CAFO
Christian Alliance for Orphans

WEBINAR SERIES

ENGAGE YOUR CHURCH

A three-part module to starting, scaling and sustaining an orphan care ministry in your church.

Presenters

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ORPHAN SUNDAY COORDINATOR AND LEADERSHIP TEAM
BOARD OF DIRECTORS - BOTH HANDS FOUNDATION

THE NATIONAL CHURCH MINISTRY INITIATIVE

Through the National Church Ministry Initiative, CAFO helps churches build effective, sustainable ministries across the country – serving local leaders with essential knowledge, best-practice models, practical resources, strategic coaching and networking opportunities.

Our vision, in partnership with you, is to see EVERY church doing SOMETHING for the sake of orphaned and vulnerable children and families.

Ways to Engage

1) Visit www.CAFO.org and click on "CHURCH MINISTRY" to learn how your church can get involved.

2) Sign up to receive the "Leader's List" newsletter.

3) Check out the National Alliance Network MAP on the church ministry page.

4) Register for CAFO2017 Summit in Nashville, May 4-5. (Including pre-Summit intensive and other great opps!)

5) Email Jason at johnson@cafo.org.

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WEBINAR SERIES

ENGAGE YOUR CHURCH

A three-part module to starting, scaling and sustaining an orphan care ministry in your church.

Engaging your church from the inside out.

A “measured flow” of growth, effectiveness and sustainability.

EngageYourChurch

MODULE 1: Engage the *Core*

- Building a Leadership Team
- Gathering the Interested and Involved
- Clarifying Vision

MODULE 2: Engage the *Crowd*

- Articulating a Consistent Message
- Engaging the Whole of the Church
- Establishing a Discipleship Pipeline

MODULE 3: Engage the *Community*

- Forming Strategic Partnerships
- Collaborating with Other Churches
- Building a Holistic Model

Crowd.
Community.
Core.

Core
Crowd
Community

MODULE 1: Engage the Core

1. Building a Leadership Team
2. Gathering the Interested and Involved
3. Clarifying Vision

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1

Building a LEADERSHIP TEAM

Benefits of building a leadership team...

- responsibility
- scalability
- sustainability
- community
- diversity
- clarity

THREE KEY ROLES OF A LEADER

1) Multiplier
2) Visionary
3) Catalyzer

A leader creates environments in which the ideas of others can flourish.

How do I approach my church leadership?

- Proof of concept.
- Strategic plan.
- Bigger picture.
- Flip assumptions.

To dive deeper, watch this 9-minute talk on "How to Handle a Church Leader That Doesn't "Get It". (Direct Link: https://vimeo.com/126966037)

2

Gathering the INTERESTED AND INVOLVED

Community first, then ministry.

"Paving the Paths"

Benefits of building healthy community include...

- encouragement
- sustainability
- support
- culture

People are always more important than processes. Always.

3

Clarifying VISION

VISION = **CLARITY** = **ANXIETY** = DESIRED OUTCOMES

Vision is not just seeing where you're going; it's also showing others how to get there.

"Should" vs. "Can"

- Not every "can" is a "should".
- Every "should" must have a "can".
- Identifying the "mission critical".

The Art of "Scaling" Your Vision

1) **LEADERSHIP TEAM**: What are three things you believe the team is currently doing well? What are three things you believe the team could improve on?

2) **GATHERING THE INTERESTED & INVOLVED**: What three things can you do in the next 3-6 months and 6-12 months to reinforce the value of community in your ministry?

3) **CLARIFYING VISION**: Where are you going in the next 6-12 months? Why are you going there? How are you going to get there?

MODULE 2: Engage the *Crowd*

1. Articulating a Consistent Message
2. Engaging the Whole of the Church
3. Establishing a Discipleship Pipeline

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Articulating a CONSISTENT MESSAGE

The goal of your message is to...

- Provide clarity
- Reinforce values
- Deconstruct false paradigms
- Articulate “why”

An inconsistent, incongruent message: "If God has..."

A broader, more holistic message: "Because God has..."

2

Engaging the WHOLE OF THE CHURCH

The goal is not to make this a peripheral ministry in your church, but rather a foundational culture of your church.

THE MESSAGE: Not all called to do same thing, but all capable of doing something.

A METHOD:

Engage the crowd.

- **Orphan Sunday**
- Sermon/series
- Service opportunity
- Missions emphasis
- Vision series
- etc.

Build a bridge.

- Luncheon
- Info Meeting
- Social gathering
- etc.

Next steps?

- Small group
- Class
- Orientation

Planning a “Bridge Event”

Creating smaller circles…

Mid-size gatherings designed to move people into smaller circles.

The orange circle represents the whole church.

The green circle represents interested and involved.

Four things to do at a bridge event...

1) Share stories
2) Introduce leadership
3) Cast vision
4) Define next steps

3

Establishing a DISCIPLESHIP PIPELINE

We are not simply recruiting people to meet a need; we are discipling them to obey a command.

FALSE { You will need to add many more ministry layers to your church to do this well.

TRUTH { You likely already have many of the components you need to do this ministry well.

WORSHIP/PREACHING
CHILDREN'S
SMALL GROUPS
MEN'S
YOUNG ADULTS
STUDENTS/YOUTH
WOMEN'S
MISSION/OUTREACH
ORPHAN/
VULNERABLE
CHILDREN

FRONT-END MOTIVATION

BACK-END SUPPORT

1) **ARTICULATING A CONSISTENT MESSAGE**: What message do we want our church to hear? Who are our primary “message bearers”? How are we reinforcing language to them?

2) **ENGAGING THE WHOLE OF THE CHURCH**: What three things can we do in the next 3-6 months and 6-12 months to “cast the net wider” and engage our church more broadly?

3) **ESTABLISHING A DISCIPLESHIP PIPELINE**: What discipleship mechanisms and ministry platforms are already existing in our church that can be utilized in our orphan care ministry?

MODULE 3: Engage the Community

1. Forming Strategic Partnerships
2. Collaborating with Other Churches
3. Building a Holistic Model

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1

Forming Strategic PARTNERSHIPS

Your church needs **more than just your church** to do this in an effective and sustainable way.

Form partnerships that are:

- Relational, not just transactional.
- Development, not just charitable.
- Ecclesiological, not just social.

Four areas of partnership to consider...

1. Internally
2. Locally
3. Domestically
4. Internationally

2

Collaborating with OTHER CHURCHES

Benefits of collaborating with other churches...

- unity
- sustainability
- scalability
- efficiency

We are better and more impactful together than we could ever be apart.

3

Building a HOLISTIC MODEL

PREVENTION

Child Sponsorship Programs
Pregnancy Assistance Centers
Safe Families
Mentor Programs
Family Development Programs

INTERVENTION

Foster Care
Adoption
Orphan Care Support
Recovery Programs
Mentor Programs

RESTORATION

Prison Ministries
Homeless Ministries
Sex-Trafficking Recovery
Transitional Living Programs
Education Services

INTERCONNECTED CULTURE NOT ISOLATED MINISTRIES

HOMELESS
CHILD SPONSORSHIP
MENTORSHIP
GLOBAL ORPHANAGE
FAMILY PRESERVATION
AT-RISK YOUTH
PRISON
HUMAN TRAFFICKING
ORPHAN/ VULNERABLE CHILDREN

1) **FORMING STRATEGIC PARTNERSHIPS**: In what ways do we not have to "reinvent the wheel"? Who do we know now? Are they helping us accomplish our vision? Who do we still need to know?

2) **COLLABORATING WITH OTHER CHURCHES**: What 3-5 churches in our city could we invite to a meeting that would actually come?

3) **BUILDING A HOLISTIC MODEL**: In what ways have we perhaps unintentionally isolated this ministry to the peripherals? How we can be more strategic to communicate it and implement as part of a much larger continuum?

QUESTIONS

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