

MONTHLY MARKETING PLAN

- Submit Plan by 20th of prior month
- Send Actual Results by 5th of following month



CENTER: _____

MONTH: _____

	Goal	Actual
Leads:		
Memberships:		
Connects:		

		Goal	Actual
		(# of Leads, Connects, MShips?)	
Outreach / Events (Min 3 – attach Event Plan details)			
Sky Corporate Campaign			
Partnerships:			
Corporate:			
Other:			

GM Signature

MDM Signature

SCAN TO VPOps, FD, MDD and Mktg Director (Plan/goals by 20th of prior month; Results by 5th of following month)