



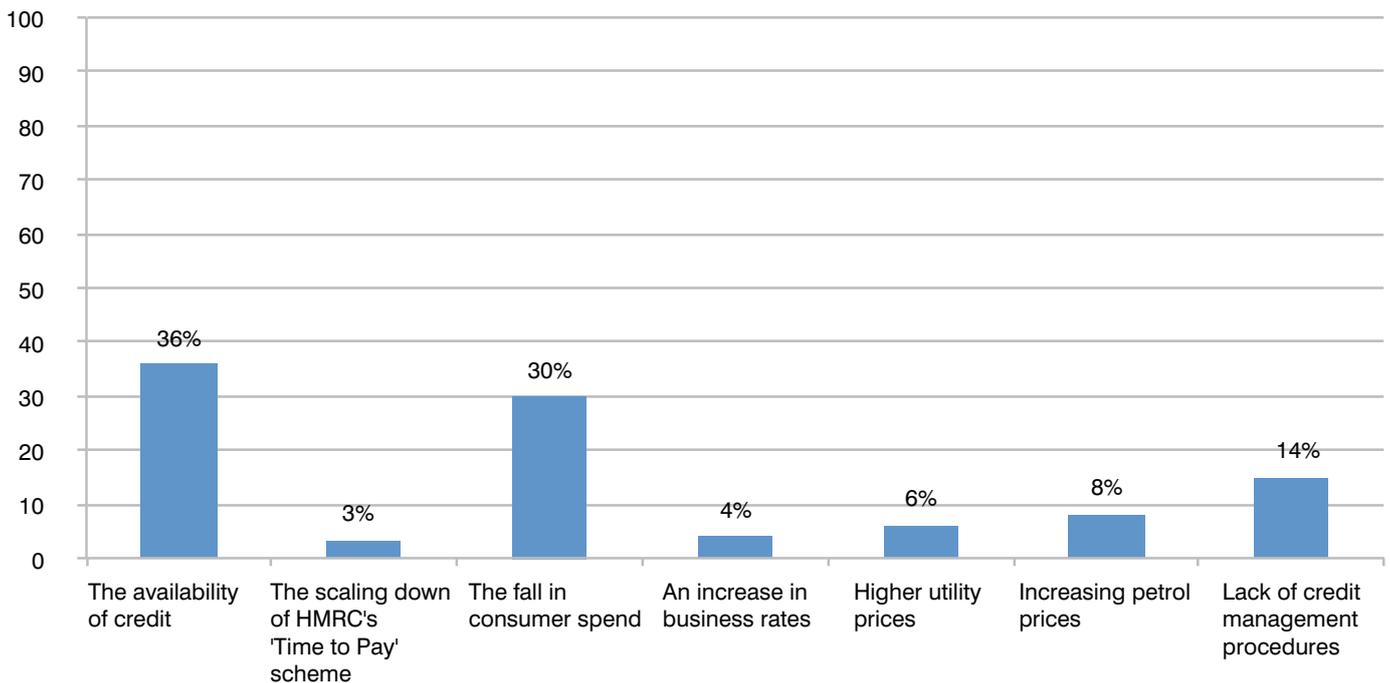
Credit Insurance Survey

June 2012

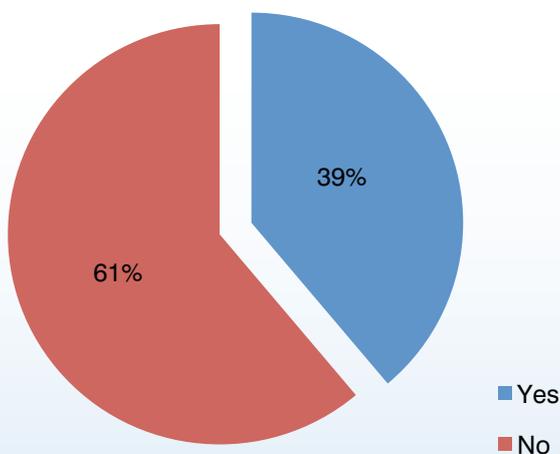
How do you protect your business against credit risk?

261 unique respondents took part in the survey about the steps they took to minimise credit risk.

1. Which of the following factors do you see as the biggest threat to your customers' cash flow? (select a maximum of two)

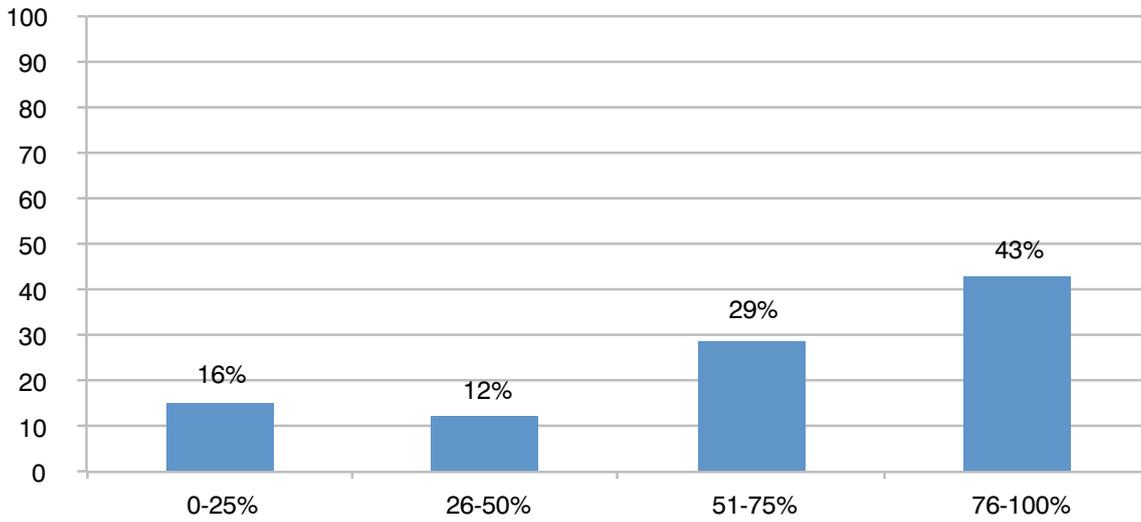


2. Are you credit insured?

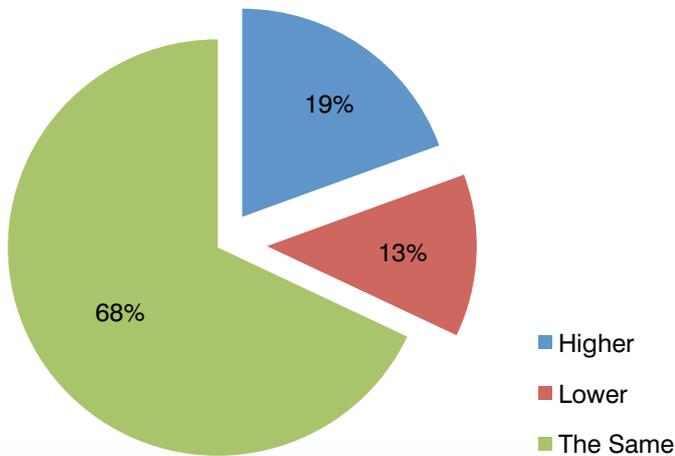


How do you protect your business against credit risk?

3. What percentage of your business is credit insured?

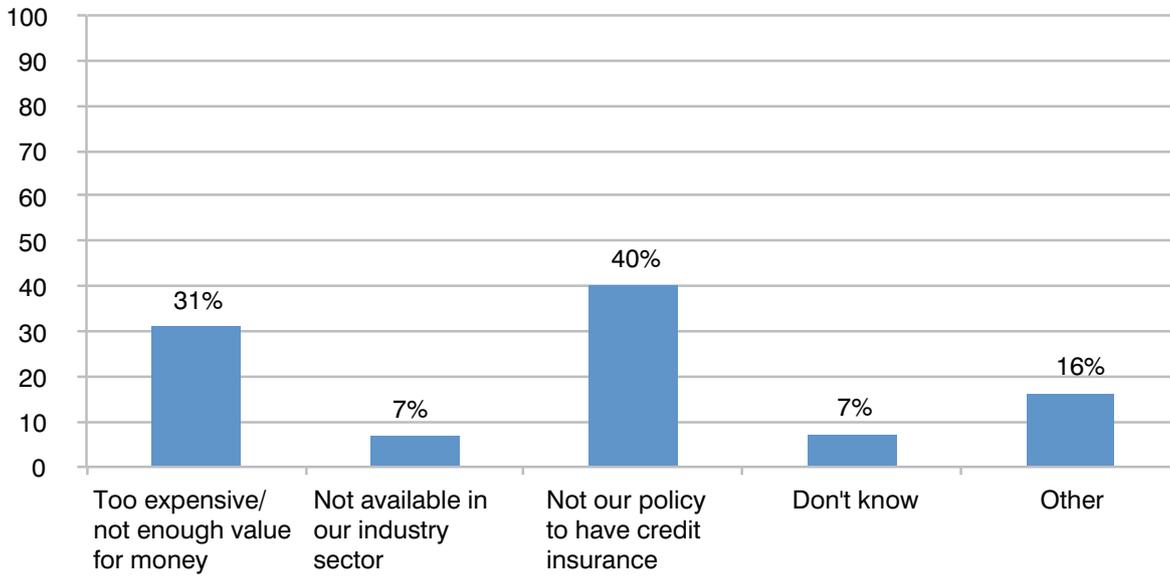


4. Compared to a year ago is this percentage higher, lower or the same?

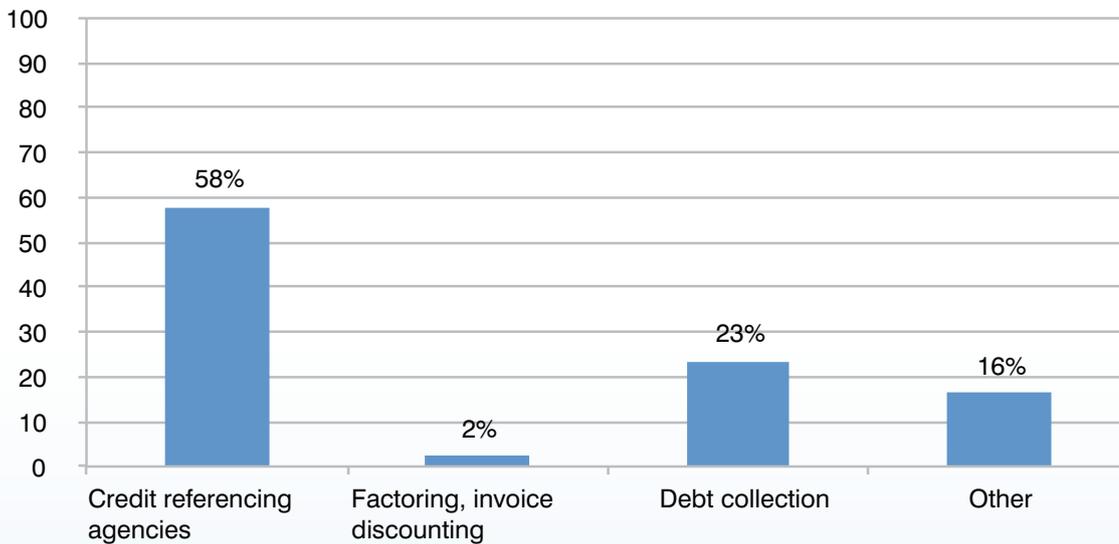


How do you protect your business against credit risk?

5. Why have you not used credit insurance? Select up to a maximum of two most important factors that influenced your decision.

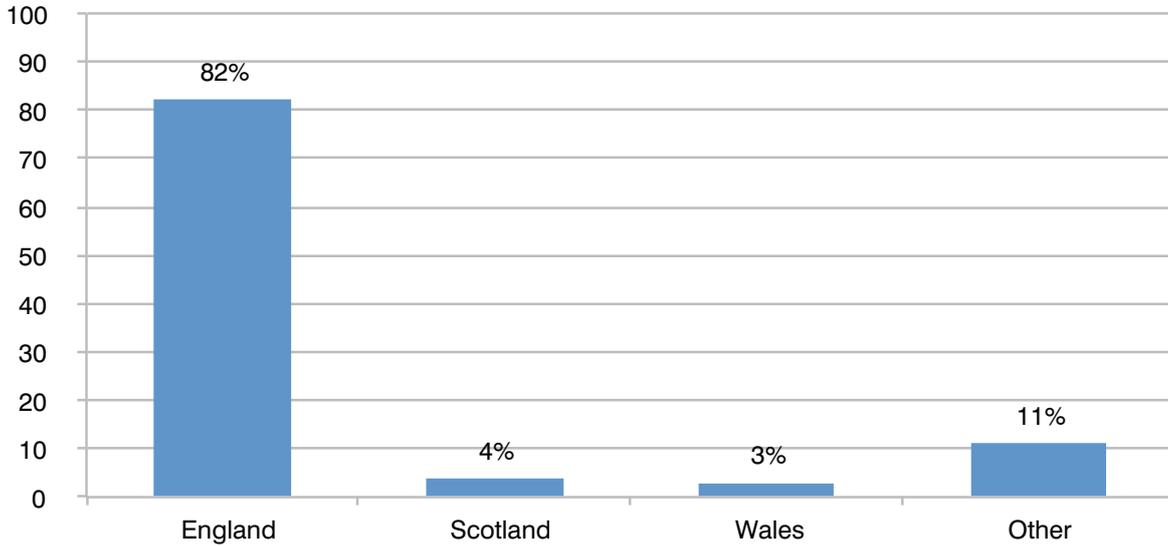


6. What other methods are you using to protect yourself against bad debts?



How do you protect your business against credit risk?

7. Location



8. Job Title

