

# Financial Market Data/Analysis Global Share & Segment Sizing 2018

**Key Competitors**

**Global Market Share 2013-17**

**Global Segment Sizing 2013-17**

**Global Product Mix 2013-17**

**Global User Mix 2013-17**

**Global Institution Mix 2013-17**

Information Kit

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## Financial Market Data/Analysis Global Share & Segment Sizing 2018

Key Competitors, Global Market Share 2013-17, Global Segment Sizing 2013-17, Global Product Mix 2013-17, Global User Mix 2013-17, Global Institution Mix 2013-17

*In 2017, global spend on information/analysis increased 3.57% (constant currency ~3.27%) to USD28,480.9m, for the largest year-on-year growth since 2011.*

- As a market data provider, in which areas do you maintain a competitive share and what trends may indicate future opportunity?
- As a market data user, which vendor is most used by your peers and most likely to meet your global market data/analysis needs?
- As a market data industry analyst, in which areas do your companies maintain a competitive share and what trends may indicate future opportunity?

*Burton-Taylor, the world's leading financial market data research and consulting firm, delivers a comprehensive, 146 page analysis of market data supplier share, demand segmentation, vendor demographics, product segmentation, user segmentation and institutional buyer segmentation, globally and regionally.* The analysis is sufficiently detailed as to allow market data providers or industry analysts to clearly understand competitive positioning currently, historically, globally, regionally and within individual demand segments, product groups, user types or institutions and to enable market data users to make better informed, more confident and more appropriate purchase decisions which could result in greater profitability. The report includes quantitative analysis and detailed underlying data.

### This report will benefit:

- |   |   |  |  |
|---|---|--|--|
| <ul style="list-style-type: none"><li>• Market Data Strategists</li><li>• Market Data Product Managers</li><li>• Market Data Marketers</li><li>• Market Data Sales Managers</li></ul> | <ul style="list-style-type: none"><li>• Market Data Industry Analysts</li><li>• Information Purchasing Managers</li></ul> | <ul style="list-style-type: none"><li>• Asset Managers</li><li>• Researchers</li><li>• Sales Desks</li><li>• Trading Desks</li></ul> | <ul style="list-style-type: none"><li>• Hedge Funds</li><li>• Retail Wealth Managers</li><li>• Corporate Treasurers</li><li>• Investment Bankers</li></ul> |
|---|---|--|--|

### This report allows market data vendors or industry analysts to:

- Measure the penetration and growth of competitor services
- Evaluate the past success of company and competitor actions
- Isolate and target new and changing growth opportunities

### This report allows market data users to:

- Determine the leading current, historical, regional and global share leaders within the segments they operate
- Target a market leading vendor appropriate to their needs

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### Sample Findings

- The Bloomberg market share shrank slightly to 33.22%, Thomson Reuters share slid to 22.50%, S&P Global Market Intelligence share contracted to 5.56%, but FactSet share increased to 4.45%.
- At 7.96%, Pricing, Reference and Valuation Datafeeds, often delivering content to help meet regulatory requirements, continue to lead industry five-year CAGR, but Portfolio Management & Analytics products have surged to a 6.80% CAGR.



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## Financial Market Data/Analysis Global Share & Segment Sizing 2018

Key Competitors, Global Market Share 2013-17, Global Segment Sizing 2013-17, Global Product Mix 2013-17, Global User Mix 2013-17, Global Institution Mix 2013-17

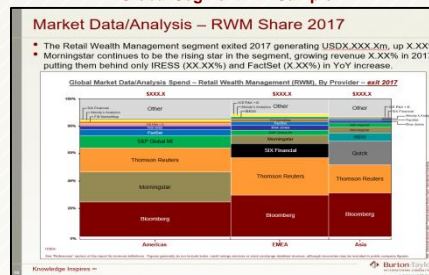
*This report is available in two levels of detail; Current Year or Complete*

Report Content	Current Year	Complete
<ul style="list-style-type: none"> <li>Thirteen company "Market Sheets" each showing estimated global share, regional distribution, desktop/datafeed estimates, business demographics, spider charts illustrating segment revenue distribution and commentary                             <ul style="list-style-type: none"> <li>Bloomberg, Dow Jones/Factiva, FactSet, FIS MarketMap, ICE (Pricing &amp; Analytics + Desktop), HIS Markit, IRESS, Moody's Analytics, Morningstar, Quick, S&amp;P Global Market Intelligence, SIX Financial Information, Thomson Reuters (Financial &amp; Risk Division + Media)</li> </ul> </li> </ul>	✓ included	✓ included
<ul style="list-style-type: none"> <li>Thirteen companies with selected Market Data/Analysis revenue included in the report, but without company Market Sheets or individual commentary                             <ul style="list-style-type: none"> <li>4Cast, Argus Media, CEIC, EMIS, IDEAglobal, Informa Global Markets, Market News International, MSCI/Barra, OPIS, Platts, Schneider Electric, TP ICAP</li> </ul> </li> </ul>	✓ included	✓ included
<ul style="list-style-type: none"> <li>Five-year market share, trend data and growth charts plotting five-year CAGR versus Year-on-Year growth for companies included in Market Sheets</li> </ul>	✓ 2017 only	✓ included
<ul style="list-style-type: none"> <li>Five-year segment sizing, trend data and growth charts plotting five-year CAGR versus Year-on-Year growth for the major market data segments                             <ul style="list-style-type: none"> <li>Commodities &amp; Energy, Corporate, Equities Sales &amp; Trading, Fixed Income Sales &amp; Trading, FX/Treasury Sales &amp; Trading, Investment Banking, Investment Management, Retail Wealth Management</li> </ul> </li> </ul>	✓ 2017 only	✓ Included
<ul style="list-style-type: none"> <li>Five-year company market share, trend data and growth charts plotting five-year CAGR versus Year-on-Year growth for the segments listed above, including share changes across the Americas, EMEA and Asia</li> </ul>	✓ 2017 only	✓ Included
<ul style="list-style-type: none"> <li>Five-year company market share, trend data and growth charts plotting five-year CAGR versus Year-on-Year growth for global product mix, global user mix and global institutional mix, including share changes across the Americas, EMEA and Asia                             <ul style="list-style-type: none"> <li>News, Portfolio Management &amp; Analytics, Pricing, Reference &amp; Valuation Data, Real-Time &amp; Trading Data, Research</li> <li>C-suite Executives/Investor Relations, Financial Advisors, Governments, Investment Bankers/Corporate Financiers, Media, Portfolio Managers, Research Analysts, Risk &amp; Compliance Users, Salespeople, Traders</li> <li>Asset Managers/Hedge Funds, Corporations (non-trading), Government, Insurance, Investment Banks/Private Equity, Retail Wealth Management &amp; Individuals, Sales or Trading Operations (trend data only for institutional mix, market share not included)</li> </ul> </li> </ul>	✗ NOT included	✓ Included
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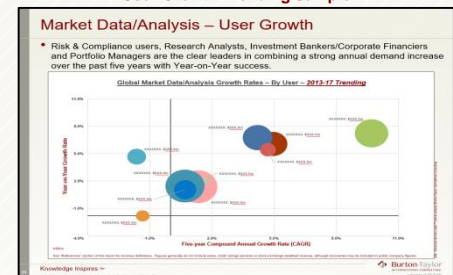
### Company Market Sheet Sample




### Global Segment Mix Sample



### User Growth Trending Sample



# About the Author

Author	Biography
<p data-bbox="127 219 305 242">Douglas B Taylor</p> 	<p data-bbox="351 219 1835 322">Douglas B Taylor is Founder &amp; Managing Partner of Burton-Taylor International Consulting LLC, a consulting organization created in 2006, that became the industry reference in the financial market data space, the media intelligence &amp; PR space, and other important industry verticals. B-T clients include the world's leading information companies, the largest exchange groups, key government organizations and regulatory bodies, the largest advisory firms, and dozens of private equity and investment companies...all of which using Burton-Taylor data as foundation for their strategy.</p> <p data-bbox="351 345 1835 396">On December 30, 2016 the key assets of Burton-Taylor International Consulting LLC were acquired by Tullett Prebon (Americas) Holdings Inc. and B-T became Burton-Taylor International Consulting, a division of TP ICAP, of which Mr. Taylor is Managing Director.</p> <p data-bbox="351 419 1835 499">Mr. Taylor entered the information &amp; news space at Reuters in 1987, where he spent 15 years in North America, South America and Europe, the last 5 of which heading Reuters news marketing and product management globally. His team successfully redefined product segmentation and commercial policy to, for the first time in Reuters 150 year history, profitably address financial professional, media and consumer audiences.</p> <p data-bbox="351 522 1835 654">After leaving Reuters, and before founding Burton-Taylor International Consulting, Mr. Taylor served as Managing Director, Customer Segment Management, Marketing &amp; Product Development, for Thomson Financial in Asia. In that role he headed the marketing and product development divisions, as well as the Investment Management, Investment Banking &amp; Research, Institutional Equities and Wealth Management business units for the region. Mr. Taylor's teams completed ground breaking market, competitor, customer and user needs research, and defined a news and data strategy which tripled revenue in the region.</p> <p data-bbox="351 676 1835 808">Mr. Taylor has also served as Chief Operating Officer of EMIS, a global Euromoney Institutional Investor company specializing in delivering emerging market research, news, private company data and analytics to corporate, consulting, government and investment professionals, Chief Marketing Officer at Insurance Technologies, leading the research &amp; strategy, communications and sales enablement teams, serving the annuity and life software sectors, and as Manager, Partner Engagement at Microsoft, responsible for channel partner business strategy and relationship management in Microsoft's largest customer segment.</p> <p data-bbox="351 831 1835 882">Among other publications, Mr. Taylor has been quoted as a financial information industry expert by The Wall Street Journal, The New York Times, The London Times, Dow Jones Newswires, Agence France-Presse and in the biography "Mike Bloomberg; Money, Power, Politics", by Joyce Purnick.</p> <p data-bbox="351 905 1835 985">Mr. Taylor has over 25 years financial information and services background, carries an MBA in Marketing and Management and a BBA in Finance from the University of Oklahoma, holds seven unique market research and analysis trademarks, is a member of the Society of Competitive Intelligence Professionals (SCIP) and is a non-Executive Board member of First State Financial Inc.</p>

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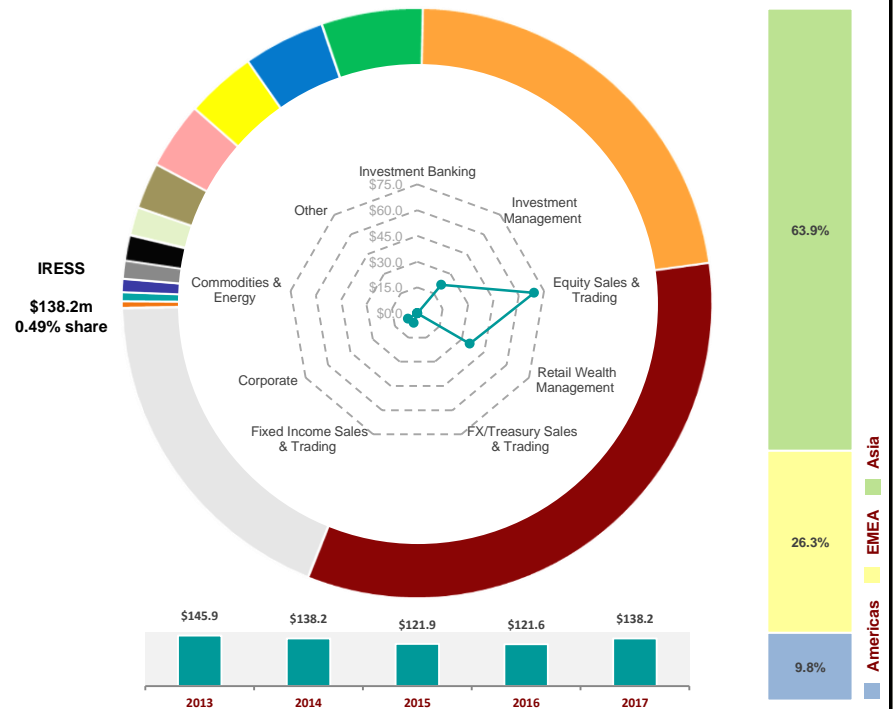
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# Company Market Sheet – IRESS

## Company Market Sheet – *IRESS, exit 2017*

- **Revenue:** IRESS\* 2017 financial market revenue is estimated at USD138.2m per annum
- **Business mix:** terminal based ~90%, datafeed based ~10%
- **Data coverage & key capabilities:** Real-time data, historical data, pricing data, fundamental & reference data, research, news, analytic capabilities, transaction capabilities, order management capabilities, risk management tools
- **Primary target segments:** Corporate, Equities Sales & Trading, Fixed Income Sales & Trading, Investment Management, Retail Wealth Management, Other (Transaction Capabilities, Order Management Systems)
- **Global/Regional sales focus:** Regional
- **Five-year CAGR:** -1.96%
- **YoY growth:** 13.65% (constant currency up ~8.37%)



\*All revenue other than "Financial Markets", or related to market data/analysis, has been removed from this vendor's reported results. Please see "References – Company Data Notes", or the report spreadsheet, for details.  
Sources: Burton-Taylor proprietary data, primary research, vendor interviews, public record

USDm

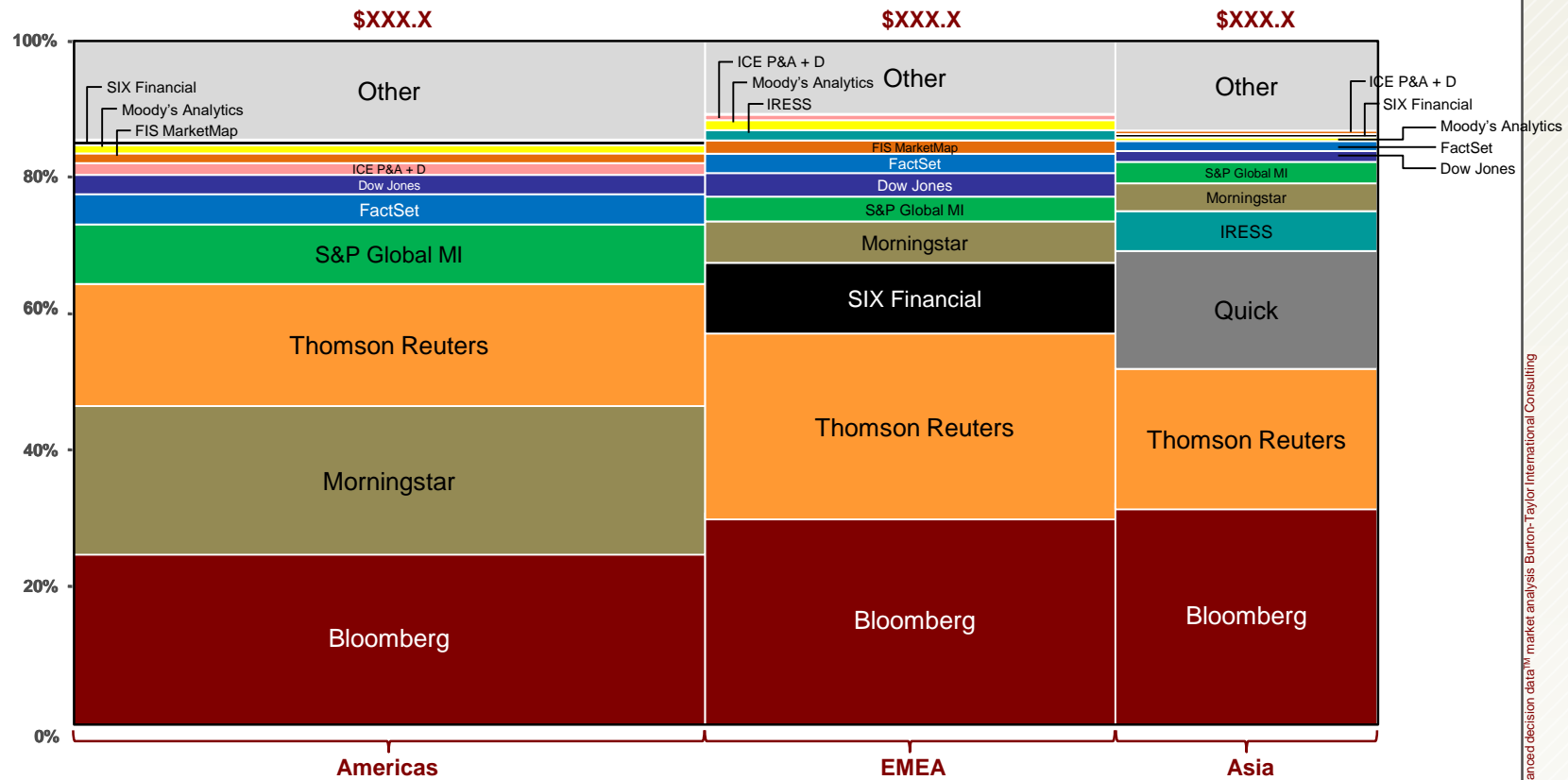
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- IRESS was up 13.65% to USD138.2m (constant currency up ~8.37%) in 2017.
- The IRESS five-year CAGR is negative 1.96%.
- On a constant currency basis, Asia revenue was up 1.41%, Canada revenue was up 5.92%, South Africa revenue was up 40.40% and UK revenue (Financial Markets) was up 5.00%.

# Market Data/Analysis – RWM Share 2017

- The Retail Wealth Management segment exited 2017 generating USDX,XXX.Xm, up X.XX%.
- Morningstar continues to be the rising star in the segment, growing revenue X.XX% in 2017, putting them behind only IRESS (XX.XX%) and FactSet (X.XX%) in YoY increase.

**Global Market Data/Analysis Spend – Retail Wealth Management (RWM), By Provider – exit 2017**



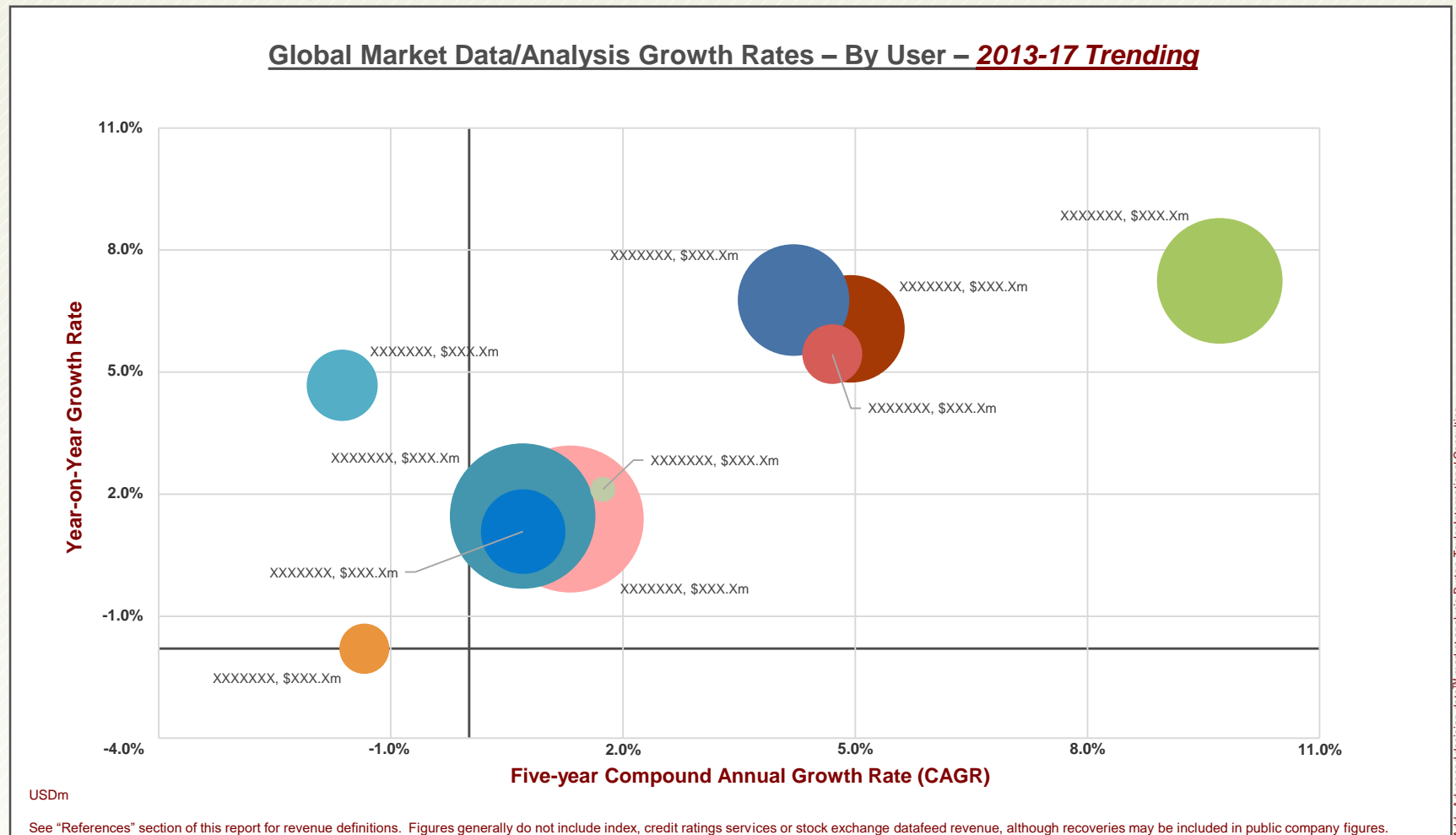
USDm

See "References" section of this report for revenue definitions. Figures generally do not include index, credit ratings services or stock exchange datafeed revenue, although recoveries may be included in public company figures.

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# Market Data/Analysis – User Growth

- Risk & Compliance users, Research Analysts, Investment Bankers/Corporate Financiers and Portfolio Managers are the clear leaders in combining a strong annual demand increase over the past five years with Year-on-Year success.





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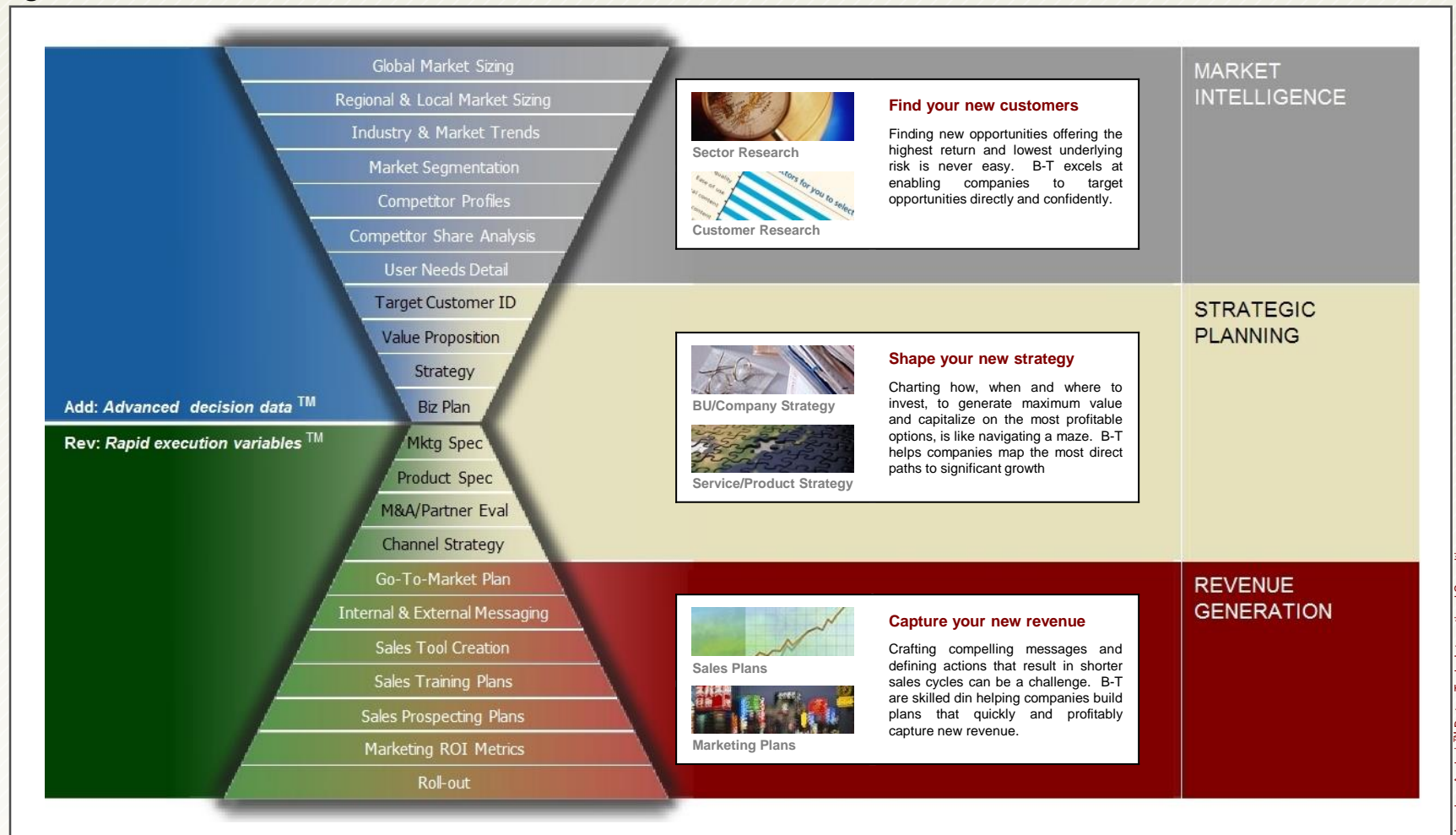
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# Burton-Taylor International Consulting

- Burton-Taylor's Hourglass Analysis™ is a customizable consulting approach that helps companies clearly target opportunities, define strategy, and plan actions to maximize growth.



Hourglass Analysis™ Burton-Taylor International Consulting



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- Available Burton-Taylor reports:
  - Anti-Money Laundering (AML)/Know-Your-Customer (KYC) Market Landscape 2017 – *Global AML/KYC Data & Information Market Spend 2016, Global AML/KYC Data & Information Trending 2013-17, Profiles of Key AML/KYC Data & Information Providers*
    - › Burton-Taylor delivers the industry's only comprehensive analysis of current and historical Anti-Money Laundering (AML)/Know-Your-Customer (KYC) data/information spend, with detailed profiles of leading providers. This 155-page analysis is sufficiently detailed to allow data/information providers or industry analysts to clearly understand competitive positioning currently and historically. The analysis is designed to help service providers and buyers understand the range of market offerings in terms of databases & feeds, risk screening and due diligence research services, as well as vendors' high-level strategy and market positioning, recent developments and future plans. [Download Sample Slides and the Information Kit](#)
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- Available Burton-Taylor reports:
  - Financial Market Data/Analysis Europe, Middle East & Africa (EMEA) Key Country Share & Market Sizing 2013 – *Key Competitors, Regional Market Size & Share Trending 2008-12, Key Country Market Size & Share Trending 2008-12*
    - › Burton-Taylor delivers a comprehensive, 104 page analysis of market data supplier share, vendor demographics, five-year revenue trending and insightful market participant commentary across Europe, Middle East & Africa (EMEA) and five key underlying countries/regions. The analysis is sufficiently detailed as to allow market data/analysis providers or industry analysts to clearly understand competitive positioning currently, historically, regionally and within critical countries and to enable market data/analysis users to make better informed, more confident and more appropriate purchase decisions which could result in greater profitability. [Download Sample Slides and the Information Kit](#)
  - China Financial Market Data/Analysis Market Share 2013 – *Key Competitors*
    - › The mainland China financial information market has grown at a 42.1% CAGR since 2003, yet remains opaque. Burton-Taylor reveals the often difficult to measure mainland China market data vendor share. This comprehensive, 43 page report allows market data/analysis providers, users or industry analysts to clearly understand 2013 competitive positioning, the recent trends and the domestic vs international vendor dynamics, in mainland China. [Download Sample Slides and the Information Kit](#)



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- Available Burton-Taylor reports:
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