



## OUR NEXT BUSINESS CONSULTING WORKSHOP OCTOBER 28, 2016

If you are an expert, have a passion, and feel the time is right to start your own consulting practice, **GREAT**. This workshop is for you. We discuss getting started on your own terms, creating your brand, engaging and proposing to the client, determining your fee, and importantly marketing your value proposition.

If you have been consulting for a while and are looking for a refresher, **GREAT**. This workshop is for you. Revisit the basics, discuss your consulting challenges, and learn new concepts that can translate into new opportunities.

This interactive workshop is for those new to consulting and for those looking for a refresher. It is limited to 12 people to facilitate active small group discussions and the sharing of ideas. Case studies are used to highlight and reinforce the concepts.

### **Attendees walk away with:**

- **A Workbook with key points for consideration**
- **10 Templates to assist with kick-starting the process**
- **A Teamability® evaluation to understand your teaming skills**
- **1 one-on-one mentoring session within 30 days of attending the class**

**Date:** October 28, 2016  
**Time:** 8:30 to 4:30  
**Location:** Executive Office Space  
1150 First Avenue, Suite 501  
King of Prussia, PA 19406

**Cost:** \$750  
**Discounted Rate:** ***\$650 before October 14, 2016***  
Lunch, Snacks, and Drinks included  
*Pay by check or credit card.*

### ***Register by contacting:***

*Laura Dallas Burford at [laura@ladenterprizes.com](mailto:laura@ladenterprizes.com) or  
Eleanore Meals at [eleanore@ladenterprizes.com](mailto:eleanore@ladenterprizes.com)  
or call 610-429-3122*

### **For Additional Information:**

[Laura@ladenterprizes.com](mailto:Laura@ladenterprizes.com) [www.ladenterprizes.com](http://www.ladenterprizes.com) 610-429-3122