

# Isbister Elementary School

A Plymouth-Canton Community School  
9300 N. Canton Center Road Plymouth, MI 48170  
(734) 416-6050  
Lee Harrison, Principal

Dear Business Owner and/or Isbister Elementary Supporter,

Isbister Elementary School's Parent -Teacher Organization (PTO) is pleased to present its annual Fun Fair on Friday, May 20, 2016.

Our generous donors make this popular event a huge success, helping provide financial assistance for school field trips, classroom technology, teacher development, and curriculum enrichment projects.

We hope you will support our school and students by donating an item, service or experience for our raffle. You may also consider a monetary contribution or corporate sponsorship to underwrite the event.

Supporting the Isbister Elementary fun fair is a wonderful opportunity for businesses, companies, organizations, and individuals to reach a coveted community of Plymouth/Canton Township residents, many of whom are parents of school-age children and active consumers in our community.

In addition to brand exposure at this meaningful event, the value of your donation is tax-deductible - **the Isbister Elementary PTO is a non-profit, 501(c)3 organization**. This event usually has around 300 families in attendance. Share your brand and products or services with our Isbister community, increase your client base, and attract new customers by supporting our school Fun Fair today!

Please complete the attached Item Donation and/or Sponsorship Form and submit it with your donation or contribution by Friday, May 6 to ensure proper recognition in promised marketing materials per the sponsorship agreement.

Checks are made payable to Isbister School PTO. Donations may be sent to the school address above, ATTN: Isbister School PTO Fun Fair.

Thank you in advance for your generous support!

Sincerely,

Nichole Edelman, Fun Fair chairperson  
[edelmann5@gmail.com](mailto:edelmann5@gmail.com)  
(248)219-7102

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## **Please consider supporting Isbister Elementary School**

### **Platinum Presenting Sponsorship (\$1,000)**

- Company/donor name recognition as a platinum presenting sponsor at the Fun Fair and on the PTO website
- Three promotional posts on 'The Buzz,' the Isbister parents Facebook page with 194 active parent members
- Reserved parking for two vehicles the night of the Fun Fair
- Six free wristbands to the Fun Fair

### **Gold Sponsorship (\$500)**

- Company/donor recognition as a gold sponsor at the Fun Fair and on the PTO website
- Two promotional posts on 'The Buzz,' the Isbister parents Facebook page with 194 active parent members.
- Reserved parking for one vehicle the night of the event
- Four free wristbands to the event

### **Silver Sponsorship (\$250)**

- Company/donor recognition as a silver sponsor at the Fun Fair and on the PTO website
- One promotional post on 'The Buzz,' the Isbister parents Facebook page with 194 active parent members.
- Two free wristbands to the event

### **Bronze sponsorship (\$100)**

- Company/donor recognition as a silver sponsor at the Fun Fair and on the PTO website

### **Fun Fair Supporter (\$50)**

- Company/donor recognition at the Fun Fair and on the PTO website

**OR**

**Raffle Item Donation** (describe item on form below)

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## 2016 Isbister School Fun Fair Donation and/or Sponsorship Form

### 1. Contributor Information (please complete all fields)

Donor/Company Name:

Mailing Address:

City, State, Zip

Contact Person:

Job Position/Title:

Telephone:

Email:

Web Address:

### 2. Contribution Options (please select those that apply)

Option A:

Donation Item:

Declared Value:

Donation Restrictions, Expirations or Exclusions:

Option B:

Sponsorship:

Platinum \$1000

Gold \$500

Silver \$250

Bronze \$100

Supporter \$50

### 3. Delivery Method (please select one)

Contact us to pick up donation at (248)219-7102 or edelmann5@gmail.com

Item donation/sponsorship check will be mailed