

Appendix K: Retail Survey Data

**East 125th Street Development DEIS
2007 Retail Market Survey Data**

110th Street - between Second Avenue and Madison Avenue		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	3	7.0%
General Merchandise Stores	0	0.0%
Apparel and Accessory Stores	0	0.0%
Furniture, Home Furnishings, and Equipment Stores	1	2.3%
Miscellaneous Shopping Goods Store	2	4.7%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	0	0.0%
AUTO-RELATED TRADE	1	2.3%
CONVENIENCE GOODS	15	34.9%
Food Stores	13	30.2%
Miscellaneous Convenience Goods	2	4.7%
EATING AND DRINKING PLACES	8	18.6%
NEIGHBORHOOD SERVICES	8	18.6%
VACANT STOREFRONTS	8	18.6%
TOTAL STOREFRONTS	43	
Source: NYCEDC Field Survey, Summer 2007		

First Avenue between 96th and 110th Streets		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	0	0.0%
General Merchandise Stores	0	0.0%
Apparel and Accessory Stores	0	0.0%
Furniture, Home Furnishings, and Equipment Stores	0	0.0%
Miscellaneous Shopping Goods Store	0	0.0%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	0	0.0%
AUTO-RELATED TRADE	5	11.1%
CONVENIENCE GOODS	17	37.8%
Food Stores	10	22.2%
Miscellaneous Convenience Goods	7	15.6%
EATING AND DRINKING PLACES	9	20.0%
NEIGHBORHOOD SERVICES	9	20.0%
VACANT STOREFRONTS	5	11.1%
TOTAL STOREFRONTS	45	
Source: NYCEDC Field Survey, Summer 2007		

**East 125th Street Development DEIS
2007 Retail Market Survey Data**

Lexington Avenue between 96th and 110th Streets		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	7	6.3%
General Merchandise Stores	0	0.0%
Apparel and Accessory Stores	3	2.7%
Furniture, Home Furnishings, and Equipment Stores	2	1.8%
Miscellaneous Shopping Goods Store	2	1.8%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	2	1.8%
AUTO-RELATED TRADE	4	3.6%
CONVENIENCE GOODS	28	25.0%
Food Stores	21	18.8%
Miscellaneous Convenience Goods	7	6.3%
EATING AND DRINKING PLACES	20	17.9%
NEIGHBORHOOD SERVICES	27	24.1%
VACANT STOREFRONTS	24	21.4%
TOTAL STOREFRONTS	112	
Source: NYCEDC Field Survey, Summer 2007		

Madison Avenue between 96th and 110th Streets		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	4	6.0%
General Merchandise Stores	0	0.0%
Apparel and Accessory Stores	1	1.5%
Furniture, Home Furnishings, and Equipment Stores	0	0.0%
Miscellaneous Shopping Goods Store	3	4.5%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	0	0.0%
AUTO-RELATED TRADE	2	3.0%
CONVENIENCE GOODS	21	31.3%
Food Stores	12	17.9%
Miscellaneous Convenience Goods	9	13.4%
EATING AND DRINKING PLACES	17	25.4%
NEIGHBORHOOD SERVICES	15	22.4%
VACANT STOREFRONTS	8	11.9%
TOTAL STOREFRONTS	67	
Source: NYCEDC Field Survey, Summer 2007		

**East 125th Street Development DEIS
2007 Retail Market Survey Data**

Third Avenue between 96th and 110th Streets		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	40	36.4%
General Merchandise Stores	0	0.0%
Apparel and Accessory Stores	20	18.2%
Furniture, Home Furnishings, and Equipment Stores	8	7.3%
Miscellaneous Shopping Goods Store	12	10.9%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	2	1.8%
AUTO-RELATED TRADE	1	0.9%
CONVENIENCE GOODS	17	15.5%
Food Stores	8	7.3%
Miscellaneous Convenience Goods	9	8.2%
EATING AND DRINKING PLACES	13	11.8%
NEIGHBORHOOD SERVICES	14	12.7%
VACANT STOREFRONTS	23	20.9%
TOTAL STOREFRONTS	110	
Source: NYCEDC Field Survey, Summer 2007		

Second Avenue between 96th and 110th Streets		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	4	4.8%
General Merchandise Stores	0	0.0%
Apparel and Accessory Stores	0	0.0%
Furniture, Home Furnishings, and Equipment Stores	2	2.4%
Miscellaneous Shopping Goods Store	2	2.4%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	2	2.4%
AUTO-RELATED TRADE	0	0.0%
CONVENIENCE GOODS	20	23.8%
Food Stores	14	16.7%
Miscellaneous Convenience Goods	6	7.1%
EATING AND DRINKING PLACES	11	13.1%
NEIGHBORHOOD SERVICES	20	23.8%
VACANT STOREFRONTS	27	32.1%
TOTAL STOREFRONTS	84	
Source: NYCEDC Field Survey, Summer 2007		

**East 125th Street Development DEIS
2007 Retail Market Survey Data**

Columbus Avenue between 106th and 110th Streets		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	2	3.8%
General Merchandise Stores	0	0.0%
Apparel and Accessory Stores	1	1.9%
Furniture, Home Furnishings, and Equipment Stores	0	0.0%
Miscellaneous Shopping Goods Store	1	1.9%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	1	1.9%
AUTO-RELATED TRADE	0	0.0%
CONVENIENCE GOODS	6	11.5%
Food Stores	3	5.8%
Miscellaneous Convenience Goods	3	5.8%
EATING AND DRINKING PLACES	9	17.3%
NEIGHBORHOOD SERVICES	17	32.7%
VACANT STOREFRONTS	17	32.7%
TOTAL STOREFRONTS	52	
Source: NYCEDC Field Survey, Summer 2007		

Amsterdam Avenue between 106th and 110th Streets		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	6	10.2%
General Merchandise Stores	0	0.0%
Apparel and Accessory Stores	1	1.7%
Furniture, Home Furnishings, and Equipment Stores	2	3.4%
Miscellaneous Shopping Goods Store	3	5.1%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	2	3.4%
AUTO-RELATED TRADE	0	0.0%
CONVENIENCE GOODS	11	18.6%
Food Stores	7	11.9%
Miscellaneous Convenience Goods	4	6.8%
EATING AND DRINKING PLACES	22	37.3%
NEIGHBORHOOD SERVICES	14	23.7%
VACANT STOREFRONTS	4	6.8%
TOTAL STOREFRONTS	59	
Source: NYCEDC Field Survey, Summer 2007		

**East 125th Street Development DEIS
2007 Retail Market Survey Data**

Broadway between 106th and 110th		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	9	17.0%
General Merchandise Stores	0	0.0%
Apparel and Accessory Stores	1	1.9%
Furniture, Home Furnishings, and Equipment Stores	5	9.4%
Miscellaneous Shopping Goods Store	3	5.7%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	1	1.9%
AUTO-RELATED TRADE	0	0.0%
CONVENIENCE GOODS	14	26.4%
Food Stores	5	9.4%
Miscellaneous Convenience Goods	9	17.0%
EATING AND DRINKING PLACES	13	24.5%
NEIGHBORHOOD SERVICES	15	28.3%
VACANT STOREFRONTS	1	1.9%
TOTAL STOREFRONTS	53	
Source: NYCEDC Field Survey, Summer 2007		

West 116th between Malcolm X and Frederick Douglas Boulevards		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	22	30.1%
General Merchandise Stores	0	0.0%
Apparel and Accessory Stores	8	11.0%
Furniture, Home Furnishings, and Equipment Stores	5	6.8%
Miscellaneous Shopping Goods Store	9	12.3%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	1	1.4%
AUTO-RELATED TRADE	0	0.0%
CONVENIENCE GOODS	13	17.8%
Food Stores	9	12.3%
Miscellaneous Convenience Goods	4	5.5%
EATING AND DRINKING PLACES	13	17.8%
NEIGHBORHOOD SERVICES	15	20.5%
VACANT STOREFRONTS	9	12.3%
TOTAL STOREFRONTS	73	
Source: NYCEDC Field Survey, Summer 2007		

**East 125th Street Development DEIS
2007 Retail Market Survey Data**

West 125th St. between Frederick Douglass Boulevard and Broadway		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	20	19.4%
General Merchandise Stores	0	0.0%
Apparel and Accessory Stores	14	13.6%
Furniture, Home Furnishings, and Equipment Stores	2	1.9%
Miscellaneous Shopping Goods Store	4	3.9%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	3	2.9%
AUTO-RELATED TRADE	0	0.0%
CONVENIENCE GOODS	16	15.5%
Food Stores	7	6.8%
Miscellaneous Convenience Goods	9	8.7%
EATING AND DRINKING PLACES	18	17.5%
NEIGHBORHOOD SERVICES	25	24.3%
VACANT STOREFRONTS	21	20.4%
TOTAL STOREFRONTS	103	
Source: NYCEDC Field Survey, Summer 2007		

Malcolm X Boulevard, between West 115th and 135th Streets		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	27	20.1%
General Merchandise Stores	0	0.0%
Apparel and Accessory Stores	13	9.7%
Furniture, Home Furnishings, and Equipment Stores	3	2.2%
Miscellaneous Shopping Goods Store	11	8.2%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	2	1.5%
AUTO-RELATED TRADE	1	0.7%
CONVENIENCE GOODS	27	20.1%
Food Stores	18	13.4%
Miscellaneous Convenience Goods	9	6.7%
EATING AND DRINKING PLACES	18	13.4%
NEIGHBORHOOD SERVICES	22	16.4%
VACANT STOREFRONTS	37	27.6%
TOTAL STOREFRONTS	134	
Source: NYCEDC Field Survey, Summer 2007		

**East 125th Street Development DEIS
2007 Retail Market Survey Data**

Broadway, between West 114th and 152nd Streets		
Category	Establishments	
	No.	Percent
SHOPPING GOODS	85	21.6%
General Merchandise Stores	1	0.3%
Apparel and Accessory Stores	40	10.2%
Furniture, Home Furnishings, and Equipment Stores	17	4.3%
Miscellaneous Shopping Goods Store	27	6.9%
BLDING MTR'LS, HARDWARE & GARDEN SUPPLY	6	1.5%
AUTO-RELATED TRADE	4	1.0%
CONVENIENCE GOODS	92	23.4%
Food Stores	57	14.5%
Miscellaneous Convenience Goods	35	8.9%
EATING AND DRINKING PLACES	72	18.3%
NEIGHBORHOOD SERVICES	83	21.1%
VACANT STOREFRONTS	51	13.0%
TOTAL STOREFRONTS	393	
Source: NYCEDC Field Survey, Summer 2007		