



Wivelsfield Parish Neighbourhood Plan



Results of SWOT Analysis - Housing & Development

STRENGTHS

- **Safe, community feel**
- Existing rural village housing design
- Good fit with the natural environment of the countryside
- Attractive central village green setting
- Larger developments set back from view from main road
- Commercial properties not overbearing

OPPORTUNITIES

- **Are we able to use more brownfield sites?**
- Ability to plan, shape and guide future development
- To influence planning decisions by refining LDC policies to suit the parish circumstances
- To identify suitable sites for realistic housing growth and development and makes a reasonable contribution to LDC requirements
- To identify sustainable housing development opportunities
- Engage community in planning

WEAKNESSES

- Three communities, Wivelsfield Green, Wivelsfield, Theobalds
- Pedestrian vulnerability on narrow pavements
- High house prices, high rental prices
- Apathy and lack of interest
- No parking for Travis Perkins and village shop
- **No employment for our young people**
- **Are house prices high? I think they have stagnated and not kept up**

THREATS

- **No to any houses. There is enough traffic through village. We want to keep rural.**
- **Flooding always a concern especially on lower lying sites that developers would like to use!**
- **LDC**
- If no Neighbourhood Plan, LDC can dictate what happens in village
- Over or inappropriate development leading to loss of rural character
- Developments not sustainable
- Development design not in keeping with existing properties
- Loss of agricultural land to developers
- Loss of rural environment

CONTRIBUTIONS FROM COMMUNITY OPEN DAY EVENT THURS 13 MARCH 2014

Text in **Bold** shows responses from community members. Points in black were focus group contributions.