SCOV Marketing Committee Meeting Agenda

Monday March 26, 2018 at 3:00 pm
Welcome Center Room 1

- **Welcome and Introductions**—Joy Huxtable

- **Highlights from February 27th Board Meeting and March 8th Study Session**—Lou Gard

- **March Staff Marketing Report to the Board**—Robin Coulter

- **Housing Report**—Roger Angeloni

- **New Business:**
  - **Discuss and Update the 2016-2019 Strategic Marketing Plan**
  - **Discuss and Develop a Tagline for The Views Restaurant**

- **Tipster Page 4 Calendar Update**
  - April—RV Club by John Smith
  - May—Why new residents chose SCOV by Jim Mitchell
  - June—SCOV An Environmentally Responsible Community by Randy Moody
  - July—Bocce Club by Elaine Scop

- **Next Marketing Committee Meeting**—Monday April 23, 2018

Committee Members, if you are unable to attend the March Meeting, please notify Joy. You are encouraged to join the meeting via teleconference. Contact Joy prior to the meeting for phone # and Conference Code.