

WELCOME TO YOUR SOCIAL SWIPE: Monthly Mini Marketing Plan

Welcome to one of our favorite perks for Direct Selling Now! Our monthly Social Swipe is a monthly marketing package that gives you a variety of tools to use in your social marketing every month.

What does Social Swipe mean? It means you get to legally swipe our content without any copyright issues!

You have a variety of different marketing materials available to you to use every month.

Let's take a look:

INSTAGRAM STORIES

- You have 5 Instagram Story sized graphics that you can use!
- Post these to your Instagram stories to get more interaction on IG
- **PRO TIP:** You can upload these graphics into Wordswag on your phone (or any other app, including the photo album app in your phone) and crop them into a square if you also want to use them on Facebook
- You can of course, also use these on your Facebook Stories as well!

QUOTES

- You will receive 10 different quote posts that you can post to Facebook, Instagram, Pinterest and more
- Don't forget to add your own branding to it if you wish
- You can also post these to your Instagram Story - Instagram will fill in the background for you!

TEAM POSTS

- Each month you will get three new team posts for your groups! Schedule these in advance. They will help you check in with them!

VIP GROUP MARKETING IDEAS

- Every month I will give you a few ideas on what you could do in your VIP Group to get more members and more engagement

VIP GROUP COVER PHOTOS

- Each month I will create 3 cover photos for your VIP Group
- You can upload these into Wordswag or Canva (or any other app) and add any more information you want to tell your customers.
- These will focus on a theme throughout the month you should focus on and will give you ideas on the types of content to create throughout the month!

FACEBOOK LIVE TITLES

- Each month I will give you 4-5 different Facebook Live titles that you can make your own!
- These Facebook Live titles have HIGH SCORES for emotional marketing. This means that people will be more likely to watch your live. Be sure to plan your FB Lives in advance in your 2019 Planner for Direct Sellers in the space provided at the beginning of each month

Have fun getting social! Any questions? **Post them in the Facebook Group!**