

# MONTHLY MARKETING PLAN



- Submit Plan by 20<sup>th</sup> of prior month
- Send Actual Results by 5<sup>th</sup> of following month

CENTER: \_\_\_\_\_

MONTH: \_\_\_\_\_

	Goal	Actual
Leads:		
Memberships:		
Connects:		

		Goal	Actual
		(# of Leads, Connects, MShips?)	
Outreach / Events (Min 3 – attach Event Plan details)			
Sky Corporate Campaign			
Partnerships:			
Corporate:			
Other:			

\_\_\_\_\_  
GM Signature

\_\_\_\_\_  
MDM Signature

SCAN TO VPOps, FD, MDD and Mktg Director (Plan/goals by 20<sup>th</sup> of prior month; Results by 5<sup>th</sup> of following month)