



2020 Event Sponsorship Proposal

On June 6, 2020, **Trinity Trail Alliance** is hosting the much-loved **LaGrange Classic Mountain Bike Race** on the beautiful Weaver Basin Trails in Weaverville, California. It is a scenic set of courses, mostly single-track trails through shaded oak-wooded hills and conifer forests and includes rides along the **historic, gold mining era, LaGrange and Howe Ditches**. This race has been a traditional event in Trinity County for many years. **Over 160 riders participated in the 2019 event**. We received many positive comments about the course and the organization of the event, with many riders vowing to return.

Share in this great event! LaGrange Classic Mountain Bike Race sponsors have the opportunity to **promote their products and services** to highly motivated, health conscious and athletic individuals, the local community and the families who also attend the event to support and cheer on their loved ones. It is an event that will provide exposure for your business at Lowden Park, in downtown Weaverville, on the trails and spread word-of-mouth to the hometowns of all our riders, but the benefit far exceeds race day. **Sponsors receive publicity and promotion** in print and on social media, prior to, and during the race and at activities in Lowden Park. **You can choose your level of involvement**. Sponsorship opportunities are described in more detail on the next page.

Recognition of our race by quality businesses such as yours goes a long way to **increasing the awareness of the part YOU play in providing exciting bike riding trails, events and experiences**. You will be proud to be associated with this race. Thank you for your time and consideration.

The proceeds of this race will go towards the **construction of a Bike Park** for children and families in this area, leading them to discover healthy activities at the park, on the trails in Trinity County and throughout their lives.

Trinity Trail Alliance and LaGrange Classic Mountain Bike Race Committee



Email: TrinityTrailAlliance@gmail.com
Facebook: www.facebook.com/TrinityTrailAlliance/
Website: <https://www.trinitytrailalliance.com/lagrange-classic.html>

This event is operated under special use permit with the Shasta-Trinity National Forest.

In accordance with Federal law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this event is prohibited from discriminating on the basis of race, color, national origin, sex, age, disability, and reprisal or retaliation for prior civil rights activity. (Not all prohibited bases apply to all programs.) This institution is an equal opportunity provider.