

# Obituary PLAN PRICING



## Honor PLAN

AD SIZE:  
16 inches  
(2 columns x 8 inches)  
App. 2800 characters  
(including name,  
dates & spaces)

INCLUDES:

- Up to two 2-inch color photos
- Option to add special icon
- Published on AL.com/obits for 30 days with online guestbook
- Custom keepsake plaque featuring the printed obituary of your loved one
- Published on local obituary Facebook page

PRICES STARTING AT:

Birmingham	\$699
Mobile	\$629
Huntsville	\$539
Mississippi	\$279



## Sympathy PLAN

AD SIZE:  
12 inches  
(2 columns x 6 inches)  
App. 1900 characters  
(including name,  
dates & spaces)

INCLUDES:

- Up to two 2-inch color photos
- Option to add special icon
- Published on AL.com/obits for 30 days with online guestbook
- Custom keepsake plaque featuring the printed obituary of your loved one
- Published on local obituary Facebook page

PRICES STARTING AT:

Birmingham	\$539
Mobile	\$489
Huntsville	\$419
Mississippi	\$229



## Care PLAN

AD SIZE:  
8 inches  
(2 column x 4 inches)  
App. 935 characters  
(including name,  
dates & spaces)

INCLUDES:

- Up to two 2-inch color photos
- Option to add special icon
- Published on AL.com/obits for 30 days with online guestbook
- Custom keepsake plaque featuring the printed obituary of your loved one
- Published on local obituary Facebook page

PRICES STARTING AT:

Birmingham	\$379
Mobile	\$349
Huntsville	\$299
Mississippi	\$189



## Empathy PLAN

AD SIZE:  
6 inches  
(1 column x 6 inches)  
App. 530 characters  
(including name,  
dates & spaces)

INCLUDES:

- 2-inch color photo
- Option to add special icon
- Published on AL.com/obits for 30 days with online guestbook
- Custom keepsake plaque featuring the printed obituary of your loved one
- Published on local obituary Facebook page

PRICES STARTING AT:

Birmingham	\$299
Mobile	\$279
Huntsville	\$249
Mississippi	\$159



## Compassionate PLAN

AD SIZE:  
4 inches  
(1 column x 4 inches)  
App. 475 characters  
(including name,  
dates & spaces)

INCLUDES:

- 2-inch color photo
- Option to add special icon
- Published on AL.com/obits for 30 days with online guestbook
- Custom keepsake bookmark featuring the printed obituary of your loved one
- Published on local obituary Facebook page

PRICES STARTING AT:

Birmingham	\$210
Mobile	\$190
Huntsville	\$170
Mississippi	\$110



## Summary PLAN

AD SIZE:  
3 inches  
(1 column x 3 inches)  
App. 150 characters  
(including name,  
dates & spaces)

INCLUDES:

- 2-inch color photo *(without a photo there are approx. 620 characters)*
- Option to add special icon
- Published on AL.com/obits for 30 days with online guestbook
- Custom keepsake bookmark featuring the printed obituary of your loved one
- Published on local obituary Facebook page

PRICES STARTING AT:

Birmingham	\$150
Mobile	\$140
Huntsville	\$130
Mississippi	\$90



## Notice OF PASSING

AD SIZE:  
1 inch  
(1 column x 1 inch)  
App. 150 characters  
(including name,  
dates & spaces)

INCLUDES:

- Published on AL.com/obits for 30 days with online guestbook

PRICES STARTING AT:

All Papers	\$50
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## Customized Obituaries

AVAILABLE UPON  
REQUEST

INCLUDES:

- Up to 6 color photos including affiliation (number of photos will vary based on size)
- The obituary will be professionally written by an in-house writer including details from the family
- Featured Spotlight OBIT on AL.com
- Custom plaque featuring the printed obituary of your loved one
- Published on local obituary Facebook page

PRICES STARTING AT:

Birmingham	\$989.00
Mobile	\$954.00
Huntsville	\$898.00
Mississippi	\$498

**The Birmingham News**  
205-325-3425

**The Huntsville Times**  
205-325-3425

**PRESS-REGISTER**  
251-219-5109

**THE MISSISSIPPI PRESS**  
251-219-5109

For more information, email [announcements@al.com](mailto:announcements@al.com)

**ALABAMA**  
MEDIA GROUP