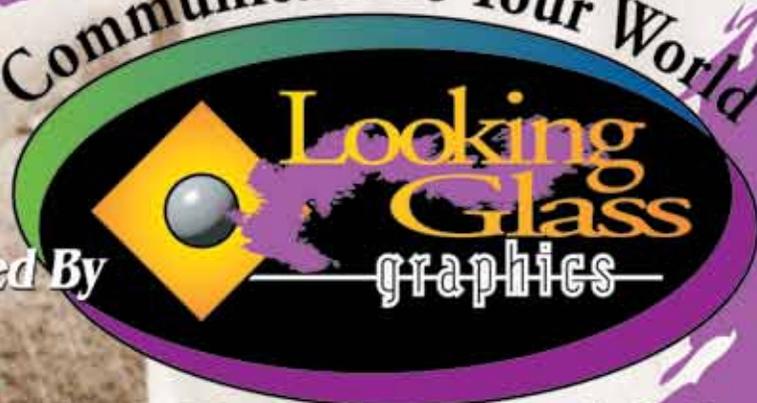


"The ALL Senses PRESENTation Box[®]"
The World's Most SENSE-ational Marketing Tool!



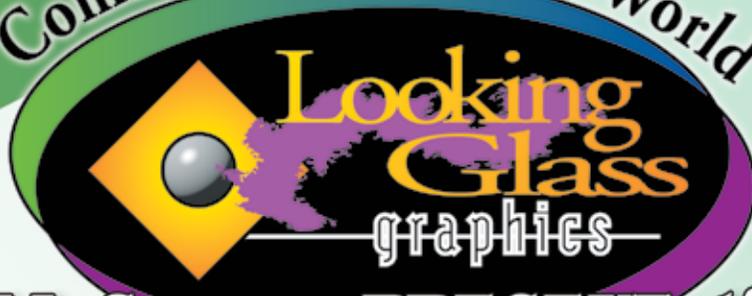
Communicate To Your World



Presented By

"A Reflection of You"

Communicate To Your World



With

"The ALL Senses PRESENTation Box®"

The World's Most SENSE-ational Marketing Tool!

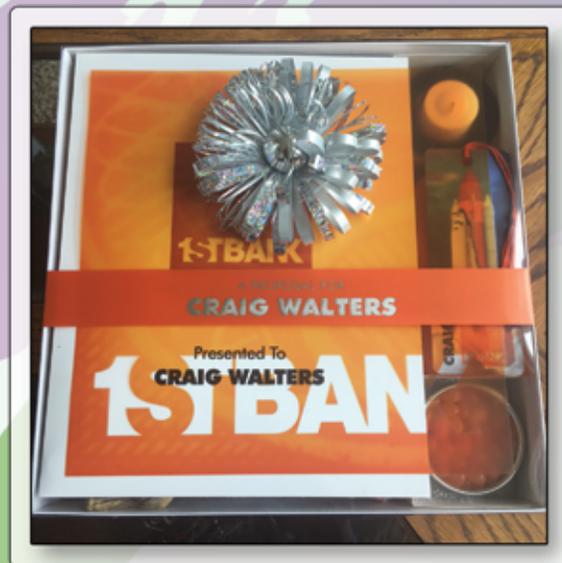
At Looking Glass we are committed to providing our clients with products & services that are strategically designed to transform the average sales proposal or marketing media into extremely powerful sales tools. With **"The All Senses Presentation Box®"** you will stimulate and engage your prospects in ways that no other form of media has ever been known to accomplish. It is well known that traditional marketing methods usually stimulate one or two of the common senses, such as sight or sound. With this powerful tool, however, you now have the advantage and ability to engage ALL 5 of these common senses. Even more when senses such as humor, pride or self worth, etc. are engaged. **Phenomenal results soon follow!**

Effectively **"The All Senses Presentation Box®"** provides a direct conduit through which you can connect with your clients on an emotional level. It promotes positive long-term business relationships that will quickly accelerate your business to a whole new plateau. You are guaranteed to stand out above your competition and receive much greater attention on YOUR proposal.

"The All Senses Presentation Box®" will ultimately help to achieve greater & more valuable sales results with far less effort. Your sales cycles are often shortened also resulting in a lower costs of sales.

From the classy visual impact the moment your presentation box is received, through to the powerful surprises revealed when they open the box and are engaged with aroma, sound, high quality treats and delightful personalized gifts, your client is positively immersed in your marketing message.

"The All Senses Presentation Box®" will quickly become the one tool in YOUR MARKETING TOOL BOX that truly does have the power to open doors you may have previously imagined impossible.



Based on studies that link the five senses with human memory and emotion, stimulation of the senses can greatly enhance one's engagement with a brand (both offline and online). It also increases the likelihood of advocacy, and very possibly, stronger business results. In a rational world of business, connecting at an emotional level is the key, and often missing ingredient, to capturing hearts and building lasting connections.

Given the bombardment of 2-D advertising into every corner of our lives, it's effectiveness and return on marketing expenditure is sliding – the ability to connect in more emotive and memorable ways holds great meaning for consumers and marketers. Particularly in this economic environment, any emotional edge that you can provide is important – and lasting."

Eric Brody – Trajectory

HOW DOES IT WORK?

We engage **ALL 5 senses** with **17** or more items from the first moment you make your proposal with **"The All Senses Presentation Box®"**

We start by including a custom imprinted 9 x 12 glossy pocket folder or 1/2"-3 ring binder which will hold your proposal media such as, business cards, cover letters, brochures, etc.

"The All Senses Presentation Box®" will engage **ALL 5 common senses!**

- **Sense of Sight** — (Motivates action) The box lid & presentation pocket folder or 3 ring binder are personalized with your logo and the individual client's name and company are imprinted on the ribbon, leather pad folio, engraved metallic pen & lenticular 3D bookmark.
- **Sense of Taste** – (Over 75% of the Fortune 100 promote with taste because of it's effectiveness in creating memorable experiences.) We include tasty sweet treats from our selection of top brand name chocolates – such as; Godiva®, Lindt Lindor® or Ghiradelli® etc. & savory treats like Blue Diamond®, Planter's®, SlimJim® etc. Multiple treats are included.
- **Sense of Smell** – (Smell is the sense that creates the most powerful impression in your brain!) Choose from almost ANY scent to set a mood, evoke a memory or neutralize the air with a fresh clean scent. Choose from votive candles, desk or car fresheners OR ??? The box itself is directly infused with the scent.
- **Sense of Sound** – (We utilize sound to engage your recipient in a way that is both memorable and surprising.) A sound bite is inserted in the box or presentation folder or binder, so when opened, either your "walk on song", introduction of your product, or a special sound clip that resonates with your company's message immediately plays.
- **Sense of Touch** – (These include tangible items that are "felt" or engaged with their hands.) One or more tactile items are included in the box – such as a stress object, a slinky, a bendy object, flashlight etc.



GET STARTED TODAY!

We are dedicated to providing customers with the highest level of customer support and services possible. We provide FREE box design consultation and also offer a complete line of traditional promotional products & graphic design services for clients that need assistance with branding, logo design, all the way through to professional brochure or other media development services needed to compliment your business and aide you to earn the trust, respect and confidence that you want your clients to have in you.

For More Details & Orders Call:

303.730.9978

To View Samples & More Details Visit

www.lggraphics.net

Pricing & Design Options

ALL BOXES INCLUDE: 12"H x12"W Non-Printed Clear View Box Lids, Custom Design, Consultation, Art Set Up Fees for Promotional Product Imprints, Individually Personalized Gift Ribbon & Bow, Scent Oil Infused Gift Box, One Minute Custom Recorded & Auto Activated Sound Chip Module with Option of Playback Device, Internal Special FX Box Liners with Mult-Chamber Product Dividers and Elastic Holding Straps placed as needed based on selections. Full Production and Finished Assembly is also included. All Box Designs have multiple "flavor/color/type/scent ~ options" relating to actual content. Shipping & Delivery Services are NOT included in the Pricing Below. **Contact your representative for details about pricing, options, other questions or special customization requests.**

INCLUSION/DESCRIPTION	STANDARD Design	DELUXE Design	PREMIUM Design
BOX DEPTH OPTION	2" Standard	Up to 3" Depth	Up to 3.68" Depth
PRINTED CLEAR VIEW LID	NO	YES	YES
ATTACHED LID or HANDLES	NO	NO	YES
# of PRODUCT CHAMBERS	Up to 4 TOTAL	Up to 6 TOTAL	Up to 9 TOTAL
PRESENTATION DEVICE	Pocket Folder	Folder or .5" Binder	Folder or 1" Binder
SOUND MODULE DEVICE	Folder or Speaker	Folder or Speaker	Folder or Speaker
# of PERISHABLE TREATS	Up to 7 TOTAL	Up to 10 TOTAL	Up to 12 TOTAL
FEATURED GIFT ITEM	Pen/Padfolio	Pen/Padfolio	Cutting Board
# of BRANDED Promo Gifts	Up to 3 TOTAL	Up to 4 TOTAL	Up to 5 TOTAL
# of TOTAL BOX/GIFT Items	17	20	22
FREE Gift SUBSTITUTION	NO	YES	YES

QUANTITY	10 ~ 24	25 ~ 49	50 ~ 99	100 ~249	250 ~499	500 ~ 999	1000 +
Standard Design	\$59.95	\$54.95	\$49.95	\$44.95	\$39.95	\$34.95	\$29.95
Deluxe Design	\$64.95	\$59.95	\$54.95	\$49.95	\$44.95	\$39.95	\$34.95
Premium Design	\$69.95	\$64.95	\$59.95	\$54.95	\$49.95	\$44.95	\$39.95

Prices shown are per box. Price does not include shipping. Volume pricing is for prepaid sales only and are not refundable once production & customization has begun. Prices are subject to change & may vary based on options selected.



**To Order Contact Your Representative:
Michael Weadick at 303.944.5305**