

# 2018-2019

## Marketing Calendar

JULY 2018		AUGUST 2018		SEPTEMBER 2018		OCTOBER 2018	
REVIEW MAGAZINE				REVIEW MAGAZINE			
<b>BAP PARTICIPATION YEAR</b> Begins July 1  <b>ART/SPACE DEADLINE FOR SEPT/OCT REVIEW</b> July 15				<b>ANNUAL CONVENTION GRAND RAPIDS</b> Sept. 20-22  <b>ART/SPACE DEADLINE FOR NOV/DEC REVIEW</b> Sept. 15  <b>MARKETPLACE AD</b> Contracts Begin Sept. 1 Artwork due July 15		<b>COMMUNITY EXPO &amp; SEMINAR- MT. PLEASANT</b> Oct. 23  <b>DIRECTORY YELLOW PAGES</b> Renewals Mailed	
NOVEMBER 2018		DECEMBER 2018		JANUARY 2019		FEBRUARY 2019	
REVIEW MAGAZINE				REVIEW MAGAZINE			
<b>ART/SPACE DEADLINE FOR JAN/FEB REVIEW</b> Nov. 15		<b>DIRECTORY YELLOW PAGES AD/LISTING</b> Deadline Dec. 7		<b>ART/SPACE DEADLINE FOR MAR/APR REVIEW</b> Jan. 15  <b>ANNUAL EXPO</b> Registration Opens		<b>CAPITAL CONFERENCE PROGRAM AD</b> Deadline Feb. 22	
MARCH 2019		APRIL 2019		MAY 2019		JUNE 2019	
REVIEW MAGAZINE				REVIEW MAGAZINE			
<b>BAP</b> Renewals Mailed  <b>MARKETPLACE AD</b> Renewals Mailed  <b>DIRECTORY</b> Published  <b>ART/SPACE DEADLINE FOR MAY/ JUNE REVIEW</b> March 15  <b>CAPITAL CONFERENCE/ ANNUAL EXPO</b>				<b>BAP &amp; MARKETPLACE RENEWALS</b> May 15  <b>ART/SPACE DEADLINE FOR JULY/AUG. REVIEW</b> May 15		<b>BAP PARTICIPATION YEAR</b> End June 30  <b>MARKETPLACE AD CONTRACTS</b> End June 30	