

Press Release

Reinforcement of the Sales Team at Lüscher Technologies AG

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Stefan Thulin has assumed sales responsibility for the entire product range as per January 2018

With immediate effect, Stefan Thulin, new Sales Manager, is supporting the distribution team of Lüscher Technologies AG for the entire product range. As a first step, he has assumed sales responsibility for Scandinavia, the Russian Federation and Eastern Europe as well as for England, France, Portugal and Spain.

For professional colleagues and branch experts, Stefan Thulin is a familiar face: he used to work for Lüscher years ago, selling computer to screen devices. Stefan Thulin has long-time experience in the graphic arts industry and in selling investment goods. He will be caring for all existing distribution partners and expand the distribution network.

With the appointment of Stefan Thulin, Lüscher Technologies AG has made a perfect complement, according to Urs Bachofner, Vice President Sales and Marketing. And he himself, so Stefan Thulin, looks forward to his new challenge working as Sales Manager for Lüscher Technologies AG, convinced that his commitment in a globally operating company is going to be an exciting and diversified challenge.