BUD SIMPSON and Co. LLC

Production Checklist

For more video marketing tips and techniques check out:
www.budsimpson.com
Film | Create | Connect

Props

Write out the items you or your on-screen talent will need to successfully carry out the How-to process.

❒ _____ ❒ _____

❒ _____ ❒ _____

❒ _____ ❒ _____

❒ _____ ❒ _____

Location(s)

List your filming location(s) below.

_____ _____

_____ _____

If your process requires a specific location, will your filming location(s) suffice? ❒ Yes ❒ No ❒ N/A

Does each space have lots of natural light? ❒ Yes ❒ No

- *If no, are you including a light in your equipment kit?* ❒ Yes ❒ No ❒ N/A

On-screen Talent

Write the name(s) of your talent below.

_____ _____

Is this person knowledgeable and skilled enough to carry out the How-to process? ❒ Yes ❒ No

Is this person knowledgeable and skilled enough to carry out the How-to process? ❒ Yes ❒ No

Equipment

- ❑ Camera, w/ power source
- ❑ Zoom lens (my Canon 24-70mm works great)
- ❑ Tripod
- ❑ Optional: External monitor (useful when you are the on-screen talent)
- ❑ Optional: LED light, or reflector w/ stands and sandbags