

Sample Letter Sent to Expired Listings

Dear Mr. Nelson,

I noticed that your house was listed in the MLS as one of the expired listing and I believe that I can help you expedite the sale of your property.

I have helped many clients in the past whose listings have expired with other agents and I have been able to point out a few key points as to why the property has not sold. I will be happy to stop by and take a look at your house, and I should be able to give you a few hints as to what else can be done to successfully market your property.

I am currently working with several buyers, some of whom have sold their properties recently; others are transferees that are looking to purchase properties immediately.

Please give me the opportunity to meet with you for a few minutes and to offer you my unconditional assistance. I will be happy to share a few ideas with no obligation on your part.

Feel free to call me at this number anytime at 248-555-6363.

Sincerely,

*Namir George
XYZ Realty*

P.S. I may be able to discuss a few issues with you on the phone and possibly provide you with a market analysis while you wait