

Amazon.com Sales Rank % Chart

As of 1/1/18
Courtesy of Full-Time FBA



Turn part-time hours into a full-time
income via Amazon FBA

Category	Total Items	Top 1%	Top 3%	Top 5%	Top 10%
Appliances	1,287,392	12,874	38,622	64,370	128,739
Arts & Crafts & Sewing	5,669,333	56,693	170,080	283,467	566,933
Automotive Parts & Access.	24,076,708	240,767	722,301	1,203,835	2,407,671
Baby	10,266,233	102,662	307,987	513,312	1,026,623
Beauty & Personal Care	3,374,270	33,743	101,228	168,714	337,427
Books	62,454,139	624,541	1,873,624	3,122,707	6,245,414
Camera & Photo	2,012,431	20,124	60,373	100,622	201,243
CDs & Vinyl	6,311,652	63,117	189,350	315,583	631,165
Cell Phone & Access.	22,438,339	224,383	673,150	1,121,917	2,243,834
Clothing, Shoes, & Jewelry	161,938,525	1,619,385	4,858,156	8,096,926	16,193,853
Collectibles & Fine Art	15,930,263	159,303	477,908	796,513	1,593,026
Computers	7,335,595	73,356	220,068	366,780	733,560
Electronics	36,484,919	364,849	1,094,548	1,824,246	3,648,492
Grocery & Gourmet Food	1,016,290	10,163	30,489	50,815	101,629
Handmade	938,029	9,380	28,141	46,901	93,803
Health, Household & Baby Care	6,935,986	69,360	208,080	346,799	693,599
Home & Kitchen	86,803,582	868,036	2,604,107	4,340,179	8,680,358
Industrial & Scientific (BISS)	19,963,118	199,631	598,894	998,156	1,996,312
Luggage & Travel Gear	1,326,846	13,268	39,805	66,342	132,685
Luxury Beauty	8,511	85	255	426	851
Movies & TV	1,371,870	13,719	41,156	68,594	137,187
Musical Instruments	723,234	7,232	21,697	36,162	72,323
Office Products	6,239,314	62,393	187,179	311,966	623,931
Patio, Lawn & Garden	3,878,153	38,782	116,345	193,908	387,815
Pet Supplies	1,367,498	13,675	41,025	68,375	136,750
Software	307,301	3,073	9,219	15,365	30,730
Sports & Outdoors	27,461,015	274,610	823,830	1,373,051	2,746,102
Tools & Home Improvement	15,979,235	159,792	479,377	798,962	1,597,924
Toys & Games	6,138,847	61,388	184,165	306,942	613,885
Video Games	468,650	4,687	14,060	23,433	46,865
Wine	8,169	82	245	408	817



The Reseller's Guide to Sales Rank

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