



# MRS Mentoring Scheme Mentor Application Form

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The Market Research Society (MRS) is the world's leading research association. For all those who need, use, generate or interpret the evidence essential to making good decisions for commercial and public policy.

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Please send this completed application form to:

Membership  
The Market Research Society  
The Old Trading House  
15 Northburgh Street  
London  
EC1V 0JR

**Contacting us**

Direct line for Membership +44 (0)20 7566 1820  
Email [membership@mrs.org.uk](mailto:membership@mrs.org.uk)  
Fax +44 (0)20 7566 1888

PLEASE USE BLOCK CAPITALS

## Your Details

Last name \_\_\_\_\_

First name \_\_\_\_\_

Mr ☐ Mrs ☐ Miss ☐ Ms ☐ Other \_\_\_\_\_

Membership No

Date of birth (dd/mm/yyyy)

## Current employment

Company name (in full) \_\_\_\_\_

Job title/position \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_ Country \_\_\_\_\_

Telephone Number (Direct) \_\_\_\_\_ Email \_\_\_\_\_

## Your preferred contact details for the Mentoring Scheme

As Above Yes ☐ No ☐

If 'No' please give contact details below:

Telephone number \_\_\_\_\_ Mobile number \_\_\_\_\_

Email \_\_\_\_\_

## More about you and your employer

What year did you begin your career in research? (state year)

**Current employer activity** (please give the company's main activity)

- |   |  |
|---|--|
| <input type="checkbox"/> Academic                             | <input type="checkbox"/> Boutique/Specialist Agency          |
| <input type="checkbox"/> Client Organisation                  | <input type="checkbox"/> Creative Agency                     |
| <input type="checkbox"/> Data & Business Analytics            | <input type="checkbox"/> Digital/Online Agency               |
| <input type="checkbox"/> Fieldwork                            | <input type="checkbox"/> Government                          |
| <input type="checkbox"/> Management Consultants               | <input type="checkbox"/> Research Agency >£20 million t/over |
| <input type="checkbox"/> Research Agency < £20 million t/over | <input type="checkbox"/> Technology Supplier                 |
| <input type="checkbox"/> Third Sector                         | <input type="checkbox"/> Viewing Facility                    |
| <input type="checkbox"/> Other                                |  |

We require the following information to assist us with the mentoring matching process, please provide all relevant information.

Please detail below your work experience to date, or enclose a detailed CV with your application.

Please detail below your areas of professional expertise including your methodological and business experience.

Why do you want to become a Mentor? What are you hoping to gain from a mentoring relationship? (Please detail what you believe you can contribute – skills, attitudes, experiences etc.)

Do you have any previous mentoring experience as a mentor or mentee? If yes please give detail:

Mentee: Yes ☐ No ☐

Mentor: Yes ☐ No ☐

### Mentoring contact preferences

Please indicate how you would prefer to manage any Mentoring Partnerships:

- ☐ Phone
- ☐ Email
- ☐ Video conferencing e.g. Skype
- ☐ Face-to-Face meetings

### Frequency of contact

How often would you be prepared to have contact with your mentee/s?

- ☐ Once a week
- ☐ Twice a month
- ☐ Once a month
- ☐ Bi-monthly

(Where a local mentee is not available in a location nearby, MRS will endeavour to make a pairing via e-mentoring).

### Mentor Declaration

I confirm that, to the best of my knowledge, the information given on this form is correct. I have read and understand the Guidelines of the Mentoring Scheme as detailed in the Mentor Handbook.

Signature \_\_\_\_\_

Date \_\_\_\_\_

MRS agrees to facilitate a mentoring scheme through the voluntary and non-compulsory introduction of parties, and provision of a suggested non-obligatory framework within which to conduct a mentoring relationship. MRS takes reasonable steps to ensure the quality and accuracy of the information provided to the parties during the mentoring scheme but MRS, will not be responsible for the suitability of the introductions or the framework nor of the completeness or accuracy of any information whether provided by MRS or by a third party. Further, MRS and its employees will not be responsible for the success or otherwise of any mentoring partnership or relationship, nor any loss, damage, cost, expenses or claims for compensation howsoever arising from the performance or non-performance of the mentoring relationship. Except in respect of death or personal injury cause by MRS's negligence, MRS shall not be liable to any mentor or mentee by reason of any representation (unless fraudulent) for any indirect, special or consequential loss or any other loss however caused under the mentoring scheme.