

Self-Marketing Policy

WHAT is the policy?

The policy outlines the procedures for farmers to market some of the chicken they produce within their quota to an end-user other than a processor.

WHO does the policy apply to?

Chicken farmers interested in self-marketing and the processor that processes the self-marketed chicken.

WHEN does the policy apply?

At all times when farmers are engaged in self-marketing – from the time they apply to the Board to participate in the program, to the retention of records for two years following the marketing of chicken.

WHERE does the policy apply?

- Applying to the Board to participate in self-marketing
- Setting the maximum amount of kilograms farmers may self-market per quota period
- Processing and marketing of self-marketed chicken
- Paperwork submission and retention of records
- Setting the maximum amount of self-marketed kilograms processors may process per quota period

WHAT are the implications to my operation if I don't comply with the policy?

The Chicken Farmers of Ontario may refuse to allot quota or may reduce, refuse to increase or cancel quota allotted to a farmer who fails to comply with or has contravened any provision of the Farm Products Marketing Act or Regulations, any plan, order or direction of The Ontario Farm Products Marketing Commission or any regulation, policy, order or direction of the Board.