



## **80 Watt District Meeting Agenda**

### **Marketing and Advocacy Meeting**



**Wednesday, May 23, 2018 at 3:30 pm**

**Safe Credit Union: 4636 Watt Avenue, North Highlands, CA 95660**

### **Agenda**

- I. Call to Order Director Olmstead
  
- II. Introductions Director Olmstead
  
- III. Marketing Director Olmstead
  
- Marketing Plan for 2018 Discussion:
  - 1) Marketing Plan Review
  - 2) Banners: Locations, Time Schedule, Design, Cost, Sponsorship Packet
  - 3) Monument Signage Discussion: Locations, Schedule, Design, Cost
  - 4) Way Finding Signage: Locations, Needs, Schedule, Cost
  
- IV. PBID Advertising: 1) Comstocks Article –Co/Op Opportunity
- V. Grants ED Rebekah Evans
  - a. SHINE Update
  - b. TOT Grant Update-Due by June 30
  - c. Future Grants-Garden Project Discussion
  
- 5. Open Discussion Director Olmstead
  
- 6. Adjournment Director Olmstead

**BROWN ACT NOTICE** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

**ADA NOTICE** Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Rebekah Evans, Executive Director at 916.495.5599 at least 48 hours prior to meeting.