



Avera Educational Planner Appreciation Day

Friday, Nov 2 • 9 a.m. – 3:00 p.m.
Sister Colman Room, Prairie Center on the
Avera McKennan Campus

Agenda

9:00-9:15am	Welcome and Prayer
9:15-9:30am	Avera Leadership Development Christine Buell, MBA, Director of Leadership Development, Avera
9:30-9:45am	Avera Continuing Education Shane Samuels, MSA, Director of Continuing Education, Avera
9:45-10:00	Avera Staff Development Marla Dziedzic, MBA, Director of Staff Development, Avera
10:00am-10:30am	Avera Leadership and Organizational Development Department Leadership Panel
10:30-10:45am	Break
10:45 – 11:00 am	Making Learning Competitive Marla Dziedzic, MBA, Director of Staff Development, Avera
11:00-12:15pm	Training ROI: Investing in Training Cody Siewert, PhD, Consultant, Leadership and Organizational Development, Avera
12:15-12:45pm	Lunch (Provided)
12:45-1:45pm	Fighting the Forgetting Curve Rachelle Loven, Ph.D., Professor, Education, University of Sioux Falls
1:45-2pm	Cafeteria Learning Whitney Flanagan, BAN, MBA, RN-BC, Consultant RN, Leadership and Organizational Development, Avera
2:00-2:45	Hey You! Strategies for Marketing Your Education Jen McKeown, MA, Director Marketing Communications, Avera Nikki Foster, MA, Communications Coordinator, Marketing, Avera
2:45-3pm	Closing and Evaluation