



DIGITAL MARKETING PROPOSAL

I would like to take this opportunity to appreciate your Interest shown with us. It is my pleasure to work for your esteemed concern. Thanking you for allowing me to explain about our company and waiting for your favorable reply.

About Mega Digital Solutions SPC

Mega Digital Marketing helps entrepreneurs and businesses believe in proper alignment of foundation blocks of the business through a qualitative and strategic marketing based on extensive market research and business analysis.

We provide a comprehensive framework of highly effective Internet marketing, Social Media Marketing (Like Facebook, Google+, LinkedIn, Twitter, YouTube), Search Engine Marketing (Like Google, Yahoo, Bing), Email Marketing and also Search Engine Optimization platform for new age global businesses. Our advanced methodology of Search Engine Optimization, Search Engine Marketing and Online Reputation Management is pivot around best global standards which effectively harnesses improvisation. On the innovative path of ethical SEO practices, we have covered some of the major breakthrough techniques in the chosen domain like contractual links, Reverse SEO, Semantic search engine optimization and similar other category of SEO and Internet Marketing services.

SEO Proposal

SERVICES	BASIC	PROFESSIONAL	E-COMMERCE
INITIAL REVIEW & ANALYSIS			
Keyword Research & Analysis	✓	✓	✓
Site Analysis	✓	✓	✓
Duplicate Content Check	✓	✓	✓
Google Penalty Check	✓	✓	✓
Initial Rank Report	✓	✓	✓
Competitor Analysis	x	✓	✓
Backlinks Check	x	x	✓
No of Keywords	5	10	15
ON PAGE OPTIMIZATION			
Canonicalization	✓	✓	✓
Webpage Speed Optimization	✓	✓	✓
Schema Setup	✓	✓	✓

Header Tags	✓	✓	✓
Image Optimization	✓	✓	✓
Meta Tags	✓	✓	✓
Sitemaps	✓	✓	✓
URL Optimization	✓	✓	✓
Google Webmaster	✓	✓	✓
Google Analytics	✓	✓	✓
Robots.txt	✓	✓	✓
Internal Linking	✓	✓	✓
Keyword Proximity	x	✓	✓
Rich Snippets Optimization	x	x	✓
Crawl Error Correction	x	x	✓
Product Markup	x	x	✓
Product Image Optimization	x	x	✓
LOCAL SEARCH OPTIMIZATION			
Google Business & Verification	✓	✓	✓
Google Maps & Verification	✓	✓	✓
Customer Reviews	x	✓	✓
Photos in Google Maps	✓	✓	✓
Schema Implementation	x	x	✓
Setting GEO Targeting in Google	✓	✓	✓
Yellow Pages Listing	x	x	✓
Classified Submissions	x	x	✓
SOCIAL MEDIA OPTIMIZATION			
Social Bookmarking	✓	✓	✓
FB & Twitter Setup	✓	✓	✓
Profile Content Writing	✓	✓	✓
FB, G+ & Twitter Posting	10	20	30
MONTHLY REPORTS			
Analytics Report	✓	✓	✓
Alexa Rank	✓	✓	✓
Activity Reports	✓	✓	✓
Search Engine Rank Report	✓	✓	✓
PAYMENT			
Monthly Charges in BHD	225.000	275.000	350.000

SMO & SMM Proposal

Facebook Page Management & Promotions:

Services	Startup	Intermediate	Professional
Page Creation & Optimization	✓	✓	✓
Facebook Wall Page Design	✓	✓	✓
Profile Content Writing	✓	✓	✓
Timeline Postings	5	10	15
Group Creation	✗	✗	✓
Joining in Groups	✗	✓	✓
Group Shares	✓	✓	✓
Keyword Based Content for Postings	2	5	10
Call to Action Button	✓	✓	✓
Facebook Review Postings	✗	✗	✓
Facebook Image Uploads	✓	✓	✓
Facebook Video Uploads (Client Content)	✓	✓	✓
Facebook Page Likes	✗	✓	✓
Facebook Polls Creation	✗	✗	✓
Monitor Insights & Activity	✓	✓	✓
Deleting Spam	✓	✓	✓
Facebook Ad management (sponsored) – Additional Cost	✓	✓	✓
Facebook Page Verification	✗	✗	✗
Monthly Reporting	✓	✓	✓

Twitter page Management & Promotions:

Services	Startup	Intermediate	Professional
Twitter Page Creation	✓	✓	✓
Custom Twitter Theme	✓	✓	✓
Profile Content Writing	✓	✓	✓
Tweets Posting	5	10	15
Keyword Based Content for Postings	✓	✓	✓
Targeted Twitter Followers Increase	✗	✓	✓

Cover Photo Creative and Upload	✘	✓	✓
Lists Creation	✘	✘	✓
Sponsored Tweets (Additional Cost)	✓	✓	✓
#hashtag Trend	✘	✘	✓
Twitter Analytics Monitoring	✓	✓	✓
Monthly Reporting	✓	✓	✓

Pinterest Page Management & Promotion:

Services	Startup	Intermediate	Professional
Profile Optimization	✓	✓	✓
Board Creation	✓	✓	✓
Pins Posted	5	10	15
Followers	✘	✘	✓
Website Verification	✓	✓	✓
Business Account	✘	✓	✓
Customer Support	✘	✘	✓

LinkedIn Page Management & Promotion:

Services	Startup	Intermediate	Professional
Profile Optimization	✓	✓	✓
LinkedIn Post Sharing	1	2	3
Targeted LinkedIn Connection	✓	✓	✓
Company Page Creation	✓	✓	✓
Company Page Follower Increase	✘	✘	✓
Company Page Banner	✘	✘	✓
Profile Connection Build up	✘	✘	✓
Relevant Group Joining	✓	✓	✓
Post Sharing in Groups	✓	✓	✓
LinkedIn Pulse Posting	✓	✓	✓

Google+ Page Management & Promotion:

Services	Startup	Intermediate	Professional
Profile Optimization	✓	✓	✓
Google+ timeline Status Posting	✓	✓	✓
Cover Image Creative and Upload	✗	✗	✓
Group Creation	✗	✗	✓
Join in Community	✓	✓	✓
Targeted Followers	✗	✗	✓
Post Sharing in Groups	✓	✓	✓
Website Verification	✓	✓	✓
Video Sharing (provided by client)	✓	✓	✓
Google Review Postings	✗	✗	✓
Google Insight Monitoring	✗	✓	✓
Traffic Monitoring Through Google Analytics	✗	✓	✓

Instagram Page Management & Promotion:

Services	Startup	Intermediate	Professional
Profile Optimization	✓	✓	✓
Instagram Image Sharing	✓	✓	✓
Targeted Instagram Followers Increase	✗	✗	✓
#hashtag Trend Research	✗	✗	✓
Comments & Likes Management [Engagement strategy]	✗	✓	✓
Image Tagging to Friends/Followers [Increase Reach]	✓	✓	✓
Instagram Analytics Monitoring	✓	✓	✓

YouTube Channel Management & Promotion:

Services	Startup	Intermediate	Professional
YouTube Promotion	✗	✓	✓
YouTube Channel Optimization	✓	✓	✓
Video Uploads (provided by client)	✓	✓	✓
Video Promotion	✗	✗	✓
Video Title & Meta Optimization	✓	✓	✓
Creative Thumbnail for Videos	✗	✗	✓
YouTube Subscribers	✗	✗	✓

YouTube Discussion Posting	✘	✓	✓
YouTube Video Views	✓	✓	✓
Comment Moderation	✓	✓	✓

Amount in BHD	150.000	200.000	240.000
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Payment Terms:

The following payment schedule is a promise to pay with in full for the total project costs estimated in this proposal, plus any extra costs that may arise from changes in project scope that are agreed upon in advance by Mega Digital Solutions SPC and with during the course of the project. The following plan does not include optional items.

Note: 100% of monthly package must be paid at the time of placing the order.



**"IGNORING ONLINE MARKETING IS LIKE OPENING A BUSINESS
BUT NOT TELLING ANYONE"**