

FISCAL YEAR 2018 BUDGET

Fund Summary

Fund Name : Tourism Promotion Special Revenue Fund
Business Area : Mayor's Office
Fund No./Bus. Area No. : 2429 / 5000

	FY2017 Current Budget	FY2017 Estimate	FY2018 Budget
Beginning Fund Balance	240,892	240,892	186,386
Current Revenues	20,196,889	20,348,462	19,256,094
Total Available Resources	<u>20,437,781</u>	<u>20,589,354</u>	<u>19,442,480</u>
Maintenance and Operations	20,402,968	20,402,968	19,255,722
Total Expenditures	<u>20,402,968</u>	<u>20,402,968</u>	<u>19,255,722</u>
Planned Ending Fund Balance	<u>34,813</u>	<u>186,386</u>	<u>186,758</u>
Total Budget	<u><u>20,437,781</u></u>	<u><u>20,589,354</u></u>	<u><u>19,442,480</u></u>

Fund Balance Distribution

Non-Spendable	0	0	0
Restricted	34,813	186,386	186,758
Committed	0	0	0
Assigned	0	0	0
Unassigned	0	0	0

The above summarizes the FY2017 Budget, the FY2017 Estimate and the FY2018 Budget for the Tourism Promotion Special Revenue Fund (2429). Also included are the beginning and ending fund balances, total revenues, and total expenditures.

The Tourism Promotion Special Revenue Fund was created to include special events and civic celebrations, activities designed to promote business travel, hotel occupancy, tourism and arts programs in the City of Houston, as well as protocol services.

The City of Houston Mayor's Office of Special Events (MOSE) produces and permits events for the City of Houston. Events coordinated by this office include citywide and neighborhood festivals, dedications, inaugurations, parades, tree plantings, fun runs, galas, ground-breakings, and holiday celebrations. Civic celebration is vital to the spirit of Houston. The Mayor's Office of Special Events produces and permits produced events that enhance the image of the City and highlight Houston's diverse culture.

The Mayor's Office of Trade and International Affairs (MOTIA) supports the Mayor of the City of Houston in encouraging and receiving international delegations by drawing attention to Houston's civic attributes. The office also supports outbound delegations led by Mayor or with Mayoral approval to promote and market Houston as a destination for business, travel, and investment.

The Mayor's Office of Cultural Affairs (MOCA) facilitates the City's Arts and Cultural Plan. The office develops policies, oversees contracts for grants and cultural services, facilitates Civic Art, temporary art, donations to the City's art collection, community murals and special projects.

Special Cultural Initiatives reserves Hotel Occupancy Tax funds that will promote, develop, and publicize arts destinations, art activities, and arts exhibitions and displays, in order to enhance Houston's image and reputation as an arts city and a destination for cultural tourism.

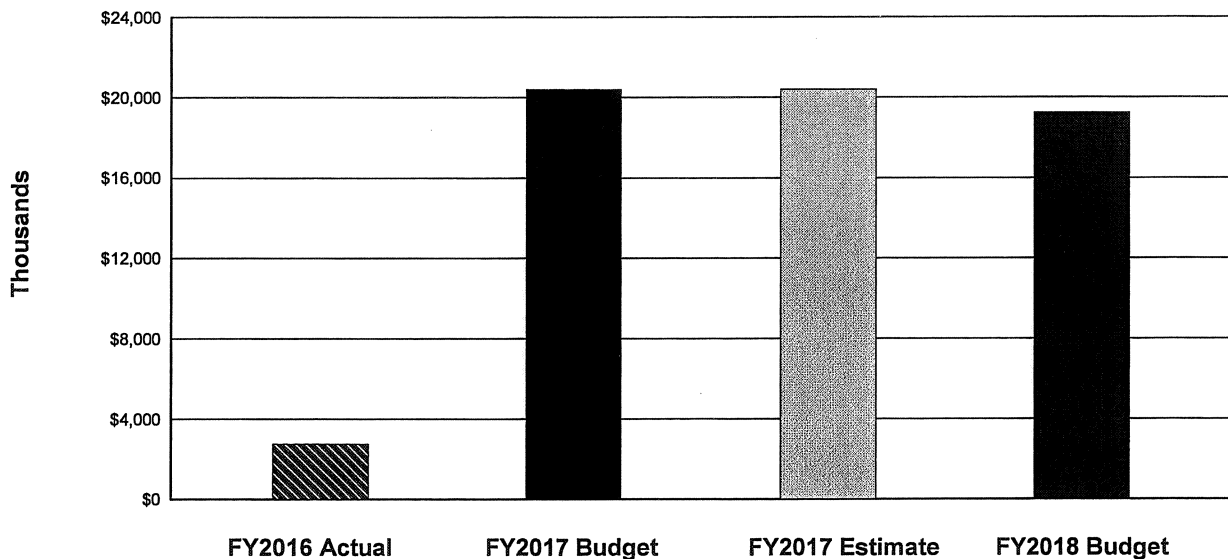
FISCAL YEAR 2018 BUDGET

Business Area Budget Summary

Fund Name : Tourism Promotion Special Revenue Fund
Business Area : Mayor's Office
Fund No. /Bus. Area No. : 2429 / 5000

		FY2016 Actual	FY2017 Current Budget	FY2017 Estimate	FY2018 Budget
Expenditures	Personnel Services	2,128,399	2,489,031	2,489,031	2,443,375
	Supplies	97,327	136,169	136,169	136,333
	Other Services and Charges	541,690	17,777,768	17,777,768	16,676,014
	Total M & O Expenditures	2,767,416	20,402,968	20,402,968	19,255,722
	Debt Service & Other Uses	0	0	0	0
	Total Expenditure	2,767,416	20,402,968	20,402,968	19,255,722
Revenues		3,004,614	20,196,889	20,348,462	19,256,094
Staffing	Full-Time Equivalents - Civilian	22.0	23.5	23.5	23.5
	Full-Time Equivalents - Classified	0.0	0.0	0.0	0.0
	Full-Time Equivalents - Cadets	0.0	0.0	0.0	0.0
	Total	22.0	23.5	23.5	23.5
	Full-Time Equivalents - Overtime	0.6	0.5	0.5	0.7
Significant Budget Changes and Highlights	o The FY2018 Budget provides funding for health benefits and pension contribution increases.				

**Tourism Promotion Special Revenue Fund
Mayor's Office
Expenditure Summary**



FISCAL YEAR 2018 BUDGET

Division Summary						
Fund Name : Tourism Promotion Special Revenue Fund Business Area : Mayor's Office Fund No. /Bus Area No. : 2429 / 5000						
Division Description	FY2016 Actual		FY2017 Estimate		FY2018 Budget	
	FTEs	Costs \$	FTEs	Costs \$	FTEs	Costs \$
Houston Civic Events 500003 Produces, co-produces, and permits events that enhance the image of the City and highlights Houston's diverse culture. Facilitates activities designed to promote business travel and hotel occupancy, and maintain protocol services in the City of Houston - MOSE and MOTIA.	22.0	2,767,416	21.0	3,237,260	21.0	3,140,594
Cultural Affairs 500008 Implements the City's Arts and Cultural Plan. Assists the public and City departments realize cultural projects that advance their goals. Develops policies, oversees contracts for grants and cultural services, facilitates Civic Art, temporary art, donations to the City's art collection, community murals, and special projects.	0.0	0	2.5	323,652	2.5	319,330
Special Cultural Initiatives 500009 Distribution to component units of the Hotel Occupancy Tax funds to promote tourism, civic celebration and city's Arts.	0.0	0	0.0	16,842,056	0.0	15,795,798
Total	22.0	2,767,416	23.5	20,402,968	23.5	19,255,722

FISCAL YEAR 2018 BUDGET

Business Area Revenues Summary

Fund Name : Tourism Promotion Special Revenue Fund
Business Area : Mayor's Office
Fund No./Bus. Area No. : 2429 / 5000

Category	FY2016 Actual	FY2017 Current Budget	FY2017 Estimate	FY2018 Budget
Licenses and Permits	42,028	32,000	32,000	38,000
Interest	4,853	6,000	6,000	6,000
Miscellaneous/Other	4,745	0	240	0
Other Resources	2,952,988	20,158,889	20,310,222	19,212,094
Grand Total Revenues	3,004,614	20,196,889	20,348,462	19,256,094