



## Marketing Rate Card

To place you order online visit: <http://genesisfx.com.au/orders>

Property Photoshoot	
HDR* Photography (up to 10 high quality photos)	\$275
HDR* Photography (up to 20 high quality photos)	\$475
HDR* Twilight photography (4 high quality photos)	\$150
HDR* Rental photos (5 high quality photos)	\$175
Drone Photography	
4 Arial images	\$200
1 Property overlay (property border)	\$50
1 Development overlay (development grid when vector Pdf supplied)	\$75
1 Development overlay (development grid when bitmap only supplied)	\$175
Drone Video	
2 minute Drone video + upload to YouTube	\$550
VirtualTour	
360 Virtual Tour of property (4 outdoor, 5 indoor)	\$675
Additional shot placements for 360 Virtual Tours	\$75
Property Signboard	
Produce artwork for outdoor signboard and arrange upload and installation	\$175
Arrange 3D render from high quality floorplan	Quote on request
Property Poster	
Provide high quality Pdf of property poster	\$45
Provide bitmap image of poster for electronic window sign	\$5
Poster updates	Included
Handling	
Retrieval of artwork or files older than six months	\$35
Media Creative Services – Radio & Television	
Media production including meetings and creative is costed at an hourly rate	\$125/hr
Voiceover for TV or Radio up to 30 seconds	\$275
Technical Support	
Technical support and Onsite support	\$45/half hour

Prices current 2017. (All prices are subject to 10% GST)

\* HDR – Using High Dynamic Range - all photos are manually processed to give the best possible presentation. All photos are supplied as both high resolution images suitable for signboards & posters and also web optimised for upload to the website and realestate.com.au.