



GREENGALILEO MEDIA

# **ONLINE SALES LEAD GENERATION *INTEGRATED* CAMPAIGN**



# ONLINE SALES LEAD GENERATION INTEGRATED CAMPAIGN

A PLATFORM FOR PROMOTING YOUR PRODUCTS AND SERVICES



Industry websites with fresh news and in-depth articles



Focus on environment, HVAC, manufacturing, and energy markets



Focusing on UK and French markets, option for European markets available

## OUR UNIQUE SERVICES



Reputation management for your brand



Targetting substantial (not incremental) increase in revenue for your business



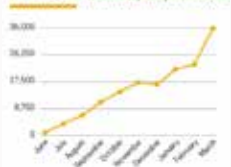
Generating sales leads for your company and your partners



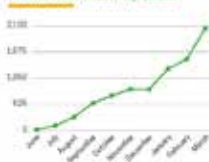
Optional competitor targeting

## SAMPLE CAMPAIGN RESULTS

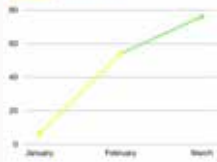
Number of monthly impressions:



Number of monthly clicks:



Number of monthly leads:



« Over 90% increase in leads and a 30% increase in conversion rate.  
Fantastic company to work with, they understand how our customers think. »

*Environmental products vendor in French market*



Prices mentioned do not include sales taxes.  
1 year contract minimum.

WEBSITE

[WWW.GREENGALILEO.COM](http://WWW.GREENGALILEO.COM)

CONTACT

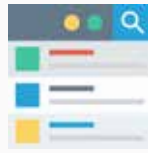
[contact@greengalileo.com](mailto:contact@greengalileo.com)

## PROJECT COMPONENTS



30 articles per month for first year

10 per month after first year



3 fully optimised portals, coordinated with client's website



Prioritisation discussion on types of content: branded, competitor targeting, broad industry content, lead generation pages, etc.

## LEAD GENERATION CAMPAIGN COORDINATED OVER MULTIPLE WEB SITES



Social media promotion (50+ tweets per year)



eBooks for lead generation (for example, a "buyer's guide" - up to 3 in 1st year)



Competitive analysis online lead generation (search terms, calls-to-action)



Monthly updates, detailed quarterly reports

## INFRASTRUCTURE

GreenGalileo has a wide range of industry sites that can be used in campaigns:

<http://www.factoryfuture.fr>  
<http://www.hvac-intelligence.fr>  
<http://www.hvac-intelligence.se>  
<http://www.hvac-intelligence.co.uk>

<http://www.dhcnews.co.uk>  
<http://www.dhcnews.com>  
<http://www.factoryfuture.co.uk>  
<http://www.godurable.fr>

<http://www.greentechjournal.fr>  
<http://www.greentechjournal.co.uk>  
<http://www.power-solutions.fr>  
<https://www.alternance-professionnelle.fr>



## PRICING

### FIRST NATIONAL MARKET DEPLOYMENT



**€3,500 PER MONTH FOR FIRST YEAR**

**€1,500 PER MONTH THEREAFTER**

### ADDITIONAL NATIONAL MARKETS



**€1,000 PER MONTH FOR FIRST YEAR**

**€500 PER MONTH THEREAFTER**



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