

10

EVENT MARKETING CALENDAR

1

CREATE THE EVENTBRITE LINK

Date _____

2

CREATE FACEBOOK EVENT - MEMBERS SHARE

Date _____

3

1ST E-BLAST - AUTO SHARE TO SM

Date _____

4

2ND E-BLAST

Date _____

5

BOOST ON FACEBOOK AND INSTAGRAM

Date _____

6

3RD E-BLAST & BLITZ MARKETING - PROMOTE SPONSORS & STRATEGIC PARTNERS

Date _____

7

4TH E-BLAST - CHANGE YOUR SUBJECT TITLE

Date _____

8

DAY OF THE EVENT

social share about the event - social responder

9

DAY AFTER THE EVENT - E-SURVEY OR NEXT EVENT

Date _____

10

CONTINUE THE AFTER EVENT BUZZ

Date _____