

# Annual Report

WaterAid Canada  
2017/2018

One year closer to  
changing normal.



WaterAid/James Kyimba



 **WaterAid**

# About WaterAid

WaterAid is an international not-for-profit, determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation.

Learn more about WaterAid at:  
[www.wateraid.org/ca/](http://www.wateraid.org/ca/)

## Our vision

WaterAid's vision is a world where everyone, everywhere has safe water, sanitation and hygiene.

## Our mission

WaterAid's mission is to transform the lives of the poorest and most marginalised people by improving access to safe water, sanitation and hygiene.

## Our values

Everything we do is shaped by six values:

- Accountability
- Collaboration
- Courage
- Innovation
- Integrity
- Respect



WaterAid/ Basile Ouedraogo





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Aissa, washing her hands at a handwashing stand near the schoolgirls latrine block, at Kati-Koko school, Mali.

Cover Photo: Boda, 12 years old, at the newly installed water supply line. Ambohibary village, Tsiroanomandidy district, Madagascar.

# A Message from our Leadership



Dear friends,

Water is life. It is a basic human need. It's that simple. Water, sanitation and hygiene are at the core of our wellbeing and dignity. This should be a normal part of life for everyone, everywhere. But, unfortunately, it isn't. Yet, water has the power to transform the lives of individuals and entire communities.

According to the World Health Organization, every dollar invested in water and toilets returns an average of \$4 in increased productivity. In fact, access to clean water, decent toilets and proper hygiene behaviours empowers communities, and serve as a pathway for women and girls to lead healthy lives and become agents of change in social, economic and political activities.

Over the past year working with others, WaterAid has continued to make a difference by making water, sanitation and hygiene a normal part of everyday life for everyone. We have engaged with policy leaders within governments and the United Nations; we have worked with partners in marginalized communities; we have raised awareness through media; we worked with partners to increase our impact; and we worked with women's groups and school clubs to spread awareness.

Please read on as we take a look back and share some of our achievements from the past year. We will tell you about the partners we've collaborated with, the work we've been privileged to be a part of, and the people in the communities you support.

We would also like to thank the WaterAid Canada Board of Directors for their ongoing stewardship and support, as well as to warmly welcome Annette Nicholson as the incoming Chair. The Board of Directors' guidance and leadership remains key to WaterAid Canada's achievements and progress towards our mission. We also want to celebrate the hard work of the WaterAid Canada staff whose passion and commitment is helping change the world.

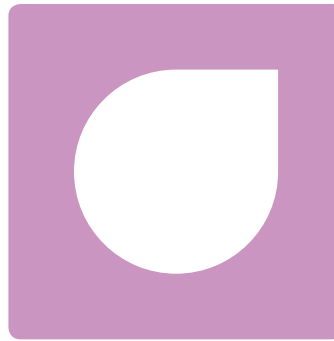
But most importantly, we want to thank you, our supporters, our donors, and our partners who share our vision and are so generous.

David McInnes, Chair

Nicole Hurtubise, CEO



# WaterAid Canada Board of Directors



WaterAid Canada's Board of Directors consists of members who volunteer their time to oversee our strategic direction and financial management, maintain strong links with the federation of WaterAid International, and provide leadership and guidance in advancing our mission.

**David McInnes, Chair of the Board**  
Principal, DMci Strategies

**Poya Kherghehpoush**  
Director, Movement Transformation,  
United Way Canada

**Martin Munro**  
Vice-President, Strategy and Business Development,  
DRS Technologies Canada Ltd.

**Susan Murray**  
Vice-President Public Relations,  
Forest Products Association of Canada, Ret.

**Annette Nicholson**  
International Development Research Centre, Ret.

**Chantal J. Schryer**  
Vice President of Corporate Affairs,  
Canadian Museum of History, Ret.

**Jean Scott**  
Director, Microsoft Canada

**Wayne Wadley**  
President and Director of TEAJA Office Beverages  
North American Ltd. and Co-Founder, Virginia Stone

**Karin Zabel**  
Consultant, Zabel Associates

## Senior Management Team

**Nicole Hurtubise**  
Chief Executive Officer

**Andrea Helfer**  
Vice President, Fundraising

**Alan McRae**  
Director of Finance and Administration

**David Marchesseault**  
Director of International Programs

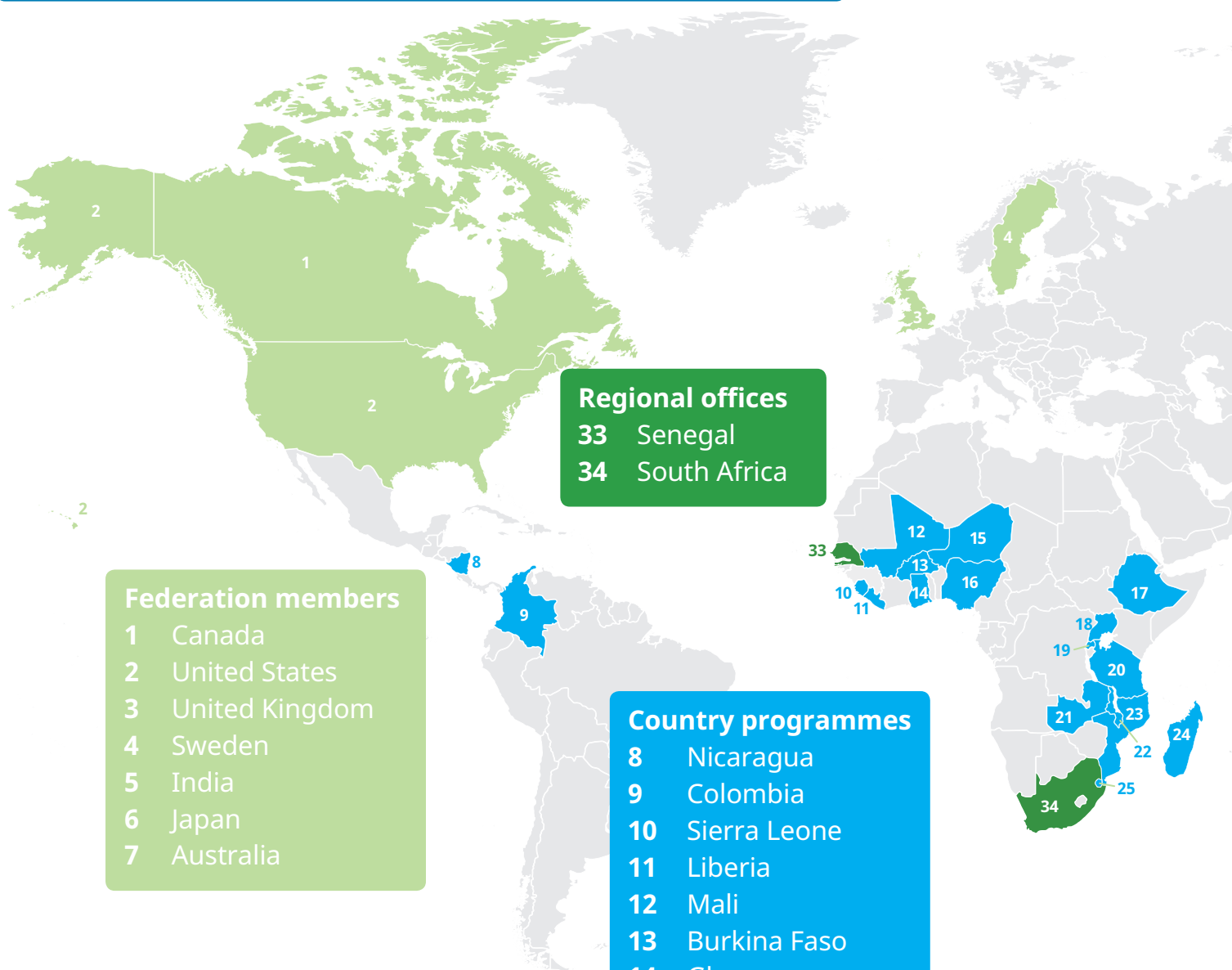
## WaterAid International

WaterAid International was formally established in 2010 as part of WaterAid's development into a global organization. In 2013, WaterAid Canada officially became a member of WaterAid International, our global governance structure. Through WaterAid International, member countries coordinate activities and make decisions collectively, which is an integral part of achieving our ambitious global strategy. We bring together experience and expertise and coordinate programs of work focused on fulfilling our vision of a world where everyone has access to clean water and sanitation.

WaterAid's country members, in Australia, Canada, India, Sweden, the United Kingdom, Japan and the United States coordinate and fund operations across Africa, Asia, Central America and the Pacific.

# Where we work

WaterAid country programs as of June 2018



### Country programmes

- 26 Pakistan
- 27 Nepal
- 28 Bangladesh
- 29 Myanmar
- 30 Cambodia
- 31 Timor-Leste
- 32 Papa New Guinea

### Country programmes

- 17 Ethiopia
- 18 Uganda
- 19 Rwanda
- 20 Tanzania
- 21 Zambia
- 22 Malawi
- 23 Mozambique
- 24 Madagascar
- 25 Swaziland



**844 million** people in the world – one in nine – do not have clean water close to home.



**2.3 billion** people in the world – almost one in three – do not have a decent toilet of their own.



Around **289,000** children under five die every year from diarrhea diseases caused by dirty water and poor sanitation. That's almost 800 children a day, or one child every two minutes.

WaterAid has offices in over 30 countries, changing millions of lives every year with clean water, decent toilets and good hygiene. In 2017/18 WaterAid Canada oversaw the implementation of programs in Mali, Tanzania, Ghana and Madagascar.



# Mali: Healthy Communities

**I**n year two of our four program in Mali, WaterAid continued to work in partnership with One Drop Foundation to build WASH infrastructure, promote hygiene behaviour change and support WASH-related businesses impacting 60,000 people.

- We built 16 boreholes, 2 new water fountains and rehabilitated 2 community water points. We also constructed 19 latrine blocks and rehabilitated 8 existing blocks in schools and healthcare facilities. To ensure sustainability of the new WASH infrastructure, WaterAid trained 22 local committees on operation and maintenance and trained elected officials on WASH planning and project management.
- We implemented a Community-Led Total Sanitation approach in 30 villages, encouraging communities to analyze the impact of their hygiene and sanitation practices on their health. Of these villages 26 have been certified as open defecation free. In 7 schools we initiated School Health Clubs, supplying hygiene kits to the students and training teachers and students on hygiene best practices.
- In partnership with the One Drop Foundation, we worked with artist groups, to use locally inspired social arts as a tool to promote sustainable management of water, sanitation infrastructure and handwashing.
- We supported groups of women and youth in establishing WASH-related businesses through microcredit.


## At the end of year two:

- **More than 20,000 people have access to clean water (57% of target).**
- **More than 30,000 people have access to a decent toilet (158% of target).**
- **More than 40,000 people have been reached with hygiene education (62% of target).**

In year three WaterAid will continue the construction and rehabilitation of 10 water points and 2 latrine blocks in primary schools. WaterAid will continue to work with 19 communities towards open defecation free certification. We will continue using local arts to promote hygiene behaviour change in schools and communities and work with women and youth groups to help them become cooperatives and therefore enabling them to have easier access to microcredit.

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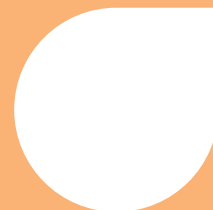
**Local Partners: Association Malienne pour la Sauvegarde du Bien Etre Familial, Convergence d'Actions pour la Réduction de la Pauvreté, Association Pour la Promotion de la Femme et de l'Enfant, Association Libre pour la Promotion de l'Habitat et du Logement, Coalition pour l'Accès à l'Eau Potable l'Hygiène et l'Assainissement, Services de Développement Intégré, Centre culturel Kôrè**



Kadidia, 7, in her classroom with her classmates at Kati-Koko school, in the circle of Kati, Region of Koulikoro, Mali.

WaterAid/ Basile Ouedraogo

Location of  
projects: Kati  
and Bla



# Tanzania: Deliver Life

**I**n year two of our four year program in Tanzania, WaterAid continued to improve the water, sanitation and hygiene (WASH) conditions at 12 obstetric and neonatal healthcare facilities as well as schools and communities in two impoverished regions. These interventions aim to reach over 660,000 people, specifically newborns, children and mothers. The program is part of the Canada – Africa Initiative to Address Maternal, Newborn and Child Mortality in Sub-Saharan Africa, a partnership among four Canadian organizations, jointly funded by the Government of Canada.

- We rehabilitated or constructed WASH services in 12 healthcare facilities and trained 86 health care workers, staff and local government officials on sanitation and hygiene best practices, specifically relating to maternal and newborn health.
- We developed a sanitation and hygiene user handbook for use by health care workers and trained 1,030 community-based workers on gender-sensitive reproductive, maternal, newborn, and child health best practices in WASH.
- We oriented staff, school management and boards on the importance of the National School WASH Guidelines. WaterAid provided 14 schools with WASH kits, established WASH clubs and conducted training workshops on menstrual hygiene management and hygiene best practices at 14 schools, for 425 students and teachers.

- We led and delivered on the Tanzanian National WASH in Health Care Facilities guidelines in partnership with UNICEF.

In year three WaterAid will complete the construction of WASH facilities at 6 remaining obstetric and neonatal care clinics and extend the water supply from 3 facilities to the surrounding communities. We will continue to work alongside regional and national governments to strengthen the management of WASH services and will train health care workers, partner organizations, teachers and students on sanitation and hygiene best practices and hygiene behaviour change. WaterAid will also lead the production of a Standard Operating Procedure manual for WASH to accompany the Tanzanian WASH in Health Care Facilities guidelines, which will be launched nationally.

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**Canadian Partners: Amref Health Canada, Christian Children's Fund of Canada, SickKids**

**Local Partners: Water and Environmental Development Company Ltd., Ministry of Health, Community Development, Gender, Elderly and Children, Ministry of Water and Irrigation, Ministry of Education, Science and Technology, Geita Regional Government, Geita and Nyang'hwale District Governments**



## Location of projects: Geita & Nyang'hwale districts

Kwilaba, 17, with her newborn baby girl. She is happy that the clinic now has running water and she did not have to bring or buy water for use during her delivery. Nyang'hwale District, Tanzania.





# Ghana: Water, Sanitation and Hygiene for Public Health (WASH4PH)

Location of projects: Bongo & Kassena-Nankana West Districts, Upper East Region

**I**n year three of our four year WASH4PH program, WaterAid continued to improve the health of women, men and children by providing clean water and decent toilets in schools, healthcare facilities and communities. The program aims to reach 15 schools, 8 healthcare facilities and 15 communities in the Upper East Region of Ghana. This program is funded by the Government of Canada through Global Affairs Canada.

- WaterAid provided and improved access to water and sanitation in healthcare facilities and schools using sustainable technologies, including solar-powered pumps. A total of 19 rainwater harvesting systems, 17 boreholes and 6 latrine blocks were constructed for secondary schools and healthcare facilities.
- We trained 85 community latrine artisans to construct more than 400 household latrines, enabling more than 5,000 people to gain access to safe sanitation. We also improved the latrine facilities in 39 households of persons living with disabilities.

- We improved access to WASH in 6 schools through accessible latrines with provisions for menstrual health management. We also improved hygiene behaviours at schools through the formation of school health clubs and the training of school personnel on how to use play-based methodologies, reaching approximately 6,670 pupils.
- WaterAid established women's groups in 12 communities to increase awareness around WASH and related economic opportunities to strengthen livelihoods among these communities.

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**Local partners: The Center for Indigenous Knowledge and Organizational Development, Widows and Orphans Movement, Right to Play Ghana, Community Water and Sanitation Agency, Ghana Health Service, Ghana Education Service, Navrongo Health Research center**



## Stories from our work:

Kalira Tangomse, 43, was selected by her community for training as a latrine artisan. Kalira, or *Master Master* as she is endearingly called by her community members, has helped construct 15 latrines and she is proud of her accomplishments. Not only has she developed a new set of skills, but she has enabled her community members to own latrines, which is having a positive impact on their lives. Being a latrine artisan has increased her confidence and made her a leader in the community.

**“Being a latrine artisan has changed the way my community sees me. They see me as an agent of change and at meetings, I am called to contribute to community decision making. I can say that I am now part of people who influence decision making in the community.”**



# Madagascar: Everyone, Everywhere

Location of  
projects:  
Belavabary &  
Sabotsy Anjiro  
municipalities

**I**n year two of our three year program in Madagascar, WaterAid continued to work with the support of Collega + Aveda Canada, towards the goal of providing clean water, decent toilets, and improved hygiene to two impoverished municipalities. These interventions aim to reach 19,000 women, men and children through communities, schools and healthcare facilities in the Belavabary and Sabotsy Anjiro municipalities.

- We constructed 5 gravity-fed water supply systems providing 4,946 people with access to clean water, constructed 9 sanitation blocks with handwashing facilities and trained 17 local community facilitators to support hygiene promotion efforts.
- We assisted 20 villages in undergoing “Community Led Total Sanitation” programs to raise demand for household level latrine construction and to make their communities open defecation free.

- WaterAid established a Technical WASH Service Team in each in each municipality to aid in the operation, maintenance and sustainability of infrastructure.

In year three of the program, we will continue to improve the water and sanitation conditions at the remaining healthcare facilities and schools providing 5,000 people access to clean water and an additional 1,500 with improved sanitation.

Building on our experience and achievements in Madagascar, WaterAid will extend our work beyond year three for an additional year. We will build WASH infrastructure to provide the municipality of Ambohidronono with reliable, safe water through gravity-fed water supply systems. We will increase awareness around sanitation and hygiene best practices and hygiene behaviour change at the household level. In addition, we will help local organizations understand laws pertaining to water and sanitation access, strengthening their ability to approach local authorities with their needs. These interventions will reach approximately 1,475 people in Ambohidronono municipality.

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**Local partners: Département pour  
le Développement de l’Eglise de Jésus  
Christ à Madagascar**



## Stories from our work:

Raoly and her one-year-old daughter, Natasha, are all smiles. Their village of Tsarafangitra, in the Belavabary commune, now has five community water points and one new sanitation block at its primary school. The impact of a clean water source close to home is starting to be seen in this farming village. Having to spend less time collecting water allows them to spend more time tending their animals and allows them to plant and grow more.

**“My children are no longer sick because the water we drink is now clean and we no longer use water from dirty holes as we now have taps. We no longer have to fetch water and climb back up hills with our young children on our backs.”**

# Our Supporters

With gratitude, WaterAid Canada acknowledges the contributions of our generous supporters between April 1, 2017 and March 31, 2018.

## WaterAid Canada appreciates the continued support of the Government of Canada through Global Affairs Canada.

### Foundations

Abundance Canada  
Agg Family Foundation  
Basilian Fathers of Toronto  
Charles and Julie Bentall Family Foundation  
Chyzowski Charitable Foundation  
Des Rosiers Foundation  
Donner Canadian Foundation  
Dr. William N. Pearson & The William Pearson Family Fund  
Fitzhenry Family Foundation  
Harrison-Cooper Foundation  
Howick Foundation  
Mukesh & Kalpana Mistry Family Fund  
N.A. Taylor Foundation  
One Drop Foundation  
Peopole for Progress Foundation  
The Ali Khan Foundation  
The Basilian Father in Toronto  
The Bill and Melinda Gates Foundation  
The Canadian Medical Foundation  
The Gandy Charitable Foundation  
The Laura L. Tiberti Charitable Foundation  
The Paul and Sue Bush Charitable Gifts Foundation  
The Turkstra Foundation  
Trinity Jubilee Foundation  
Victoria Foundation - Annette Marie Hart Fund  
Victoria Foundation - The Hope Social Justice Fund  
Winkster Foundation

### Corporations

Aquatera Utilities Inc.  
Aveda Canada  
Aveda International  
BMO Financial Group  
Cenovus Energy Inc.  
CIBC  
Coastal Properties Ltd.  
Collega International  
First Spring Records  
Google Inc.  
Green Menu Inc.  
Hill Supplies  
Hilton Toronto  
InTechNDE  
LT Realities  
LVD Fitness  
March Networks Corporation  
Merit Travel Group  
Revival by Martin & Co.  
Robinson Consultants  
S. Long Financial Corp.  
Stantec  
TELUS  
The Captain's Boil  
Tree World Plant Care Products Inc.  
Via Rail Canada  
VINJO Investment Inc.  
Whitehorse Liquidity Partners

### Community Fundraisers

Bethlehem Catholic High School  
Canadian Institute of Plumbing & Heating  
Canadian Institute of Plumbing & Heating - BC Region  
Crossing Park Public School  
Doddi & Bob Reid - Community Group  
Irma Coulson Public School  
McKenzie-Smith Bennett Public School  
Manitoba Water and Wastewater Association  
Saskatchewan Water and Wastewater Association  
University of Saskatchewan

### Bucket List Adventure Participants

David McInnes  
Adam van Koeverden  
Razina Visram  
Carley Ward  
David Wentzell

### Top Fundraisers for Aveda Earth Month 2017

Ray Civello  
Barry Kruisselbrink  
Jeffrey Robins  
Lindsay Tkach  
Melanie Whitmore





Victor, 8, playing in the water at the newly constructed water supply line, Madagascar.



# Credibility and Excellence

WaterAid Canada is accredited under Imagine Canada's national Standards Program. The Standards Program is a Canada-wide set of shared standards for charities and nonprofits designed to strengthen practices in five fundamental areas: board governance; financial accountability and transparency; fundraising; staff management; and volunteer involvement. The goals of Imagine Canada's Standards Program are to increase the transparency of charities and nonprofits, and to strengthen public confidence in individual organizations and the sector as a whole.

WaterAid Canada's accreditation demonstrates our deep commitment to operational excellence and earning the trust of the Canadian public as we seek to advance our vision of a world where everyone everywhere has access to clean water, decent toilets and hygiene.

WaterAid Canada places accountability at the forefront of our work, upholding the highest standards of practice through our policies which include Gender Equality, Anti-Corruption, Performance Assessment, Non-discrimination and Non-harassment amongst others. We hold full accreditation with WaterAid International and comply with their global policies and practices, undergoing regular compliance reporting and audits as well as our independent external auditors, Marcil Lavallee. Our organizational code of conduct and ethical guidelines include a strong commitment to child safe guarding to ensure the best interests of our local partners and community members are always our priority.

## INDEPENDENT AUDITOR'S REPORT ON SUMMARY FINANCIAL STATEMENTS

To the Board of Directors of  
WaterCan/Eau vive Corporation

The accompanying summary financial statements, which comprise the summary statement of financial position as at March 31, 2018, the summary statement of operations and the summary statement of changes in net assets for the year then ended, are derived from the audited financial statements of WaterCan/Eau vive Corporation for the year ended March 31, 2018. We expressed a qualified audit opinion on those financial statements in our report dated June 21, 2018.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of WaterCan/Eau vive Corporation.

### *Management's Responsibility for the Summary Financial Statements*

Management is responsible for the preparation of the summary audited financial statements, in accordance with the criteria described in Note 1 to the summary financial statements.

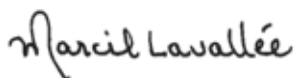
### *Auditor's Responsibility*

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements".

### *Opinion*

In our opinion, the summary financial statements derived from the audited financial statements of WaterCan/Eau vive Corporation for the year ended March 31, 2018 are a fair summary of those financial statements, on the basis described in Note 1. However, our audit of revenue from donations was limited to the amounts recorded in the records of the Corporation.

The possible effects of the limitation in scope is described in our qualified audit opinion in our report dated June 21, 2018. Our qualified opinion is based on the fact that the Corporation derives revenue from donations, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our audit of these revenues was limited to the amounts recorded in the records of the Corporation. Therefore, we were not able to determine whether any adjustments might be necessary to donations revenue, excess of revenue over expenses and cash flows for the year ended March 31, 2018, current assets as at March 31, 2018, and net assets as at April 1, 2017. Our qualified audit opinion states that, except for the possible effects of the described matter, those financial statements present fairly, in all material respects, the financial position of WaterCan/Eau vive Corporation as at March 31, 2018, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.



Chartered Professional Accountants, Licensed Public Accountants

Ottawa, Ontario  
June 21, 2018



Marcil Lavallée

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Chartered Professional Accountants

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Régistrés en tant que comptables agréés  
Ottawa, Ontario et International Partners

Marcil-Lavallee.ca

# Summary Financial Statements

## SUMMARY STATEMENT OF CHANGES IN NET ASSETS

(For the year ending March 31, 2018)

	Unrestricted	Reserve Fund	Invested In Capital Assets	2018 Total	2017 Total
	\$	\$	\$	\$	\$
<b>Balance, beginning of year</b>	47,468	194,808	18,155.00	260,431	198,279
Excess of revenue over expenses	189,057		-15,199	173,858	62,152
Invested in capital assets	-5,849		5,849		
Interfund transfers	-55,192	55,192			
<b>BALANCE, END OF YEAR</b>	175,484	250,000	8,805	434,289	260,431

## SUMMARY STATEMENT OF OPERATIONS

(For the year ending March 31, 2018)

	2018	2017
	\$	\$
<b>REVENUE</b>		
Grants and contributions		
Global Affairs Canada	2,399,316	3,058,812
WaterAid UK	1,788,394	1,496,211
Amref Health Africa in Canada	1,160,638	581,909
One Drop Foundation	896,710	1,511,502
WaterAid America / Gates Foundation	42,609	
Donations	2,378,627	1,421,111
Other	28	964
	8,666,322	8,070,509
<b>EXPENSES</b>		
International program	6,536,651	6,558,683
Public engagement program	512,273	400,262
Fundraising program	1,252,188	899,835
Canadian administration	191,352	149,577
	8,492,464	8,008,357
<b>EXCESS OF REVENUE OVER EXPENSES</b>	173,858	62,152

### NOTE TO THE SUMMARY FINANCIAL STATEMENTS, MARCH 31, 2018

#### 1. BASIS OF PRESENTATION

The summary financial statements, prepared from the audited financial statements for the year ended March 31, 2018, only include the statement of financial position as at March 31, 2018, the statement of operations and the statement of changes in net assets for the year then ended. The summary financial statements do not include the statement of cash flows, the accounting policies and additional information used in the complete financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations. Complete audited financial statements are available upon request.

## SUMMARY STATEMENT OF FINANCIAL POSITION

(As at March 31, 2018)

	2018	2017
	\$	\$
<b>ASSETS</b>		
<b>Current assets</b>		
Cash	3,851,738	3,112,243
Accounts receivable	118,179	41,865
Advances to projects	269,115	532,917
Grants and contributions receivable		347,894
Prepaid expenses	3,967	11,083
	4,242,999	4,046,002
<b>Capital assets</b>	8,805	18,155
	4,251,804	4,064,157
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	46,636	117,293
Due to projects	200,673	370,125
Deferred grants, contributions and donations	3,570,206	3,316,308
	3,817,515	3,803,726
<b>Net assets</b>		
Unrestricted	175,484	47,468
Internal Restrictions		
Reserve Fund	250,000	194,808
Invested in Capital Assets	8,805	18,155
	434,289	260,431
	4,251,804	4,064,157





WaterAid is a registered Canadian charity.  
Charity registration # 119288934 RR0001  
Company number: 11928 8934 RP0001

**CONTACT US**

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