

2019 Sponsor Marketing Questionnaire



- 1) Have you provided Pedal the Cause with your logo? ____Yes ____No
If not, please email both a **full-color vector logo** and a **single-color vector logo** to our Director of Communications & Marketing, Eleanor Goedeke at eleanor@pedalthecause.org ASAP.

Please provide contact info for your creative department that handles logos and branding:

- Deadlines for inclusion on promotional items are:
 - May 1 – logo on jersey and tech tee
 - July 1 – logo on volunteer and Kids Challenge t-shirts
 - Aug 1 – logo in Rider Handbook
 - Sept 1 – logo on event trusses, all printed banners and in the event brochure
 - Sept 15 – logo on digital signage

2) What is your company's website? _____

3) Please provide contact info for who handles your social media:

What are your company's social media handles?

- Facebook _____
- Twitter _____
- Instagram _____
- LinkedIn _____
- Other _____

4) Who is the best contact to receive Pedal the Cause press releases?

- Name and Title _____
- Email _____

5) Who should receive our newsletters, impact updates and other Pedal the Cause general emails?

- List emails separated by commas:

Please return completed form to Eleanor Goedeke at eleanor@pedalthecause.org as soon as possible.