

NC State College Strategy Map

Regional Success in Learning, Work and Enrichment

Successful Achievement of Ends Policies

Equal Opportunity/Diversity ♦ Job Readiness ♦ High Demand/Emerging Technologies
Career Development ♦ Transferability ♦ Enrichment

Enhance Quality

Program & Service Review
Use standard review process to assure continuous improvement

Industry Certification & Licensure
Incorporate available national and state recognized certifications and licensures into programs

Program & Service Development
Develop courses & training to provide skills required for emerging technology

Improve Preparation for College

Academic Preparation for College
Improve college readiness in Region

Career Planning & Goal Development
Assure students understand career choices and set goals accordingly

Overcoming Financial Barriers
Assure finances are not a barrier to student success

Improve Student Success

Developmental & Gateway Course Success
Increase successful completion of developmental sequences and gateway courses while closing success gaps among groups

Success Skills
Assure that students master learning, work and life success skills

Critical Thinking
Assure students master flexible and creative problemsolving

Improve Successful Transition

Transfer Awareness & Assistance
Increase the number of students successfully transferring to a 4 year degree

Job Search Skills Development & Assistance
Assure students develop and use job search skills

Enhance Regional Development

Workforce Development Strategic Plan
Significantly increase training volume and revenue by meeting Workforce Development needs

Enhance Entrepreneurship
Significantly increase the number of students successfully completing academic entrepreneurship programs or training and starting businesses

Learning and Growth - Strategic Objectives for supporting and enhancing the capability of the organization to carry out the Strategic Initiatives

Human Capital - *Prepare faculty and staff to carry out the strategic initiatives*

Information Capital - *Assure data and information necessary to inform, monitor and evaluate the strategic initiatives is available*

Organizational Capital - *Assure alignment of all units of the college with the strategic initiatives*

Community Capital - *Obtain active involvement from individuals, employers, and organizations to help carry out the strategic initiatives*

Secure resources to support this strategy by drawing upon the following sources:

Process Improvement
Process improvements should be considered before requesting additional resources because they can reduce the level of additional resources needed to implement the strategic initiatives.

Piloting/Phasing In
Piloting a new approach

before taking it to scale or phasing in an initiative over a 2 to 3 year period can reduce upfront costs and provide more time to obtain resources for scaling up successes.

Coordination and Cooperation
Parts of strategic initiatives can be jointly implemented and/or coordinated with efforts like TRIO, DEI, etc.

Some can be coordinated with Learning and Growth to save time and resources.

Grants/Community Financial Support
Financial support from businesses and community organizations may be available to support some initiatives. Grants from all available sources should also be sought to support their initiatives.

Resource Reallocation
Some initiatives from the previous strategic plan and other special efforts become part of this strategic plan bringing along resources. Resources can be reallocated to this plan from other initiatives or special efforts that have been completed. Finally, resources can be reallocated to this plan

from low priority areas and activities and from less effective efforts.

Tuition and Fees
Enhanced revenue from enrollment increases due to recruitment of transfer students and retention through increased student success may be available to support the plan.

Mission

Stakeholder Satisfaction

Strategic Focuses
Strategic Initiatives & Objectives

Learning & Growth - Types of Capital
Community-Organizational-Informational-Human

Financial/Resources