Trends Media Group

Put your business on the map!

Proposal for Restaurant Row Long Beach:

Overall Map Design:

1. Trends Media Group will add 1 panel to the existing Trends Long Beach map, designating both the Front (Side One) & Back (Side Two) of the new panel to Restaurant Row.

2. Trends will highlight the restaurants on Pine Ave, or restaurant row, on the existing Trends Long Beach map.

Front Side:

3. The top of the panel of Side One will say “Restaurant Row” with some copy about the history and prestige of the area.

4. The rest of Side One will be a blown up image of the actual row on the map. Each restaurants logo (to be provided by Participating Restaurants) will be placed on the corresponding building location, as well as the building number which will mirror the building numbers on the map itself.

Back Side:

5. The back side of the new panel will say Restaurant Row at the top of the page. The remainder of the page will be divided equally between the participating restaurants. A picture (taken by Trends Media Group, optional) of each restaurant will be placed on the left of the allocated space. Each restaurant will be designated a 1”x 4” space. (Assuming we place 8 locations). To the right of each picture will be an enhanced listing, with a description of the restaurant/ cuisine and their address/phone # at the bottom.

Existing Directory:

6. All of the restaurants will also be included in the existing Trends Long Beach Map directory free of charge with an exclusive category for participating restaurants

Design and Set up Fee:

Participating restaurants will pay Trends Media Group a one time design fee *$950.00 divided equally by participants for the design and creation of the new panel as well as to highlight Restaurant Row on the map.

Advertising Rates: (divide by 8 for your cost)

3 x Issues= $2,200 Per Issue $1,300 (Panel 1) $900 (Panel 2) 6 months
6x Issues = $1,600 Per Issue $900 (Panel 1) $700 (Panel 2) 1 year

* $520 design fee with 1 year commitment. Or $65 per restaurant