



**Market Research Competition - Company Analysis**  
**1<sup>st</sup> Quarter: July – October 2018**

**Company Selection:**

The Company for the Quarter: **Proven Investments Limited**

**Content:**

**Analyses must include (but not restricted to) discussion of:**

1. The Company's financial performance/strength for the past \_\_\_\_\_ years (**number of years subjective to your criteria of assessing the Company's growth & performance**)
2. How has the IMF Extended Fund Facilities (EFF) Agreement affected Jamaica and the Company being discussed?
3. What are the likely impacts to the Company after the EFF ends?
4. How do changes in international economic policies impact the company, for example, US protectionist policy and BREXIT?
5. Level of investors' interest (based on overall market activity).
6. Information on changes in the Company's share price, dividend history, dividend policy, bonus issues, etc.
7. Company's disclosure (expansion prospects, consolidation, mergers, management, discussions, etc.)
8. Business environment issues, industry-specific factors, market trends and or macro-economic policies that have or may impact the Company's performance.
9. An evaluation of the quality of the Company's board and management.
10. Any **one** other relevant issue as defined by you.

**As a result of your analysis, make your recommendation to the investor for the Company's shares:**

- A. Buy
- B. Hold
- C. Sell

**Your response will be evaluated on the following criteria:**

1. Presentation: Structure, Clarity and Readability of Presentation (**35%**)
2. Analysis of Company's Performances (**40%**)
3. Insights, Conclusions and Recommendations (**25%**)