Strategic Planning Meeting Agenda

Horses to Horsepower

Date | *time* 8/10/2017 10:00 AM | *Location* Sheraton Fairplex Hotel & Conference Center – California Ballroom

Meeting called by	Miguel A. Santana
Facilitator	Robin Engel

Agenda Items

Topic

- ☐ Introductions
- ☐ Overview – Horsepower
  - ☐ Past, Present and Future, Dale Coleman, Vice President Sales and Creative Programing
  - ☐ Peter Clifford, President NHRA
  - ☐ Group discussion and response
- ☐ Overview – Horses
  - ☐ Past Present and Future, Kim Lloyd, General Manager Barretts Sales
  - ☐ Scott Dunn, President's Advisory Committee-W.K. Kellogg Arabian Horse Center, California State Polytechnic University, Pomona
  - ☐ Group discussion and response
  - ☐ Post meeting evaluation
- ☐ Meeting Close

Other Information

Resources:
www.fairplex.com/ceo

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