



2018 Sponsorship Request Letter

Dear Prospective Sponsor:

The purpose of this letter is to invite you to join us as a Corporate Sponsor for the 2018 Sioux Falls Business Expo to be held on Tuesday, September 18, 2018. Local business owners and their management teams will be coming together for a day of networking, education from industry leaders and opportunity to visit with local service vendors. The sponsors and participants of this event represent a vast network of local businesses.

The event's purpose is to offer local business owner's the opportunity to meet local service providers (such as marketing, human resources, financial), attend educational sessions addressing various business topics, and networking.

The Business Expo offers an excellent platform for 'Growing Opportunity Together'.

This event will provide an opportunity for Corporate Sponsors to:

- Gain or expand visibility in the community
- Participate in a successful community/business event
- Support an event that directly benefits Sioux Falls business owners
- Support an event that supports the local economy

In October 2017, we had over 150 participants, with 23 local vendors participating. We are expecting an even greater turn out for this year's Expo.

The Expo will be held at the Sioux Falls Convention Center from 8:00 am until 5:30 pm and will feature a keynote speaker, 15 break out educational sessions, and a business panel to wrap up the day. There will be a Networking Morning Coffee Session, Networking Luncheon and a Networking Social Hour.

We hope that you will join our partnership in helping local businesses grow opportunities together.

Thank you.

Melissa Bien
Tracy Gran
Kim Vander Poel
Event Founders

2018 Sioux Falls Business Expo Sponsorship Levels



Growing Opportunities Together

Thank you for your sponsorship!

Platinum

\$2,500

- Logo and Name or company's name on our website with links to your main site
- Mention at Event
- Booth and Signage at Event
- Print and Digital Marketing to include Social Media Mention and Tagging
- 5 Tickets to Event

Gold

\$1,500

- Logo and Name or company's name on our website with links to your main site
- Booth and Signage at Event
- Print and Digital Marketing to include Social Media Mention and Tagging

Silver

\$1,000

- Logo and Name or company's name on our website with links to your main site
- Signage at Event
- Social Media Mention and Tagging

Bronze

\$500

- Name or company's name on our website with links to your main site
- Social Media Mention and Tagging

siouxfallsbusinessexpo.com