



INDIVIEW MEDIA MARKETING SERVICES AGREEMENT

1278 Hwy 461 • Somerset, Ky 42503 • (606) 687-5712 • indiviewmedia.com

PAYMENT SCHEDULE

Client agrees to pay a monthly recurring fee of \$_____ for a period of _____ months with autorenewal set to start after the end of the last month of this agreement. The contract will auto renew in _____ month increments unless cancelled 30 days prior to the new contract term. No cancellations will be permitted once the credit card is successfully charged. The client has the option to upgrade their plan at any time. Down payment is due upon signing in the amount of \$_____. Payments can be made via credit card, check, or cash. Any payments made via credit card can be autobilled monthly and eligible to receive a 10% discount. Manual payments via credit card, check, or cash are not eligible for the discount. The balance is to be paid in full upon delivery of the service or product. This will be invoiced via email. The invoice will also serve as a summary of payments to date per project. **Prices shown for advertising do not include your ad spend.**

REPRODUCTION OF WORK

The client is granted exclusive reproduction rights for all media. Indiview Media retains the right to showcase our work in our portfolio, including on our website, and in a video demo reel for marketing purposes.

REJECTION/CANCELLATION OF PROJECT

The client agrees to not unreasonably withhold acceptance of, or payment for, the project. If, prior to completion of the project, the client observes any nonconformance with the design plan, Indiview Media must be promptly notified to allow for necessary corrections. Rejection of the completed project or cancellation during its execution will result in forfeiture of deposit and the possible billing for all additional labor or expenses to date. All elements of the project must be returned to Indiview Media. Any use of project materials or design elements by client will result in appropriate legal action. Client shall bear all costs, expenses, and reasonable attorney's fees in any action brought to recover payment under this contract.

VIDEO LEASE AGREEMENT

Any video content created by Indiview Media will be subject to an annual licensing fee of \$125, which automatically will become billable one year after video's creation, and each year on that date without end. Failure to pay licensing fee will result in client's forfeiture of rights to use video.

CLIENT INFORMATION

Company Name _____ Business Classification _____
Company Address _____ City, State, Zip _____
Contact _____ Contact's Phone _____
Contact's Email _____
Authorized Contact's Signature _____ Date _____

AUTOMATIC BILLING AUTHORIZATION

If you would like to enjoy the convenience of automatic billing, simply complete the credit card information section below and sign the form. All requested information is required. Upon approval, we will automatically bill your credit card for the amount indicated and your total charges will appear on your monthly credit card statement. You may cancel this automatic billing authorization at any time by contacting us.

I authorize Indiview Media to automatically bill the card listed below as specified:

Amount _____ Frequency: ☐ Weekly ☐ Monthly ☐ Quarterly ☐ Annually
Start Billing On _____ End Billing On _____
Name on Card _____ Credit Card Number _____ Expires _____ / _____ CVC _____
Billing Address (if different than above) _____ City, State, Zip _____
Customer's Signature Authorizing Automatic Charges _____ Date _____

NOTES:

This agreement is between _____ (henceforth known as "client") and Indiview Media (henceforth known as "company") and goes into effect _____. Indiview Media will provide the following marketing services to the client:

FACEBOOK AD MANAGEMENT

☐ **SOCIAL SELECT** \$995/MO.

This campaign is a great basic package for small businesses looking to get exposure on Facebook and Instagram platforms, allowing them to drive traffic to a landing page. Package includes the following:

Campaign Set-up and Development, Weekly Account Optimizations, Demographic Targeting (Interests, behaviors, age, sex, race and location), Custom Landing Page and Thank You Page, Automated Offer/Coupon Delivery Via Email, Email Lead Notifications, New Creative/Offer Changes Every 8 Weeks (Image Ads Only), Monthly Performance Reports, Money Back Guarantee*

☐ **SOCIAL ELITE** \$1,500/MO.

This campaign is designed for aggressive marketing through Facebook and Instagram platforms and includes the following:

Campaign Set-up and Development, Weekly Account Optimizations, Demographic Targeting (Interests, behaviors, age, sex, race and location), Custom Audiences, Lookalike Audiences, Remarketing (Fence and Follow), Custom Landing Page and Thank You Page, Automated Offer/Coupon Delivery Via Email, Email Lead Notifications, Creative on Demand**, A/B Testing (Landing Pages + Ads), Monthly Performance Reports, Money Back Guarantee*, New Video Ad Each Quarter

WEBSITE DESIGN & MANAGEMENT

SETUP FEE: \$_____

☐ **WEB STARTER** \$25/MO.

This package is for basic website hosting only. †

☐ **WEB BASIC** \$79/MO.

This package includes on-page SEO, an SSL certificate, daily database backups and our security guarantee. †

☐ **WEB PRO** \$129/MO.

This package includes on-page SEO, an SSL certificate, daily database backups, our security guarantee, two 30-minute tasks each month***, 24/7 customer support, a Google business listing, Google Analytics installation, and monthly traffic reports.

☐ **WEB ELITE** \$399/MO.

This package includes on-page SEO, an SSL certificate, daily database backups, our security guarantee, four 30-minute tasks each month***, 24/7 customer support, a Google business listing, Google Analytics installation, and monthly traffic reports.

GOOGLE ADWORDS MANAGEMENT

☐ **ADWORDS LOCAL** \$1,500/MO.

☐ **ADWORDS NATIONAL** \$3,500/MO. OR 15% OF AD SPEND

There will be a one-time setup fee of \$1,500.

Waived with a 3-month commitment.

Google Adwords is for businesses looking to get guaranteed top-page results on Google. With this package, you won't pay for impressions, only clicks from people who are searching for products that you sell. Google Adwords produces hotter leads because there is intent behind every search.

Includes the following:

- Campaign set-up and Development
- Keyword Research
- Unique Ad Copy
- Ad Extension Setup
- Call Tracking + Contact From Tracking
- Google Analytics Integration
- Remarketing Ads
- Display Ads
- Weekly Account Optimizations
- Ad Testing
- Bid + Budget Adjustments
- Keyword Expansion
- Search Term Analysis
- Negative Keyword Additions
- Call Quality Analysis
- Reporting
- Weekly Account Snapshots
- Monthly Performance Report
- Monthly Business Review
- Money Back Guarantee*

LOCAL SEO

☐ \$249/MO.

Includes Google Business listing, directory and aggregator submissions in 50+ directories, continuous distribution and monitoring, duplicate detection and closure, listing accuracy verification, lead reporting.

** The Money Back Guarantee – If we don't generate a lead for you within one monthly billing cycle, we'll refund our management fees, not including ad spend. A lead is defined as a phone call, completed contact form submission, or funnel opt-in.*

*** Creative On Demand – Receive new, fresh ad creative upon request (not including video) up to 6 ads per month.*

† Each 30-minute website task will be billed at \$79 each.

**** Each additional 30-minute task, beyond the included tasks, will be billed \$29 per each itemized task.*

Initialed: Client _____ Indiview Media _____