



D E N T I S T
A D V I S O R S

Channel Partner
Content Marketing Rate Card
2018-2019

PRODUCT	PIECE RATE
Enhanced Directory Listing <ul style="list-style-type: none"> - Embedded Value Proposition Interview Video - Embedded Podcast Interview Video - Custom, Description, Video or Graphics* - SEO Optimized Link to Partner's Website - Written Quote from Reese Endorsing Partner - Social Media Sharing Optimized - Free Checkup Offer "Courtesy of Partner" 	\$100 / Month
60-min Advisor and Associate Training Webinar / In-person	\$2,000 / Training
Dentist Money Expert Series Interview with Social Media & Email Promotion	\$1,000 / Episode
Dentist Money Show Interview	\$3,000 / Episode
Dentist Money Show Ad Read / Interview Clip	\$500 / Spot
Education Library Guest Post* (Article, Video, Podcast, Infographic, etc.)	\$100 / Post / Month
Dentist Advisors Discussion Group Endorsement Post	\$150 / Post
Dentist Advisors Social Post* <ul style="list-style-type: none"> - Facebook (DA & Reese Harper CFP) - Instagram (DA & Reese Harper CFP) - LinkedIn (Reese Harper CFP) - Twitter (DA & Reese Harper CFP) 	\$200 / Post + Boosted Post Ad Fees (if applicable)
Dentist Advisors Email Blast Sponsorships <ul style="list-style-type: none"> - Banner Ad or Partner Logo - Popular Podcast Episode - Highlighted Education Library Post 	\$100 / Send
Standalone Endorsed Content Email <ul style="list-style-type: none"> - Client's Content Promotion Endorsed by Reese 	\$600 / Send
Retargeting Pixel on DentistAdvisors.com	\$700 / Month
Event Speaking Engagement Endorsement	\$500 / Endorsement
Dentist Advisors Event Sponsorship <ul style="list-style-type: none"> - Pre-event Email Promotion - Pre-event Social Media Promotion - Event Signage - Booth - Keynote Speaking Slot - Breakout Presentation - Podium Endorsement - Flyer / Swag 	Starting at \$2,500 / Event Depending on Sponsorship Level Speaking Honorarium: Maximum: \$10,000

*Creative/Copy Provided by Partner