PEORIA CIVIC CENTER®
An SMG managed facility.

PEORIA CIVIC CENTER AUTHORITY

SALES & MARKETING COMMITTEE MEETING

Peoria Civic Center 2nd Floor Conference Room
Thursday, August 17, 2017 at 11:30 a.m.

AGENDA

I. CALL TO ORDER

II. APPROVAL OF MINUTES

- Approval of minutes from July 20, 2017 Sales & Marketing Committee meeting.

III. OLD BUSINESS

- Action Item Update

IV. NEW BUSINESS

- Discussion of FY18 Strategic Plan
    a. Committee Goals
    b. Arena/Theater Booking Goals
    c. Convention Center Sales
- Review of Customer Service Scores received in July

V. OTHER

VI. ADJOURNMENT

Next meeting will be September 21, 2017 at 11:30 am.