

EVENT SPONSORSHIP PROPOSAL



BE A HERO

An event by Baltimore Child Abuse Center
to change the lives of our community's children



MAKE A DIFFERENCE ...and have fun doing it.

ABOUT THE EVENT

BE A HERO was created to honor the commitment of the Baltimore community in protecting its children. This year will mark BCAC's third annual **BE A HERO** gala and is our biggest, most important fundraiser of the year.

Last year's gala drew more than 725 attendees and raised over \$380,000 to support BCAC's many vital efforts. Activities included honoring outstanding community heroes for their unwavering support, listening to a presentation of talented children playing steel drums, enjoying a delicious dinner served by **Chef's Expressions**, and viewing a riveting three-chapter video series by **Storyfarm** on the importance of talking about child abuse as the best form of prevention. The evening's highlight was a gripping talk by Baltimore's own **Robin Quivers**, Howard Stern's on-air partner for over 30 years, who shared how child abuse affected her own life and how she was able to rise above the pain it inflicted.

Planning is already underway to make our third annual **BE A HERO** gala another huge success. We're hoping you'll support our biggest fundraiser of the year so we can continue making a difference in the lives of Baltimore's most vulnerable children.

HOW DO I SPONSOR BE A HERO?

- Please read the attached information on the benefits of sponsoring this event.
- Review the different levels and decide which one is of interest to you.
- Contact Baltimore Child Abuse Center at development@bcaci.org or call 443.984.3013 or mail the attached sponsor form with your selection.
- Get ready to have the promotion of your business begin!





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Dear Potential Sponsor,

Baltimore Child Abuse Center (BCAC) is excited to present the third annual *Be A Hero* gala in Spring 2016. The first two *Be A Hero* galas were both amazing successes, **raising a combined total of \$608,029.30** to support the essential services for Baltimore's children that only BCAC provides. The 2016 gala, as in years past, will **celebrate** fantastic BCAC supporters like you and **honor** members of the Baltimore community for their commitment to keeping children safe from abuse and trauma.

Help for children when they need it.

The mission of BCAC is to provide victims of child sexual abuse, trauma, and other Adverse Childhood Experiences in Baltimore and their non-offending caretakers with comprehensive forensic interviews, medical treatment, and mental health treatment with a goal of preventing future trauma.

Year after year, BCAC helps approximately 1,000 children and their families by providing free services to ensure a healthy recovery. This crisis response has been the core of BCAC's operations for 30 years. BCAC is available within two hours of an outcry and includes a 24/7/365 on-call service – one of the first of its kind in the country and the only 24-hour program in the State of Maryland. BCAC not only provides services for victims of child abuse, but has expanded to help children who have been sexually assaulted, victims of human trafficking, victims of Internet exploitation, medical exams for children entering foster care, and witnesses to homicide.

Be A Hero to children in Baltimore.

In order to continue connecting Baltimore's most vulnerable population – its children – with important intervention and treatment, **we need your support**. We are proud to offer you a sponsorship opportunity that will bring visibility to your business and allow your company to say, "Yes! We stand up for the children of Baltimore!"

Celebrate.

We are expecting **over 400 corporate funders, private foundations, government partners, and individual donors** to come together in support of the important mission and work of BCAC. We can't wait for you to be a part of it.

Most sincerely,



Jamie Smith
Be A Hero 2016 Co-Chair



Morgan Gilligan
Be A Hero 2016 Co-Chair



Adam Rosenberg
BCAC Executive Director

BUILD YOUR BUSINESS'S VISIBILITY.

BUILD YOUR COMMUNITY – BE A HERO SPONSOR.

Presenting _____ \$20,000

- Recognition as "Presenting Sponsor;"
- Ten (10) tickets to the VIP reception/area and Main Event;
- Reserved seating for ten (10) at Main Event with signage;
- Prominent sponsor name and logo recognition on signage at the event;
- Prominent sponsor name and logo recognition in all print and online marketing;
- Opportunity to give remarks during the VIP Reception;
- An opportunity to distribute promotional materials at the event; and
- BCAC-hosted education event for a group of your choice.

Guardian _____ \$15,000

- Eight (8) tickets to the VIP reception/area and Main Event;
- Reserved seating for eight (8) at Main Event with signage;
- Prominent sponsor name and logo recognition on signage at the event; and
- Prominent sponsor name and logo recognition in all print and online marketing.

Protector _____ \$10,000

- Six (6) tickets to the VIP reception/area and Main Event;
- Reserved seating for six (6) at Main Event with signage;
- Sponsor name and logo recognition on signage at the event; and
- Sponsor name and logo recognition in all print and online marketing.

Champion _____ \$5,000

- Four (4) tickets to the VIP reception/area and Main Event;
- Sponsor name and logo recognition on signage at the event; and
- Sponsor name and logo recognition in all print and online marketing.

Advocate _____ \$2,500

- Two (2) tickets to the VIP reception/area and Main Event;
- Sponsor name and logo recognition on signage at the event; and
- Sponsor name and logo recognition in all print and online marketing.

Friend _____ \$1,000

- Two (2) tickets to the VIP reception/area and Main Event; and
- Sponsor name and logo recognition in online marketing.





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SPONSORSHIP FORM

Name (as you wish for it to appear on materials): _____

Billing Address: _____

City: _____ State: _____ Billing Zip: _____ Phone: _____

Fax: _____ Email: _____

Website: _____

Contact Person: _____ Contact Phone/Email: _____

☐ Presenting ☐ Guardian ☐ Protector ☐ Champion ☐ Advocate ☐ Friend

☐ Please charge Visa/Mastercard/Discover/Amex #: \$ _____

Card Number: _____

Exp. Date: _____ CVV: _____ Signature: _____

☐ Enclosed is a check payable to Baltimore Child Abuse Center

☐ I/We cannot attend. Please accept our donation of \$ _____

You will be contacted in April 2016 for the names of your guests.

**Please complete and return this form to BCAC by
February 10, 2016 for inclusion in event invitation.**

Mail:
Baltimore Child Abuse Center
Be A Hero
2300 North Charles Street., 4th Floor
Baltimore, MD 21218

Phone: 443.984.3013
Fax: 410.235.1827
Email: jtrust@bcaci.org
www.bcaci.org

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Baltimore Child Abuse Center

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443.984.3013 | bcaci.org

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