

2017 Sponsorship Request Letter Rebuilding Day – October 7, 2017

Rebuilding Together Kansas City hopes that you will take a few moments to read about our upcoming event and decide to participate by sponsoring a portion of this exciting and gratifying day.



Dear Northland Champion:

We are gearing up for another exciting Rebuilding Day when volunteer crews will complete essential repairs on homes of disadvantaged homeowners in Clay County. This is our 16th year of eliminating unsafe and deplorable living conditions in the KC Northland, and we expect to improve the homes of 20-25 families on Rebuilding Day, October 7, 2017. Since our inception, we have assisted over 650 families! In 2016, 648 volunteers invested 8,572 hours and completed home repairs and modifications worth a market value of \$259,956 for Northland residents.

We have several high impact projects this year that will definitely challenge our Rebuilding Day Volunteers as-well-as our financial means. Some of the problems we are hoping to solve include: a serious water problem in a basement; unsafe stairways; fascia and soffit replacement; creating a safe bedroom for a young man who struggles severely with autism; a veteran who needs a new roof, gutters, siding and insulation; and building a porch cover for a blind homeowner to enjoy sitting outside.

Please consider supporting Rebuilding Day as a sponsor with a tax deductible donation. In exchange, you will receive excellent community exposure and advertising. Your company name or logo will be featured on the RTKC web page, Facebook page, on 500 volunteer t-shirts and in communications and media information reaching more than 2,640 community stakeholders. The attached flyer shares several levels from which we can do good together!

We will gladly pick up your Sponsorship Commitment, or it can be mailed to the RTKC address listed below. In order for your company to be included on the event day t-shirt we must receive the attached Sponsorship Commitment Form by August 31, 2017. If you have any questions please do not hesitate to contact Stacie at 816-781-8985 or Stacie@RebuildingTogetherKC.org.

We encourage you to assist us in our endeavor to bring volunteers and communities together to improve the homes and lives of homeowners in need. Important, life-changing work goes on daily at Rebuilding Together, where we are dedicated to our vision of "a safe and healthy home for every person".

Thank you in advance for considering our request and for supporting KC Northland residents and volunteers at Rebuilding Together Kansas City. These crucial projects are only made possible with sponsors helping us to fund them.

Sincerely,

A handwritten signature in black ink that reads "Clay McQuerry". The signature is fluid and cursive.

Clay McQuerry
Executive Director

A handwritten signature in black ink that reads "Stacie Bratcher". The signature is fluid and cursive.

Stacie Bratcher
Fund Development Director



Sponsorship Commitment Form

Sponsoring Company Name: _____

Sponsor Representative's Name: _____

Mailing Address: _____

Physical Address: _____

Email: _____

Phone Number: _____

Web Address: _____

Sponsorship Opportunities:

- \$1,500 - Neighborhood Sponsor** - Your logo will be featured on the event day banner, an event day promotional yard sign(s), all communications and media materials, 500 volunteer t-shirts worn with pride year after year, the RTKC Website and Facebook page (with link to your web site or Facebook page).
- \$1,000 - House Sponsor** - Your logo will be displayed on 500 volunteer t-shirts, an event day promotional yard sign(s), the RTKC Website and Facebook page.
- \$500 - Project Sponsor** - Your business name will be included on 500 volunteer t-shirts and the RTKC Website and Facebook page.
- \$250 - Task Sponsor** - Your business name will be shared on the RTKC Website and Facebook page.
- Other Amounts** - Every dollar donated is tripled in value and helps us to help more neighbors in need.
- In-Kind Promotion – New this year!** Help us thank our volunteers for their time and talent by providing promotional items for the volunteer goody bag. Promote your store, products, and/or services with coupons, giftables or promotional items that make them want to know you more. *(Need 6 or more sponsors to make this worthwhile.)*

TOTAL: \$ _____ . Thank you for your support!

Please return this form with payment, or email your commitment (and logo) by August 31, 2017 to Stacie@RebuildingTogetherKC.org

Rebuilding Day is RTKC's annual, one-day rebuilding blitz when volunteer crews complete home repairs and safety modifications for disadvantaged homeowners. We place a high priority on helping families with children, seniors, people living with disabilities, and veterans. Rebuilding Day is always the first Saturday in October held in Clay County, Missouri. Sponsorships for this event benefits the Liberty-based Rebuilding Together Kansas City, which brings volunteers and communities together to improve the homes and lives of homeowners in need. Rebuilding Together Kansas City is a 501(c)(3) nonprofit organization. All contributions are tax deductible to the fullest extent allowed by law.