COMPANY PROFILE

Blend Ltd

Events & Incentives

blend

Who We are

Founded in 2011, Blend is a full service event management company in a various number of areas such as corporate meetings, conferences, exhibitions, incentives, product launches, activations, dinners and much more.

We strive to be the most reliable and creative event Management Company in Rwanda. We make sure you get the best of service at the most cost effective rate.

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Company Identity

Our Vision

Become the Rwandan reference of event management excellence.

Our Mission

To provide timely and quality services and building brands with a superior touch of creativity and innovation.

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Our Values

- **Customer satisfaction –** *Meeting clients' expectations by delivering on our promises*

- **Integrity –** *We are honest, truthful, and accurate in our actions.*

- **Reliability -** *we are able to perform and maintain our functions in routine circumstances, as well as hostile or unexpected circumstances.*

What We offer

Every event is unique and uniquely handled

Meetings
Incentives
Conferences
Exhibitions

Services
Event Branding
Planning
Event conception
Media management
Hotel arrangements
Food and beverages
Transportation
Sponsorship management
Logistics management

Type of Events

blend

Events
Conferences
Annual Meetings & conventions
Press conferences
Tradeshows & exhibitions
Grand openings
Product activations
Fundraising dinners & Gala
Award ceremonies
Team building & celebrations

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Our approach

How do we do it? How do we make it happen?

Learn

We get to know you and your needs. By thoroughly understanding your company's profile, how your organization operates, we become a part of your team.

Build

Leave the planning and management to us. Let us look after the details and the heavy lifting, the ground and field work that come with revenue generation schemes.

Deliver

Sit back and Relax. We implement the event.

What We Have Done

CHAN – Power Horse

- **Period: From 30.01.2016 to 7.02.2016**
- **Venue: Amahoro Stadium & Regional Stadium**
- **Event Name: African Nations Championship**
- **Scope of Work: Branding and Experiential marketing of Power Horse, an energy drink. PH is the second sponsor of CHAN.**

POWER HORSE ENERGY DRINK

HM sports

.Experiential Marketing

.Brand Awareness

.Sampling Girls

Flag Girls Taking Pictures with Fans and Players

Merchandize

Standard Chartered

STANDARD CHARTERED BANK

- **Period**: From 19.05.2014 to 21.05.2014
- **Venue**: Mille Collines Hotel
- **Event name**: AFDB Annual Meetings, Bilateral meetings &Cocktail
- **Scope of work**: End to end event management

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Side table for favors & collaterals

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Meeting Rooms Set Up
& Partitions

blend

Waiting Area

blend

WORLD BANK

- **Period**: From 10.05.2015 to 15.05.2015
- **Venue**: Kigali Serena Hotel
- **Event name**: District Creditworthiness Academy for Rwanda
- **Scope of work**: End to end event management

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The Panel

The Room set up

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RBC/MPPD Medical Warehouse

- **Period**: October 1st 2015
- **Venue**: RBC Kacyiru
- **Event Name**: Grand Opening of the Warehouse
- **Scope of Work**: Event management
- **Guest of Honor**: Minister of Health and US Ambassador

Overview

MPPD
Warehouse
USAID
RBC/MPPD MEDICAL WAREHOUSE
GRAND OPENING CEREMONY - OCTOBER 1, 2015

Bralirwa Annual General Meetings

- **Period**: 2013 - 2016
- **Venue**: Kigali Serena Hotel
- **Event name**: Annual General Meeting 2013-2016
- **Scope of work**: Event logistics & venue set up

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Registration

The room set up

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Room set up

Corporate gifts display

Stanbic Bank
A member of Standard Bank Group

Velti Events & Hospitality

- **Period**: 19.05.2014
- **Venue**: Mille Collines Hotel
- **Event name**: Stanbic Cocktail reception
- **Scope of work**: Event logistics & venue set up

VELTI
The Leaders in Experiential Marketing

blend

Pictures of the event

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ORACLE PARTNER NETWORK

- Period: 20.02.2014
- Venue: Kigali Serena Hotel
- Event Name: Partner Network
- Scope of work: End to End event management

ORACLE PARTNER NETWORK

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Food Presentation

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African Press Organization

- Period: 30.09.2014
- Venue: Burundi International Airport
- Event Name: Official Launch & Inauguration of FLY DUBAI airplane in Burundi
- Scope of work: Media management of official launch of the flight in Burundi

Press Conference Room

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Speech Podium

Reception Room Decoration

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Water Cannon

Branding

Creative Eye Rwanda

- Period: 31.08.2013
- Venue: Falcon Golf & Country Club, Muhazi
- Event name: Pitch & Putt by the lake, Golf tournament. Official Launch of the Golf Course
- Scope of work: Sponsorship management and event management from start to end.

creative eye

KENYA • RWANDA • TANZANIA

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Registration of golfers

Staff sponsors exposure

Tournament, golfers

Trophies

SKOL
SKOL
SKOL

STRENGTH & ELEGANCE
STRONG AND LONGLASTING
GRANITE PRODUCTS
Computer Point
Since 2001
in Rwanda
SKOL
SKOL
SKOL
tigo

Entertainment

Other Events Organized

- **NBA Clinic Sprite Slam** – Sport event

  Client: Bralirwa Ltd

- **AND ONE Live street ball tour** – Sport event

  Client: Brarudi Ltd – *Burundi*

- **Copa Coca – Cola tournament** – Sport event

  Client: Bralirwa Ltd

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Our Clients

At Blend, Only Value Matters

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Corporate

- As a company, you need to ensure that every coin you spend on a marketing effort provides a tangible return. We understand that on a daily basis, your business competes with many rivals.

Non For Profit

- Because we understand your funding, staffing and volunteer challenges, we are able to be flexible and adapt to your circumstances

Associations

- Whether your professional association is a regulating, advocacy or educational institution, you face challenges that are unique to the association market.

Local Clients

INTERNATIONAL CLIENTS

blend

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