

2019 MARKETING PLANNING CALENDAR

January



JAN 1 - New Year's Day
JAN 21 - Martin Luther King Jr. Day
JAN 24 - National Peanut Butter Day

February



FEB 2 - Groundhog Day
FEB 3 - Super Bowl Sunday
FEB 9 - National Pizza Day
FEB 13 - Galentine's Day
FEB 14 - Valentine's Day
FEB 15 - Singles Awareness Day
FEB 18 - Presidents' Day
FEB 24 - The Oscars
BLACK HISTORY MONTH



March

MAR 1 - Employee Appreciation Day
MAR 5 - Mardi Gras
MAR 14 - Pi Day
MAR 17 - St. Patrick's Day
MAR 20 - First Day of Spring
MAR 23 - National Puppy Day
MAR 28 - MLB Opening Day
MARCH MADNESS
WOMEN'S HISTORY MONTH



April



APR 1 - April Fools' Day
APR 10 - National Siblings Day
APR 13 - NBA Playoffs
APR 15 - Tax Day
APR 19 - Passover
APR 21 - Easter
APR 22 - Earth Day
APR 25 - Bring Your Child to Work Day



May



MAY 4 - Star Wars Day
MAY 4 - Kentucky Derby
MAY 5 - Cinco de Mayo
MAY 5 - Ramadan
MAY 7 - National Teacher Day
MAY 12 - Mother's Day
MAY 27 - Memorial Day
ASIAN PACIFIC AMERICAN HERITAGE MONTH



June



JUN 7 - Doughnut Day
JUN 8 - Best Friends Day
JUN 16 - Father's Day
JUN 21 - First Day of Summer
JUN 21 - International Yoga Day
JUN 29 - Tour de France
PRIDE MONTH



July



JUL 1 - Wimbledon
JUL 4 - Independence Day
JUL 7 - Women's World Cup
JUL 7 - World Chocolate Day
JUL 21 - National Ice Cream Day
PRIME DAY



August



AUG 3 - National Watermelon Day
AUG 12 - Eid al-Adha
AUG 31 - National Eat Outside Day
BACK TO SCHOOL

September



SEP 2 - Labor Day
SEP 8 - National Grandparents Day
SEP 23 - First Day of Fall
SEP 29 - Coffee Day
SEP 29 - Rosh Hashanah
HISPANIC HERITAGE MONTH



October

OCT 3 - Mean Girls Day
OCT 8 - Yom Kippur
OCT 19 - Sweetest Day
OCT 29 - National Cat Day
OCT 31 - Halloween
WORLD SERIES
BREAST CANCER AWARENESS MONTH



November



NOV 5 - Election Day
NOV 11 - Veterans Day
NOV 13 - World Kindness Day
NOV 28 - Thanksgiving
NOV 29 - Black Friday
NOV 30 - Small Business Saturday
NATIONAL AMERICAN INDIAN HERITAGE MONTH



December

DEC 2 - Cyber Monday
DEC 3 - Giving Tuesday
DEC 9 - Green Monday
DEC 21 - First Day of Winter
DEC 22 - Hanukkah
DEC 24 - Christmas Eve
DEC 25 - Christmas Day
DEC 26 - Boxing Day
DEC 26 - Kwanzaa
DEC 31 - New Year's Eve



Ready to get planning?

Contact us at
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