

effects^{mtl}17

EVENT
PRESENTATION

CONNECTION
EVENTS



September 6-7
2017

Join
the
largest
international
conference
on the North
American East Coast
for visual effects and
animation!



What is effectsMTL17?

The largest international conference for the VFX & Animation industries on the North American East Coast

When and where?

Montréal, QC, Canada - Palais des Congrès - September 6-7, 2017

Why Montréal?

Quebec is one of the largest VFX hubs in the world.

With such a concentration of talent, but no local events to promote it; Effects was created to promote local studios to international film & television buyers, generate co-production projects for local companies, introduce them to key service providers, and provide a gathering point for the thousands of talented individuals working in the industry to network and share expertise amongst themselves.

A winning combination:

An expo zone: showcase your products/services

Top quality sessions: benchmark with your peers, keep up to date with industry news/developments & strengthen your knowledge by learning new practices and new approaches using the latest technology available

A business lounge for qualified meetings with potential partners and clients (all arranged in advance using our specialized Meeting App - making your time on-site extremely efficient)

Networking: grow your business network, catch up with existing contacts and cement relationships while having a ton of fun in great venues around Montréal

Job fair: recruit the best talent for your company

effectsMTL 2016, a success!



1100+ attendees



200+ business lounge attendees



266 companies



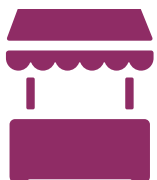
33 sessions and live demos



40 international buyers



11 countries represented



60 exhibitors and sponsors



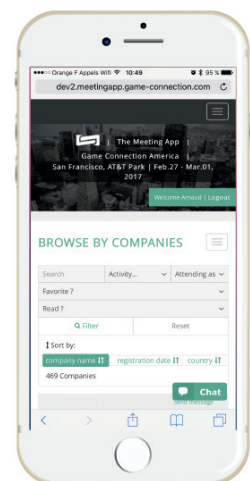
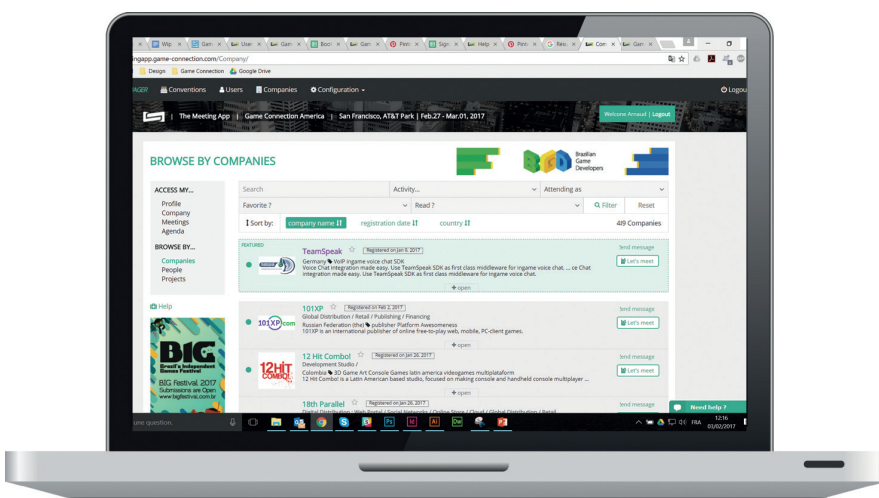
30+ journalists

Online Meeting App

Use our online Meeting App!

- Up to date attendee list to help schedule your business meetings
- No wasted time at the event walking the floor searching for individuals to meet
- Manage your schedule directly from your own computer
- Get directly in touch with the most relevant attendees for your needs
- Use the same application used by E3, Game Connection and MIGS!

Don't miss this incredibly effective matchmaking opportunity!



Testimonials from industry professionals



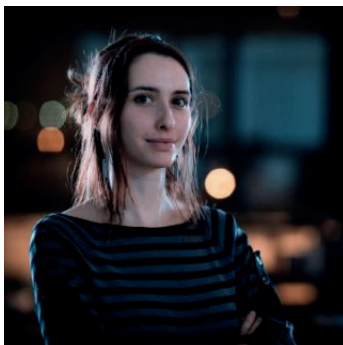
Le bureau du cinéma et de la télévision du Québec est particulièrement fier de s'associer à cet événement, qui je le souhaite vivement deviendra un rendez-vous incontournable en Amérique du Nord. Longue vie à cet événement.

Pierre Moreau, Directeur Général - BCTQ



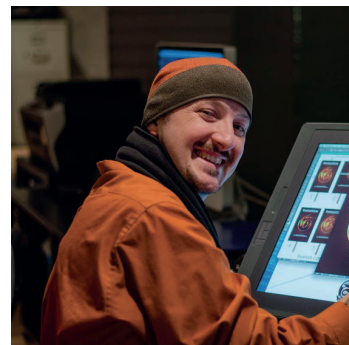
Many thanks to you for including me in the inaugural «effects MTL» event and making the experience a memorable one. All the best and future success to you.

Todd Isroelit, Senior Vice President Visual Effects - 20th Century Fox



Bravo vous avez fait un travail extraordinaire ! L'événement a été apprécié par tous ceux à qui j'ai parlé, votre organisation était exemplaire ! J'ai eu la chance de faire connaissance avec quelques nouveaux clients, ce qui semble nous entraîner vers de nouveaux contrats. Bref, un grand merci !

Catherine Nadeau, Présidente - Alchemy24



I wanted to take a moment and say thank you so much for this wonderful opportunity at effectsMTL. I had a wonderful time. We met key people. We were able to take some big steps for what we want to accomplish as an animation studio, and got to know you more! Success! Thank you!

Ian Johnston, Founder/Creative Director - TML Studios

Why attend effectsMTL?

Showcase and promote your **services and products** to buyers looking to find new service providers.

Find new **business partners and clients** to grow your business.

Meet with international **buyers**, producers, decision-makers and service providers looking to sign deals.

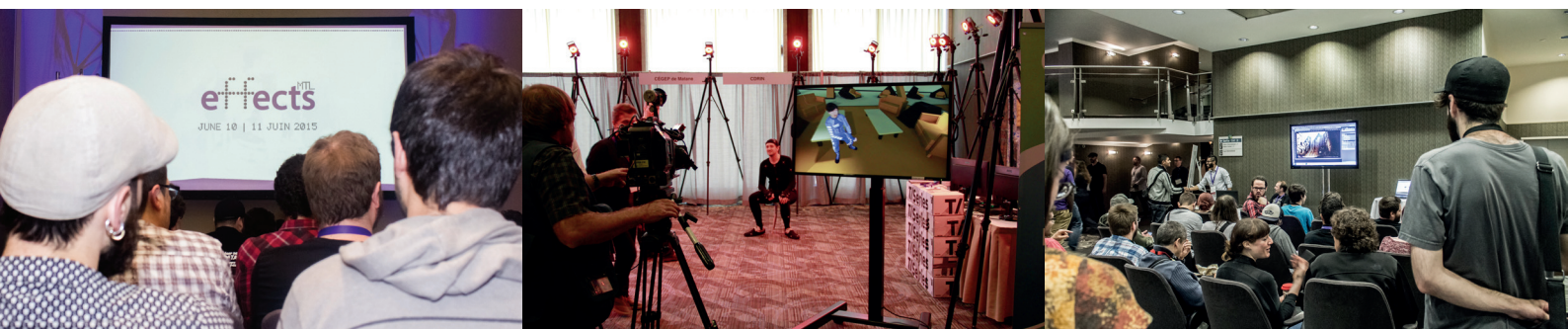
Recruit the hottest new **talent** - inject new skills into your workforce and fresh creative input into your projects.

Who will be there?

- **Visual effects, animation** and SPFX studios
- **Producers, buyers and broadcasters** (action/animation, TV series, youth television, documentaries, advertisements, video game cinematics...)
- **Industry professionals** (artists, animators, programmers, VFX supervisors, CEOs, technical directors...)
- **Specialised service providers** (VR producers, hardware, software, cloud, postproduction, motion capture, industrial partners, clusters...)
- **Schools**, universities, professors and students of related fields
- **Researchers** and R&D specialists
- **Journalists** and specialised press

Sessions

- 30+ sessions by international experts
- 4 tracks: VFX, animation, business/production & technology
- Become a speaker (sessions, panels, workshop & live demos) - promote your expertise and knowledge in your fields!
- Sponsor sessions - position your company in front of hundreds of potential clients and partners looking for new business opportunities
- Treat your team and colleagues to specialised sessions and workshops designed to help develop technical skills
- Take part in roundtables on the industry's hottest issues - come away with concrete strategies to overcome the industry's biggest challenges
- Hold your press conference and public announcements at effectsMTL



Expo zone

Rent a space to:

Showcase your **talent** and your **studio**

Promote your **products** and **services**

Discover the **latest** industry trends

Recruit top **candidates** (junior & intermediate levels)

Attend **live demos**

Attend the **Business lounge** and do beneficial deal (1 pass)

Take part in activities and animations

Job fair during the two days of the event

Workshop on optimizing your portfolio

10+ live demos and panels

Get the **motion capture & VR** experience!



Business lounge

The biggest international business gathering for the VFX and animation industries on the American East Coast

A few of the companies that attended in 2016

20th Century Fox, SODEC, Alchemy24, Ville de Montréal, Autodesk, BCTQ, Cinesite, Lavery, Folks VFX, Hybride Technologie, MPC, Ubisoft, Volta/Frima, Internap, Aries, Deloitte, Eidos, Isotropix, Method Studios, Popcorn FX, Rocket Science VFX, Rubika, Scalar Decision, The Foundry, Zerply...



Networking

Sponsor a business and networking event at effectsMTL and position your company in front of hundreds of potential clients!

Official buyers and speakers cocktail: Sept 5th

Opening VIP cocktail for all business lounge attendees: Sept 6th

Business lunch in the business lounge: Sept 6th-7th

Closing party: Sept 7th

Special activities

Studios tour after the event: Sept 8th

Business lunch: Sept 8th



Some of the companies you could be meeting and learning from



Rates (\$CAD)

Tickets	Super Early Bird rate 2017/05/31	Early Bird rate 2017/08/04	Regular rate
Pass Expo + keynote	Free until 2017/08/04		\$30
Conference Pass - 2 days	\$156	\$175,5	\$195
Master Class Pass	\$556	\$625	\$695
Business Lounge Pass	\$396	\$445	\$495
Sponsorship - Others	See sponsorship section next		

Exhibitor package

Tickets	Super Early Bird rate 2017/05/31	Early Bird rate 2017/08/04	Regular rate
Exhibitor package (including 1 VIP + 1 Conf + 10 Expo)	\$2 636	\$2 965	\$3 295

The exhibitor package includes

One 10 x 10 ft booth space with pipe and drapes

One table (6 feet)

Two chairs

One 110V 15A electric outlet

Basic company signage



Sponsorship plan

Sponsorship plan

Sponsor the show floor

End of the day booth crawl: 5 000 CAD (x2)

Special activities on site

Photobooth: 5 000 CAD

Live demo stage: 5 000 CAD

Networking opportunities

Buyers-speakers cocktail - exclusive: 10 000 CAD

Official VIP cocktail - exclusive: 15 000 CAD

Closing party: 25 000 CAD

Business lounge sponsorship

Exclusive business lounge sponsor: 10 000 CAD

Flyers on the tables: 1 000 CAD

Logo on all passes: 5 000 CAD



Sponsorship plan

Feed your business!

Sponsored business lounge breakfast (2 available): 5 000 CAD /EA

Sponsored coffee breaks (4 available): 2 000 CAD /EA

Sponsored lunch (2 available): 6 000 CAD /EA

Online Meeting App

Branded skin (exclusive): 5 000 CAD

Sponsored email (3 available): 3 000 CAD

Sponsored ad banner (10 available): 1 000 CAD

Sponsored email footer: 3 000 CAD

Sessions

Sponsored track (4 available): 4 000 CAD

Sponsored session (8 available): 3 500 CAD

Sponsorship plan

Branding / goodies (production non included)

effectsMTL t-shirt (exclusive): 5 000 CAD

Reusable water bottles (exclusive): 4 000 CAD

Official sponsor tote bag (exclusive): 7 000 CAD

Insert in the bag: 1 000 CAD

Lanyard-exclusive: 7 500 CAD

Print advertising

Full page ad in the show program: 2 000 CAD

2nd, 3rd or back cover: 3 000 CAD

Exclusive show program sponsor: 7 000 CAD

Ceiling banner in the expo zone, business lounge, corridors...: 2 000 CAD /EA

Banner in the main conference room (6 available): 3 000 CAD

Join the largest international conference on the American East Coast for visual effects and animation!



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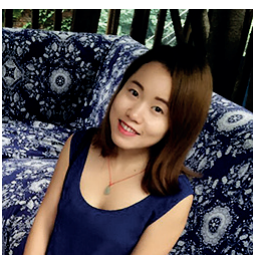
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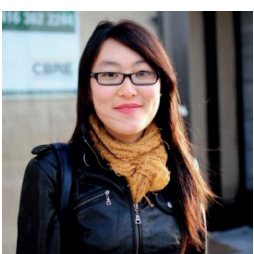
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Connection Events

effectsMTL is a Connection Event's production.
Connection Events other events include:



Meet@E3
Ensure you meet the right people

Next edition: June, 14-16 2017 / Los Angeles - USA



Game Connection
Where key players from the games industry meet & do business together. The deal making event for the video games industry since 2001.

Next edition: Game Connection Europe 2017 – Nov, 1-3 2017 / Paris - France



MIGS17
MIGS17 is the largest technical and creative conference on the American East Coast

Next edition: MIGS17 – Dec, 11-13 2017 / Montréal - Canada



IndieCade Europe
The video game industry's Sundance

Next edition: winter 2017 / Paris - France



Tehran Game Convention
Your business bridge into Iran and MENA region

Next edition: April, 29-30 2017 / Tehran - Iran