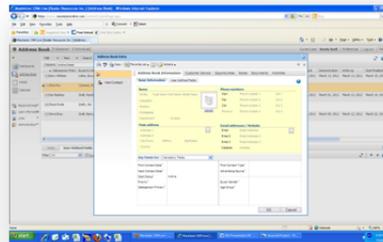


CRM Solution 1 - Sales Tracking Evaluation Performance System™

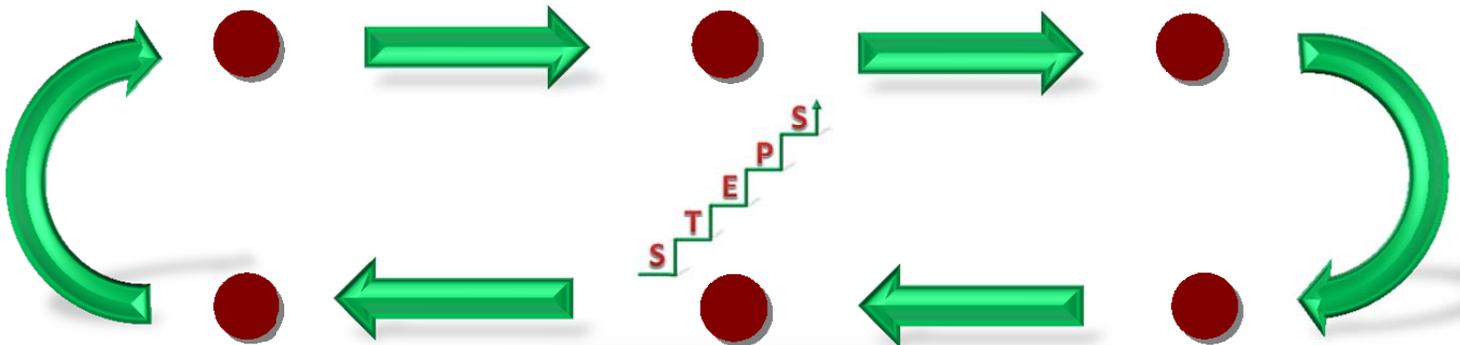
- The Sales Tracking Evaluation Performance System™ (STEPS) provides the Dealer with an easy to learn and easy to implement, Cloud-based Lead Management program.

Dealer Receives a Sales Lead

Easy to enter Sales Lead information is the first STEP to significantly improved prospecting efforts.



Dashboards display Real Time results for each of the STEPS achieved



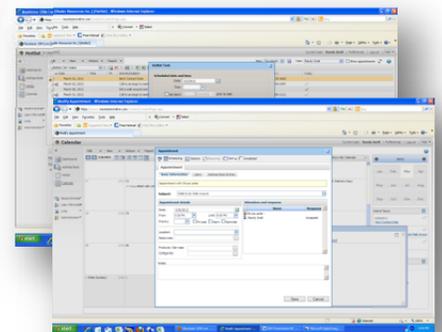
The STEPS solution will provide Salespeople and Sales Management with an effective Lead Management tool that will help **Close More Deals and Enhance Profitability**



The Hotlist helps organize tasks and the Calendar is used to schedule face to face contacts with Prospective Buyers



Searchable Notes and User Defined Fields make retrieval of Prospect information a snap. The smallest detail is all you'll need to recall your deal



Smartphone mobile access is also included with STEPS