Short-term/ Part-time Certificate Course in Digital Marketing

Eligibility:10+2
Duration: 6 Months
Faculty:

Dr. Girish Taneja (MBA, PhD.) is working as Associate Professor in Marketing Management at Department of Commerce & Business Management, DAV University. He is a Google AdWords Certified Professional. He has certifications on Digital Marketing (University of Illinois, USA), Social Media Marketing (Northwestern University, USA).

About the Course

- Learn to create your own blog or website
- Develop advertisements on Google
- Creating Facebook Business Page
- Develop advertisements on Social Media
- Develop advertisements on Youtube
- Optimizing your blog for Search Engine
- Email Marketing
- Marketing through Quora
- Analyzing data on Google Analytics

Career Opportunities

- Digital Marketing Executive
- Search Engine Optimizer
- Social Media Marketing Expert
- Search Engine Marketing Expert
- Content Marketing Executive
- Inbound Marketing Executive

Contact Us- 09872795200