

Academy of Marketing Conference July 2019 - Master Timetable

Date	Time	Event	Special Sessions	Special Sessions / Meetings
Monday 1/7/19	09.30 - 12.00	Doctoral Conference		
	12.00 - 13.00	Doctoral Lunch		
	13.00 - 17.00	Doctoral Conference		AM Executive Committee Meeting
	19.00 - 21.00	Doctoral Dinner		
Tuesday 2/7/19	08.45 - 09.30	Registration/Refreshments		AM Research Committee Meeting / SIG Chairs Meeting
	09.30 - 09.50	Welcome		
	10.00 - 11.15	Workshops (part 1)		
	11.15 - 11.30	Refreshments		
	11.30 - 12.30	Workshops (part 2)		
	12.30 - 13.30	Lunch		
	13.30 - 14.20	Keynote		
	14.20 - 14.30	Break		
	14.30 - 15.45	Track 1	Special Session 1	
	15.45 - 16.00	Refreshments		
	16.00 - 17.15	Track 2	Special Session 2	Marketing Heads of Department Meeting
	18.00 - 20.00	Welcome Drinks		
	Wednesday 3/7/19	09.00 - 10.15	Workshops (part 1)	
10.15 - 10.30		Refreshments		
10.30 - 11.45		Workshops (part 2)		
11.45 - 12.30		Academy of Marketing AGM		
12.30 - 13.30		Lunch		Journal Boards
13.30 - 14.20		Keynote		
14.20 - 14.30		Break		
14.30 - 15.45		Track 3	Special Session 3	Meet the Editors
15.45 - 16.00		Refreshments		
16.00 - 17.15		Track 4	Special Session 4	
19.00 - 11.30	Conference Dinner/ Entertainment			
Thursday 4/7/19	09.00 - 10.30	Track 5	Special Session 5	
	10.30 - 10.45	Refreshments		
	10.45 - 12.00	Track 6	Special Session 6	
	12.00 - 13.00	Lunch		
	13.00 - 14.45	Track 7	Special Session 7	

Please note that this version of this document is dated 15/04/2019, and that updated versions may be released prior to the Conference. Please visit the Conference website at <https://www.academyofmarketing.org/conference/conference-2019/> for the latest documentation.