



DIGITAL MARKETING PLANNING CALENDAR

EACH MONTH YOU CAN USE THIS CALENDAR TO MAP OUT YOUR DIGITAL MARKETING PLAN.

WE HAVE PROVIDED A SAMPLE PLANNING CALENDAR ON THE NEXT PAGE. THE LAST PAGE IS A BLANK CALENDAR FOR YOUR USE.



MONTHLY DIGITAL MARKETING PLANNING CALENDAR

January 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 HAPPY NEW YEAR POST	2 #WEEKENDWORKOUT
3 #SUNDAYFUNDAY	4 CREATE NEW YEARS RESOLUTION BLOG #MOTIVATIONMONDAY	5 #TRANSFORMATIONTUESD AY	6 CREATE AND SEND JANUARY NEWSLETTER SHARE BLOG ON SOCIAL MEDIA PLATFORMS	7 SHARE JANUARY NEWSLETTER ON SOCIAL MEDIA	8 #FITFRIDAY	9 #WEEKENDWORKOUT
10 #SUNDAYFUNDAY	11 #MOTIVATIONMONDAY	12 #TRANSFORMATIONTUESD AY	13 FITNESS ARTICLE	14 #TBT	15 #FITFRIDAY	16 #WEEKENDWORKOUT
17 #SUNDAYFUNDAY	18 #MOTIVATION MONDAY	19 WINTER WORKOUT IDEAS BLOG #TRANSFORMATIONTUESD AY	20 SHARE BLOG ON SOCIAL MEDIA PLATFORMS	21 #TBT	22 #FITFRIDAY	23 #WEEKENDWORKOUT
24 #SUNDAYFUNDAY	25 #MOTIVATION MONDAY	26 #TRANSFORMATIONTUESD AY	27 FITNESS ARTICLE Create planning calendar and schedule social media for next month.	28 #TBT UPDATE GOOGLE ADS	29 #FITFRIDAY	30 #WEEKENDWORKOUT



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