

DiaPharma Group, Inc.
Company Profile

Company Description

DiaPharma Group, Inc. sells analyzers, kits, bioreagents and chromogenic substrates for research and clinical applications in the fields of Coagulation, Bleeding Disorders, Platelet Function Testing, and Apoptosis.

Contact Information

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Mission Statement

DiaPharma Group, Inc. sells hemostasis, thrombosis, and apoptosis products in the diagnostic and research fields, and provides strong technical competence and experience to ensure customer expectations will be met or exceeded.

Company Type

S Corporation. Incorporated in the state of Delaware on November 6, 1996.

Dun & Bradstreet ID Number: 96-672-1706 Federal ID Number: 31-1482990

Major Products

- *Chromogenix, an Instrumentation Laboratory company* – Diagnostic kits, bioreagents and substrates for thrombosis, hemostasis, and fibrinolysis.
- *Multiplate*® – The Multiplate® platelet function analyzer, from Verum Diagnostica in Munich, Germany, measures platelet function in whole blood.
- *Technoclone* – World-leading producer of global and special coagulation products, including the Technothrombin® TGA for thrombin generation testing.
- *DiaPharma* – Bioreagents and assay kits for thrombosis and hemostasis, including the Factor X kit for the quantitative determination of FX activity in human plasma.
- *Affinity Biologicals* – Antibodies and antibody-related products for use in thrombosis and hemostasis research and diagnostics.
- *Peviva AB* – M30-Apoptosense® ELISA, M65® ELISA, and M30 CytoDeath Antibodies. Immunoassays for measurement of cellular processes related to liver disease, cancer and new anti-cancer agents.
- *Rossix* – By providing methods and reagents, Rossix assists the academic and industrial scientists to set up the appropriate testing methods needed in order to better understand haemostatic disorders, design and evaluate drug candidates, and control and evaluate bio-pharmaceutical production. Key products are the Rox FIX and FIXa chromogenic kits, and phospholipid emulsions suitable for use in analyses related to procoagulant and anticoagulant pathways.

Company History and Profile

History

The DiaPharma Group, Inc., formed on January 1, 1997, is the exclusive distributor of the Chromogenix product line in the US and Canada. Over a quarter-century ago, Chromogenix developed the first chromogenic substrate technology under the former name, Kabi Diagnostica. Chromogenix, now an Instrumentation Laboratory owned company with production in Orangeburg, NY, remains the global leader in this field. In 1989, Hepar Industries, now Pharmacia Hepar, Inc., in Franklin, Ohio, formed the Chromogenix division and began to market and distribute Kabi Diagnostica products in the US. On January 1, 1997, the Chromogenix division became an independent corporation, DiaPharma Group, Inc. Transferring operations to West Chester, OH in early 1998, DiaPharma continues to complement our seasoned staff to further enhance the gold standard service and full line of Chromogenix products. Since its inception, DiaPharma has expanded its product line and has broadened its distribution territory to encompass Canada.

People

Over the years, DiaPharma staff has consistently grown. We have strengthened our sales, technical support, quality assurance, marketing and customer support teams. Our customer focus is on hospitals with coagulation facilities, specialty and reference laboratories, research companies and universities throughout the United States and Canada. Further strengthening our position in the marketplace is the above teams' proven track record in import, sales, marketing, distribution, regulatory affairs, quality assurance, technical and customer support.

Product

Our line of clinical products is for *in vitro* diagnostic use only. Our clinical test kits are used in hospital laboratories, clinical reference laboratories and universities. Our line of research products includes hemostasis kits, substrates, antibodies, enzymes, and apoptosis detection kits marketed to researchers and medical corporations for use in product development and in quality control laboratories.

Quality and Regulatory Compliance

DiaPharma's long-standing cooperation with US and Canadian customs authorities, USDA, and FDA enhance our ability to make prompt deliveries of these quality products to our customers.

Marketing

The primary focuses of our marketing plan are meetings, exhibits, sponsorships/memberships, advertising in relevant journals, material production, telemarketing, e-marketing, and direct mail.

Technical Strength

While maintaining a strong presence in the marketplace, DiaPharma has further established good business and technical relationships with key hematologists, pathologists, leading researchers, and laboratory professionals.

Future

DiaPharma is committed to providing enhanced product offerings and exceptional service to our customers.

