



**Empowering Youth to End
Domestic Violence**

5200 W. CENTURY BLVD., SUITE 300
LOS ANGELES, CA 90045

P.O. BOX 21034
WASHINGTON, DC 20009

www.breakthecycle.org
www.thesafespace.org

Digital Marketing Associate Job Description

Our Work

Break the Cycle is a national nonprofit organization with offices in Los Angeles and Washington, DC. Break the Cycle's mission is to engage, educate and empower youth to build lives and communities free from domestic and dating violence. We envision a world in which young people have the rights, knowledge and tools to achieve healthy, nonviolent relationships and homes.

Job Summary

The Digital Marketing Associate is a part-time position, responsible for assisting with the development and implementation of online marketing strategies to promote Break the Cycle's web-based resources and websites. The Digital Marketing Associate reports to the Digital Strategist and works in the Los Angeles program office. S/He may supervise volunteers and interns.

Essential Responsibilities

Responsibilities of the Digital Marketing Associate include the following:

- **ONLINE MARKETING** – Work closely with the Digital Strategist to develop and implement his/her own marketing strategies to promote www.thesafespace.org primarily on Facebook and MySpace.
- **INDEPENDENT & TEAM WORK** – Candidate must be comfortable working independently and with a small team locally and nationally. Candidate must be a self-starter and well organized.
- **INTERNET EXPERIENCE** – Candidate must be proficient using the Internet, especially Facebook and MySpace. No technical expertise required.
- **DESIGN** – Ideally, though not required, Candidate has graphic design skills and knowledge of Illustrator, Photoshop, and HTML.

Qualifications

- Bachelor's degree or currently enrolled in a college/university degree program.
- Knowledge and experience in, and/or passionate about, issues related to domestic violence and youth.

- Strong written and verbal communication skills.
- Ability to handle and prioritize multiple tasks while maintaining attention to detail.
- Proficiency in Microsoft Office programs.
- Ability to work with diverse groups of people.
- Sound judgment, professionalism and a positive attitude.

Break the Cycle is an equal opportunity employer.

Interested applicants should submit cover letter, resume and salary requirements to:

digital@breakthecycle.org

Break the Cycle
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