SNAPPYSCREEN

Job Title: Business Strategy Intern

Company Description:
SnappyScreen is a sunscreen application system and a new, easy and effective alternative to the tedious manual application of sunscreen. The device disperses a fine mist that completely covers the user with sunscreen from head to toe in seconds. The spray nozzles eliminate blotchy uneven tans and reduce the risks of sunburn and skin damage. All you need to do is stand in front of the machine, select your SPF and let SnappyScreen do the rest!

The founder, Kristen McClellan started SnappyScreen during her freshman year at Cornell University. Since then, SnappyScreen has rolled out devices to 4 and 5 star hotels across the U.S., Caribbean and Mexico. SnappyScreen has been featured on CNBC, Business Insider, Fast Company, Allure Magazine and many more as the future of sunscreen application. Kristen was recently named to the 2019 Forbes 30 Under 30 List in the Manufacturing category for innovating sun care.

The position will be in New York, NY with travel to the Caribbean and other SnappyScreen locations in the United States.

Here is what we would want you to help us do:

- The business strategy intern is a jack-of-all-trades, and his/her main responsibility is to effectively work with the executive team to determine strategic objectives to drive the business forward. Examples include:
    - Work with the CEO on creating the future brand vision, messaging and strategic roll-out
    - Develop materials that align with that brand vision including marketing materials, promotional items, packaging, etc.
    - Assist with supply chain management and operational roll-out of the machines

Qualifications:

- Must be team player and a self-starter
- Flexible, enthusiastic and self-directed
- Strong interpersonal skills
- Strong working knowledge of Microsoft Excel
- Knowledge on Indesign in a plus
- You are a current student with an interest in consulting or business strategy

This role is for you if:

- You love, love, love startups and entrepreneurship and want exposure to what it takes to build a startup company
- You are proactive and well-organized and thrive in a fast-paced environment
- You aren't afraid to get your hands dirty or learn new things
- You are detail-oriented but can also see who's coming a mile away
- You perform administrative tasks in your sleep, juggle multiple projects and deadlines, anticipate needs and scheduling conflicts, work collaboratively with individuals and have a great sense of humor!