

My SWOT Analysis

Matt's Example

STRENGTHS

- Very strong analytical skills and proactive
- Strong math's skills
- 1st class Degree in Quantitative Analysis
- Good time keeper
- Strong knowledge of current technology systems at work (Cedar eProcurement etc.)
- Strong interpersonal skills and good communicator
- Fit and healthy
- Confident when dealing with senior management
- Strong family support
- Always reading books to better myself in Business Analysis
- Very enthusiastic about succeeding
- Strong contacts in my current company
- Knowledge of online marketing and web development
- Experience in various methodologies
- Detailed person
- Very dynamic, fast paced and fast learner

WEAKNESSES

- Limited availability of finance
- Second commitment of online business
- Lack of knowledge of systems outside current work (SAP)
- No Business contacts online
- Room for better confidence when presenting/improvising
- Sometimes over-optimistic when planning
- No qualifications in Business Analysis/project management
- Could be better at summarising the detail
- Creativity skills could be better

OPPORTUNITIES

- Use different style workshops to improve facilitation skills
- Use analysis skills to improve influencing skills
- Use multiple projects become more opportunistic
- Use requirements interviews to improve listening skills
- Use strategic tools to review the business
- Improve planning skills to become better at long term thinking
- Improve consistency through projects I work on
- Take advantage of Twitter for keeping up-to-date with Business Analysis
- Take advantage of LinkedIn for networking
- Keep Facebook social or setup a separate account
- Use my position to promote change throughout the company
- Take advantage of blogs and other free learning resources
- Inspire SME's to become Business Analysts
- Build an online presence using my web development skills

THREATS

- Could get too used to using one way of facilitating workshops
- More senior management could prove difficult to influence
- Working too many projects may spread myself too thin
- Failed projects
- Stakeholder expectations
- Too many social media channels becoming available than is possible to work with
- People across the business may not be interested in change
- Fast moving technology industry could leave me behind

My SWOT Analysis Blank Template

Business Analyst **Guru**

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